TAKE ACTION TO
Prevent Falls and Reduce Healthcare Spending

Older adult falls cost the U.S. healthcare system $50 Billion every year.

Learn how you can help. www.cdc.gov/STEADI
Falls among older adults (65+) are:

**Common**
- 1 in 4 older adults falls each year.
- Falls are the leading cause of hip fractures and brain injuries.
- Falls threaten independence and quality of life.

**Costly**
- 75% of the total cost of falls are paid by Medicare and Medicaid.

- $29B to Medicare
- $12B to Private/Out-of-Pocket
- $9B to Medicaid

**Preventable**
- CDC’s STEADI initiative provides resources for healthcare providers, older adults, and caregivers on how to reduce fall risk.

Reducing falls improves health, fosters independence, and reduces healthcare spending.

Healthcare providers use CDC’s STEADI initiative

Reduce older adult falls

Lessen burden on U.S. healthcare system

Reduce costs