





Patient Immunization Reminder Language

2024-2025 Fall and Winter Virus Season

English & Spanish

Immunization Recommendations

| | 2024–2025 COVID-19 ¹ | 2024–2025 Influenza ² | RSV ³ |
|---|--|--|---|
|  Infants & Children | 6 months – 17 years Some children 6 months through 4 years may need multiple doses | 6 months – 17 years Some children 6 months through 8 years may need multiple doses | All infants < 8 months* and children 8 through 19 months with risk factors should get nirsevimab Typically, October through March. *if birthing parent not vaccinated with maternal RSV vaccine |
|  Pregnant People | All | All | 32–36 weeks gestation should get RSV vaccine (Pfizer, Abrysvo only) Typically, September–January |
|  Adults 18–59 | All | All | See pregnant people |
|  Adults 60+ | All | All Higher dose or adjuvanted flu vaccine for 65+, if available | All adults 75+ and adults 60 through 74 years with risk factors should get one lifetime dose of RSV vaccine |

¹ Immunocompromised may need to get additional dose(s) of COVID-19 vaccine regardless of age.
² Solid organ transplant recipients ages 18 through 64 on immunosuppressives may get high-dose or adjuvanted flu vaccine, if available.
³ All infants should be protected by either maternal RSV vaccine or nirsevimab. Both are not needed for most infants.
 For infants born during October through March, nirsevimab should be administered in the first week of life—ideally during the birth hospitalization.

Below are sample reminder recall messages that healthcare providers can send to patients through online portals or other patient communication platforms to check in about recommended immunizations and other ways to stay healthy this fall and winter virus season.

| # | Patient population | Sample message language for EHR portal or via text | Sample message language for EHR portal or via text-Spanish |
|---|---------------------------------|--|--|
| 1 | All age patients | Your vaccines are waiting for you. Getting vaccinated can cut your risk of getting really sick from flu, COVID-19, and RSV by half or more. Call XXX-XXX-XXXX/visit [website URL] to see if you're eligible and schedule an appointment. | Sus vacunas lo esperan. Vacunarse puede reducir a la mitad o más su riesgo de enfermarse gravemente de influenza (gripe), COVID-19 y VRS (virus respiratorio sincitial). Llame al XXX-XXX-XXXX o visite [website URL] para saber si es elegible y programar una cita. |
| 2 | All age patients | Risk less so you can do more! Get vaccinated against flu, COVID-19, and RSV to cut your risk of getting really sick by half or more. Call XXX-XXX-XXXX/visit [website URL] to see if you're eligible and schedule your vaccinations today! | ¡Reduzca su riesgo para que pueda hacer más! Vacúnese contra la influenza (gripe), el COVID-19 y el VRS (virus respiratorio sincitial) para reducir a la mitad o más su riesgo de enfermarse gravemente. Llame al XXX-XXX-XXXX o visite [website URL] para saber si es elegible y programar sus vacunas hoy. |
| 3 | All age patients, short version | Don't let flu, COVID-19, or RSV slow you down! Call XXX-XXX-XXXX/visit [website URL] to make a vaccine appointment today. | ¡No deje que la influenza (gripe), el COVID-19 o el VRS (virus respiratorio sincitial) lo detengan! Llame hoy al XXX-XXX-XXXX o visite [website URL] para hacer una cita para vacunarse. |
| 4 | Patients who are pregnant | Vaccinating you against flu, COVID-19, and RSV also protects your baby. Call XXX-XXX-XXXX/visit [website URL] to make a vaccine appointment today. | Vacunarse contra la influenza (gripe), el COVID-19 y el VRS (virus respiratorio sincitial) también protege a su bebé. Llame hoy al XXX-XXX-XXXX o visite [website URL] para hacer una cita para vacunarse. |



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|---|--|--|--|
| 5 | For parents of infants (starting in Oct) | If you did not receive the respiratory syncytial virus (RSV) vaccine when you were pregnant, talk to your baby's doctor about the RSV immunization called nirsevimab. | Si usted no recibió la vacuna contra el virus respiratorio sincitial (VRS) cuando estaba en estado de embarazo, hable con el médico de su bebé sobre la inmunización contra el VRS llamada nirsevimab. |
| 6 | Parents of older children | Your children's vaccines are waiting for them. Getting vaccinated lowers their risk of getting really sick from flu and COVID-19. Call XXX-XXX-XXXX/visit [website URL] to schedule an appointment for your child today. | Las vacunas de sus hijos los esperan. Vacunarlos reduce el riesgo de que se enfermen gravemente de influenza (gripe) y COVID-19. Llame hoy al XXX-XXX-XXXX o visite [website URL] para programar una cita para su hijo o hija. |

