Community Approaches to Reducing Sexually Transmitted Diseases (CARS)

Agency Funding Announcement # CDC-RFA-PS14-1406

Potential Applicant Conference Call

March 6, 2014
Conference Call Outline

- Background
- Purpose
- Funding Opportunity Announcement Activities
- Eligible Applicants
- Evaluation Criteria
- Award Information
- How to Apply
- Key Dates
- Agency Contacts
STDs and HIV

• Testing & treatment of STDs can be effective in preventing the spread of HIV

• Improved understanding of the relationship between STDs and HIV infection aids the development of effective HIV prevention programs

• Persons infected with STDs are at least two to five times more likely than uninfected persons to acquire HIV infection if they are exposed to the virus through sexual contact.

• Persons infected with HIV who have an STD are also more likely to transmit HIV through sexual contact than other HIV-infected persons.
# Chlamydia—Rates by Race/Ethnicity and Sex, United States, 2012

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Men Rate (per 100,000 population)</th>
<th>Women Rate (per 100,000 population)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AI/AN*</td>
<td>317.1</td>
<td>1126.4</td>
</tr>
<tr>
<td>Asian</td>
<td>61.7</td>
<td>158.7</td>
</tr>
<tr>
<td>Blacks</td>
<td>809.2</td>
<td>1613.6</td>
</tr>
<tr>
<td>Hispanics</td>
<td>192.2</td>
<td>574.7</td>
</tr>
<tr>
<td>NHOP*</td>
<td>261.7</td>
<td>924.9</td>
</tr>
<tr>
<td>Whites</td>
<td>95.9</td>
<td>260.5</td>
</tr>
<tr>
<td>Multirace</td>
<td>47.5</td>
<td>131.4</td>
</tr>
<tr>
<td>Total</td>
<td>262.6</td>
<td>643.3</td>
</tr>
</tbody>
</table>

*AI/AN = American Indians/Alaska Natives; NHOP = Native Hawaiian and Other Pacific Islanders.

**NOTE:** Includes 47 states and the District of Columbia reporting race/ethnicity data in Office of Management and Budget compliant formats in 2012.
### Gonorrhea—Rates by Race/Ethnicity and Sex, United States, 2012

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Men Rate (per 100,000 population)</th>
<th>Women Rate (per 100,000 population)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>467.7</td>
<td>58.5</td>
</tr>
<tr>
<td>Multirace</td>
<td>21.8</td>
<td>27.7</td>
</tr>
<tr>
<td>Whites</td>
<td>28.8</td>
<td>33.1</td>
</tr>
<tr>
<td>NHOPSI*</td>
<td>82.0</td>
<td>93.4</td>
</tr>
<tr>
<td>Hispanics</td>
<td>62.1</td>
<td>58.5</td>
</tr>
<tr>
<td>Blacks</td>
<td>88.1</td>
<td>456.3</td>
</tr>
<tr>
<td>Asian</td>
<td>20.2</td>
<td>13.7</td>
</tr>
<tr>
<td>AI/AN*</td>
<td>105.8</td>
<td>160.5</td>
</tr>
</tbody>
</table>

**NOTE:** Includes 47 states and the District of Columbia reporting race/ethnicity data in Office of Management and Budget compliant formats in 2012.

*AI/AN = American Indians/Alaska Natives; NHOPSI = Native Hawaiian and Other Pacific Islanders.*
Primary and Secondary Syphilis—Rates by Race/Ethnicity and Sex, United States, 2012

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Men Rate (per 100,000 population)</th>
<th>Women Rate (per 100,000 population)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AI/AN*</td>
<td>5.3</td>
<td>0.7</td>
</tr>
<tr>
<td>Asian</td>
<td>4.0</td>
<td>0.1</td>
</tr>
<tr>
<td>Blacks</td>
<td>10.4</td>
<td>4.9</td>
</tr>
<tr>
<td>Hispanics</td>
<td>14.9</td>
<td>0.8</td>
</tr>
<tr>
<td>NHOPi*</td>
<td>5.1</td>
<td>1.6</td>
</tr>
<tr>
<td>Whites</td>
<td>3.8</td>
<td>0.3</td>
</tr>
<tr>
<td>Multirace</td>
<td>9.3</td>
<td>0.2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>28.9</td>
<td><strong>0.9</strong></td>
</tr>
</tbody>
</table>

* AI/AN = American Indians/Alaska Natives; NHOPi = Native Hawaiian and Other Pacific Islanders.

