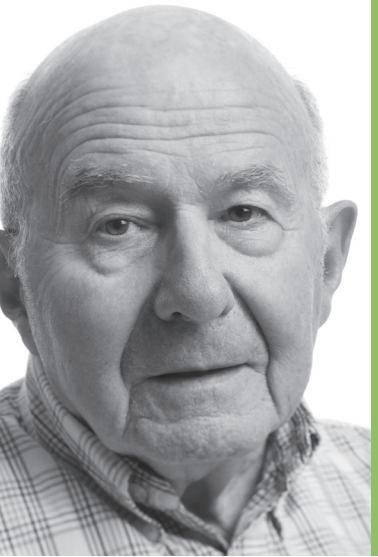


# FALLS

## Falls are a Major Threat for Your Patients



- One-third of people 65 and older fall each year.
- Less than half of the Medicare beneficiaries who fell in the previous year talked to their healthcare provider about it.
- Every 29 minutes an older adult dies from a fall.
- 1 out of 5 falls causes a serious injury such as a head trauma or fracture.
- Over 2 million older adults are treated in emergency departments for nonfatal fall injuries each year.
- Direct medical costs for fall injuries total over \$28 billion annually. Hospital costs account for two-thirds of the total.

*The good news—as a healthcare provider, your efforts can prevent many of these injuries!*

For more information, go to: [www.cdc.gov/injury/STEADI](http://www.cdc.gov/injury/STEADI)



**Centers for Disease  
Control and Prevention**  
National Center for Injury  
Prevention and Control

**STEADI** Stopping Elderly  
Accidents, Deaths & Injuries