

KNOW THE RISKS. SPOT THE SIGNS. ACT FAST.

Dear Colleagues:

September is Sepsis Awareness Month, and CDC is pleased to share the *Get Ahead of Sepsis* educational effort. Please join us this month and all year round as we shine a spotlight on this life-threatening condition.

Sepsis is a medical emergency. Each year, about 1.7 million adults in America develop sepsis, and at least 350,000 adults who develop sepsis die during their hospitalization or are discharged to hospice. With fast recognition and treatment, most people survive. *Get Ahead of Sepsis* encourages patients, their caregivers, and healthcare professionals to know the risks, spot the signs and symptoms, and act fast if they suspect sepsis.

We hope you agree that there is a critical need to provide sepsis education. This *Get Ahead of Sepsis* partner toolkit includes communication tools to make it easy for you and your organization to promote early recognition and prompt treatment of sepsis, as well as the importance of preventing infections that can lead to sepsis. The toolkit includes:

- Seven Ways to Get Ahead of Sepsis
- Sample social media messages
- Customizable news release
- Drop-in articles
- Educational materials
- Social and digital media

You can access all of these resources and more on the <u>CDC sepsis partner information</u> <u>webpage</u>.

Together, we can protect Americans by recognizing sepsis early and acting fast when it does happen. Patients are counting on us.

Thank you for your partnership and commitment to patient safety.

Denise Cardo, MD
Director
Division of Healthcare Quality Promotion
National Center for Emerging and Zoonotic Infectious Diseases
Centers for Disease Control and Prevention