Cases of P&S syphilis among MSM with known HIV status, 29 states — 2012*

(72% P&S syphilis (2012*), 72% HIV (2009) morbidity)

- HIV (+)  
- HIV (-)

White MSM

Black MSM

Hispanic MSM

- States with both sex of partner and HIV status (HIV+, HIV-) for ≥70% of reported cases of P&S syphilis
Purpose

- To support the planning, implementation, and evaluation of innovative, interdisciplinary, projects using **Community Engagement Methods** and **Partnerships** to build local STD prevention and control capacity to:
  - Reduce STD disparities;
  - Promote sexual health; and
  - Advance community wellness
The CARS Projects

University of Texas Health Science Center at San Antonio
Virginia State Department of Health (Richmond City Health District)
Urban Affairs Coalition (UAC) / YOACAP (Philadelphia)
University of Southern California (Los Angeles)
Target Populations

- Young men-who-have-sex-with-men (YMSM)
- Men-who-have-sex-with-men (MSM)
- Adolescents and Young Adults
Key Strategies

• Community Engagement Methods (e.g. community-based participatory research) to achieve health equity;

• Systems and Environmental Change Strategies
  – Promote sexual health and support healthy behaviors
  – Facilitate community-clinical linkages to build support for interventions to prevent and reduce STI disparities

• Enhancement and Sustainability of Partnerships

• Communication Strategies
  – Promote STD program successes
  – Leverage additional resources for STI control and prevention;

• Evaluation of the efficacy of this approach and intervention implementation.
1. Regularly scheduled CDC/Grantee conference calls
2. Monitoring timelines and progress toward meeting milestones
3. Providing technical program expertise and assistance
4. Sharing current project-relevant published articles and research
5. Providing expert evaluation guidance
6. Facilitating CARS grantee collaboration through regular scheduled meetings and webinars
7. Providing a platform for information and resource sharing amongst group participants as we further explore innovative community engagement approaches to address social determinants of health and ultimately reduce the disparate rates of STDs in identified communities
Eligible Applicants

- Nonprofit with 501C3 IRS status (other than institution of higher education)
- Nonprofit without 501C3 IRS status (other than institution of higher education)
- For-profit organizations (other than small business)
- Small, minority, and women-owned businesses
- Universities
- Colleges
- Research institutions
- Hospitals
- Community-based organizations
- Faith-based organizations
- Federally recognized or state-recognized American Indian/Alaska Native tribal governments
- American Indian/Alaska native tribally designated organizations
- Alaska Native health corporations
- Urban Indian health organizations
- Tribal epidemiology centers
- State and local governments or their Bona Fide Agents (this includes the District of Columbia, the Commonwealth of Puerto Rico, the Virgin Islands, the Commonwealth of the Northern Marianna Islands, American Samoa, Guam, the Federated States of Micronesia, the Republic of the Marshall Islands, and the Republic of Palau)
- Political subdivisions of States (in consultation with States)
- Non-domestic (non-U.S.) entity
Evaluation Criteria

I. Approach (40 points)

II. Evaluation and Performance Management Plan (15 points)

III. Organizational Capacity to Execute Award (45 points)
   1. Community Engagement
   2. Partnerships
   3. Project Management

* Use this information to prepare your Project Narrative.
**Award Information**

- Cooperative Agreement
- Fiscal Year Funds: FY 2014
- Approximate Current Fiscal Year Funding: $750,000
- Approximate Total Project Period Funding: $2,250,000 (This amount is an estimate, and is subject to availability of funds and is contingent on the expansion of activities.)
- Approximate Number of Awards: Up to 3
- Approximate Average Award:
- Floor of Individual Award Range: None
- Ceiling of Individual Award Range: None
- Anticipated Award Date: September 1, 2014
- Budget Period Length: 12 months
- Project Period Length: 3 years

* Use this information to prepare your budget.*
Applying for grant opportunities on Grants.gov

BEFORE YOU APPLY: Get Registered

In order to apply for a grant, you and/or your organization must complete the Grants.gov registration process. Registration can take between three-five business days or as long as two weeks if all steps are not completed in a timely manner. Register for grant opportunities now.