Additional message examples for telephone call script or written message

SUBJECT: Protect yourself and your loved ones this fall and winter season

ASUNTO: Protéjase y proteja a sus seres queridos durante esta temporada de otoño e invierno

General/Not yet vaccinated: Patient reminder for general patients thought to not yet have received vaccines:

Your vaccines are waiting for you. Flu, COVID-19, and RSV can result in serious disease, especially each fall and winter. Vaccines can cut your risk of hospitalization by half or more. Your provider can help you decide which vaccines are right for you. Please schedule your appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

Sus vacunas lo esperan. La influenza (gripe), el COVID-19 y el VRS (virus respiratorio sincitial) pueden causar enfermedades graves, especialmente en el otoño y el invierno. Las vacunas pueden reducir a la mitad o más su riesgo de hospitalización. Su proveedor puede ayudarlo a decidir cuáles vacunas son adecuadas para usted. Programe su cita a través de nuestro portal seguro para el paciente, o llame hoy a nuestra oficina al [PHONE NUMBER].

General: Patient reminder for general patients (may include patients who have been vaccinated or not):

Have you received your recommended immunizations yet this fall? There's still time. Flu, COVID-19, and RSV can result in serious disease, especially each fall and winter. Vaccines can cut your risk of hospitalization by half or more. Your provider can help you decide which vaccines are right for you. Please schedule your appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

¿Ya recibió las vacunas e inmunizaciones recomendadas para usted este otoño? Todavía está a tiempo. La influenza (gripe), el COVID-19 y el VRS (virus respiratorio sincitial) pueden causar enfermedades graves, especialmente en el otoño y el invierno. Las vacunas pueden reducir a la mitad o más su riesgo de hospitalización. Su proveedor puede ayudarlo a decidir cuáles vacunas son adecuadas para usted. Programe su cita a través de nuestro portal seguro para el paciente, o llame hoy a nuestra oficina al [PHONE NUMBER].

Children: Patient reminder for pediatrician offices:

Our records indicate your child may still need some of their recommended immunizations this fall. There's still time. Flu, COVID-19, and RSV can result in serious disease, even in children who do not have other medical issues, especially during the

fall and winter. That's why immunizations are so important. Please schedule an appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

Nuestros registros indican que su hijo o hija podría necesitar todavía algunas de las vacunas e inmunizaciones recomendadas este otoño. Todavía está a tiempo. La influenza (gripe), el COVID-19 y el VRS (virus respiratorio sincitial) pueden causar enfermedades graves, incluso en niños que no tienen otros problemas médicos, especialmente durante el otoño y el invierno. Por eso las inmunizaciones son tan importantes. Programe una cita a través de nuestro portal seguro para el paciente, o llame hoy a nuestra oficina al [PHONE NUMBER].

Pregnant Patients: Patient reminder for OB/GYN or providers to patients who are pregnant:

Did you know that getting the flu, COVID-19, or RSV vaccines during pregnancy passes protective antibodies to your baby so that they are protected from getting sick after they are born? Vaccinating against flu and COVID-19 during your pregnancy can also help keep you from getting very sick with these illnesses. Your provider can help you decide which vaccines are right for you. Please schedule your vaccine appointment through our secure online patient portal or by calling our office at [PHONE NUMBER] today!

¿Sabía que al recibir las vacunas contra la influenza (gripe), el COVID-19 o el VRS (virus respiratorio sincitial) durante el embarazo le pasa los anticuerpos protectores a su bebé para que esté protegido contra estas enfermedades cuando nazca? Vacunarse contra la influenza y el COVID-19 durante el embarazo también ayuda a prevenir que usted se enferme gravemente por estas enfermedades. Su proveedor puede ayudarlo a decidir cuáles vacunas son adecuadas para usted. Programe su cita para vacunarse a través de nuestro portal seguro para el paciente, o llame hoy a nuestra oficina al [PHONE NUMBER].