Programmatic Interventions

Outreach/Community Based Services

Identify High Risk Populations/Areas of Greater Need

Identify Venues

Identify Partners and Coalitions in Areas, Demographic, etc. of Greater Need

Conduct Outreach and Screening

Provide Support (Materials, Training, etc.) for Public Education

Refer High Risk Patients to Clinic / for Testing

Referals for Clinical Service or Testing

Implemented Plan*

*Based on analysis of programmatic, external, and disease data

Current Communications

Build Media Campaigns for Target Areas

Coordinate Legislative Campaigns

Roll Out Media Campaigns

Roll Out Legislative Campaigns

Use Surveys, Qualitative Data, etc. to Evaluate Media Effectiveness

Solicit and Provide "Inbox" for Legislative Information/Feedback/Queries

Evaluations and Outreach Data

Legislative Information

Updated Training, Materials, etc.

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Evaluation Measures*

*Includes: Yield # Positive/ # Screened and # Screened/ # Pos

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Programmatic Interventions

Direct Services to Clients

Referrals for Clinical Service or Testing

Patient Presents in Clinic

Does Patient Have Existing Record?

Yes

Update Patient Record

No

Create New Patient Record

Meet with Patient and Perform Any Pre-Test Counseling

Draw Blood and/or Take Cultures as Needed

Send Samples to Lab

Interview Data

Interview Data

Counseling / Partner Services Referrals*

*Case Report or Field Record

Provide Pt. Counseling and Referrals as Needed

Provide Treatment

Contact Patient

Contact Patient

Yes

Yes

Is Interview/Counseling Required?

No

Close Patient Record

Updated Case Report

Updated Patient Record

Completed Case Report

Does Patient Require Treatment?

No

Review Lab Results

Contact Patient

Update Patient Record

Completed Case Report

Self-Referrals

Create New Patient Record

Meet with Patient and Perform Any Pre-Test Counseling

Draw Blood and/or Take Cultures as Needed

Send Samples to Lab

Interview Data

Interview Data
Programmatic Interventions

Improving Services by External Providers

- Implement Plan
- Identify Providers for Partnerships
- Review Provider Compliance
- Monitor Provider for Compliance
- Do Providers Require Additional Training?
  - Yes: Review Provider Compliance
  - No: Does Provider Comply with Current Program?
    - Yes: Monitor Provider for Compliance
    - No: Do Providers Require Additional Training?
- Assemble Most Current Materials and Communications
- Provide Training
- HEDIS Data
- Community Data
- Qualitative Data
- Provide Summary STD Reports to All Providers
- Current Policies and Procedures
- Community Data
- Materials and Communications
- Community Data
- Does Provider Comply with Current Program?
  - Yes: Monitor Provider for Compliance
  - No: Do Providers Require Additional Training?
Programmatic Interventions

Treatment Assurance

Open Case Report

Review Patient Record

Does Patient Require Treatment?

Yes

Update Record/De-duplicate If Necessary

Contact Provider to Ensure Treatment

Was Patient Treated?

No

Close Patient Record

Completed Case Report

Yes

Contact Patient for Follow-Up

Do Protocols Require Pt. Counseling and Follow-Up?

No

Refer Patient to Clinic for Treatment

Referral to Clinic/For Testing

Completed Case Report

Yes

Update and Close Patient Record

Counseling / Partner Services Referrals

Completed Case Report
Information and Data Management

Processing and Consolidation

1. Compare Data with Existing Records
2. Does Data Conform to Current Collection Standards?
   - Yes: Enter Data System
   - No: Transform Data As Needed
3. Is There Duplicate Reporting?
   - Yes: De-duplicate Record
   - No: Update Patient Record
4. Merge With Existing Data if Available
5. Identify Dissemination Requirements
6. Updated and Consolidated Data Files
Need to include additional Stakeholder involvement. Elizabeth, Jen, how/where can we include this?

*Performance Indicators - Targets Set by CDC for all Programs
**Performance Measures - Targets Set by Program
Program Development

Implementation

Recommendation/Change Plan → Identify Resources Needed → Resources Ready → Update Objectives and Program Activities → Communication Plan → Communicate Changes to Stakeholders → Support Changes with TA, Communications, etc. → Implemented Plan → Collect Data for Evaluation Purposes → Evaluation Data

- Update Materials, Training, etc.
- Updated Training, Materials, etc.