**CDC’s 6|18 Initiative**

Catalyst for Collaboration

**Better Coordination**

“6|18 fostered communication and collaboration so that we each know what each other is doing.”

- State Medicaid

**Increased Visibility**

“No longer do we think reimbursement is only a Medicaid issue.”

- State Public Health

**Access to Resources**

“6|18 shares toolkits developed by other states, so we do not have to reinvent the wheel.”

- State Medicaid

**Improved Accountability**

“There are expectations, and 6|18 gives our team a gentle nudge to make sure we’re making progress every month.”

- State Public Health

**Increased Cross-Sector Knowledge**

“We brought public health into our world.”

- State Medicaid

**State Opportunity to Leverage 6|18**

While one state was working to remove co-payment of tobacco cessation medications, they were simultaneously working to remove co-payment of opioid addiction medications and overdose treatment.

“We reflected on our practice and recognized opportunities to improve.”

- State Medicaid

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**Take Action with CDC’s 6|18 Initiative and Work with Your State Partners**

Visit CDC’s 6|18 Initiative Website

Emergent themes from exploratory interviews with a convenience sample of 8 officials from 4 states (1 Medicaid and 1 state public health department official per state). Center for Health Care Strategies, “Advancing Public and Commercial Payers Implementation of the CDC’s 6|18 Initiative.” Available at: Center for Health Care Strategy, Inc.