CDC’s 6|18 Initiative
Catalyst for Collaboration

State Medicaid and Public Health succeeding together

**Better Coordination**

“6|18 fostered communication and collaboration so that we each know what each other is doing.”
- State Medicaid

**Increased Visibility**

“No longer do we think reimbursement is only a Medicaid issue.”
- State Public Health

**Access to Resources**

“6|18 shares toolkits developed by other states, so we do not have to reinvent the wheel.”
- State Medicaid

**Improved Accountability**

“There are expectations, and 6|18 gives our team a gentle nudge to make sure we’re making progress every month.”
- State Public Health

**Increased Cross-Sector Knowledge**

“We brought public health into our world.”
- State Medicaid

One state health department helped medical directors of 17 Medicaid managed care plans better understand the science and public health rationale for smoking cessation.

**State Opportunity to Leverage 6|18**

While one state was working to remove co-payment of tobacco cessation medications, they were simultaneously working to remove co-payment of opioid addiction medications and overdose treatment.

“We reflected on our practice and recognized opportunities to improve.”
- State Medicaid

**Take Action with CDC’s 6|18 Initiative and Work with Your State Partners**

Visit: https://www.cdc.gov/sixeighteen

Emergent themes from exploratory interviews with a convenience sample of 8 officials from 4 states (1 Medicaid and 1 state public health department official per state)