Register as an Organization | Register as an Individual

STEP 1: Download a Grant Application Package

If you need to search for the Funding Opportunity, please return to Search Grants. If you know the Funding Opportunity Number you wish to download, please click:

Download a Grant Application Package »

Downloading a grant application package allows you to complete it offline and route it through your organization for review before submitting. Click to verify if your Adobe software version is compatible with Grants.gov.

Instructions on how to open and use the forms in the package are on the application package cover sheet. Agency specific instructions are available for download when you download your application package, which will include required information for your submission.

STEP 2: Complete the Grant Application Package

Now that you have downloaded an application package, complete the grant application offline. Save changes to your application as you go. Grants.gov does NOT automatically save changes. The package cannot be submitted until all required fields have been completed.

If you're having problems completing the package, visit our Frequently Asked Questions.

STEP 3: Submit the Completed Grant Application Package

If you are not already connected to the Internet, you will be directed to do so and will need to login to Grants.gov using your username and password.

Submitting a Grant Application with Adobe Reader:

After you have entered all the necessary information, checked the package for errors and saved your package, click the “Save & Submit” button on the cover page. Your application package will automatically be uploaded to Grants.gov.

A confirmation screen will appear once the submission is complete. A Grants.gov tracking number will be provided at the bottom of this screen, as well as the official date and time of the submission. Record the tracking number so that you may refer to it should you need to contact us for support.

If you're having problems completing the package, visit our Frequently Asked Questions.

STEP 4: Track the Status of a Submitted Grant Application Package

Once your application has been submitted, you can check the status using:

Track My Application »

You can identify your application by:

- CFDA Number
- Funding Opportunity Number
- Competition ID
- Grants.gov Tracking Number

See What to Expect After Submitting your Application.
Application and Submission Information

Application Contents include:

- Project Abstract (See FOA for required format and page limits)
- Table of Contents (Does not count towards page limit)
- Project Narrative (See FOA for required content, format, and page limits)
- Budget and Justification

Recommendations:

Cover Letter: Include an organization cover letter that briefly summarizes your intention to apply, lists key staff (Project Director and Business/Fiscal Official, and all contact information, including email addresses), and include Project Title and budget amount.

Project Narrative: Prepare narrative and title sections of the document, using Evaluation Criteria as your guide.
BUDGET INFORMATION

- **Direct Costs:** All costs that can be identified directly to a program or activity. (i.e. An employee’s time spent working on a project, travel, supplies and equipment, etc.).

- **Indirect Costs:** All costs incurred by an organization for a common or joint objective and cannot be identified with a particular project or program but are necessary to the general operation of its activities. (i.e. office rent, utilities, clerical salaries, etc.). Note: INDIRECT COSTS WILL ONLY BE APPROVED WITH A CURRENT, FEDERALLY NEGOTIATED INDIRECT COST RATE. If this cannot be provided, all “overhead” type costs must be budgeted as “Direct.”

- The total of Direct and Indirect costs must not exceed ceiling of the funding amount as outlined in the FOA.

- For assistance in preparing your budget please refer to the following website at: [http://www.cdc.gov/od/pgo/funding/grants/Budget_Guidelines.doc](http://www.cdc.gov/od/pgo/funding/grants/Budget_Guidelines.doc)
Key Dates & Agency Contacts

Letter of Intent Deadline Date: March 17, 2014, 5:00pm Eastern Standard Time
Application Deadline Date: April 10, 2014, 11:59pm Eastern Standard Time

Programmatic Technical Assistance:
Norman Hayes, Project Officer
Centers for Disease Control & Prevention
1600 Clifton Road
MS- E02
Atlanta, GA 30333
Telephone: 404.639.8991
E-mail: nhh9@cdc.gov

Grants.gov Support Center:
(800) 518-4726, support@grants.gov
(Be sure to track Case#)

Application Submission or Questions:
CDC PGOTIM Office
Telephone: (770) 488-2700
Email: PGOTIM@cdc.gov
(Have FOA# Handy; Email is best)

Financial, Grants Management, or Budget Assistance:
Diane Flournoy
Grants Management Officer
CDC Procurement and Grants Office
2920 Brandywine Road, MS E15
Atlanta, GA 30341
Telephone: 770.488.2072
E-mail: dmf6@cdc.gov
Questions
A recording of this presentation will be available at:……………………
http://www.cdc.gov/std/health-disparities/

For more information please contact Centers for Disease Control and Prevention

1600 Clifton Road NE, Atlanta, GA 30333
Telephone, 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348
E-mail: cdcinfo@cdc.gov  Web: www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.