

**30-second Radio PSA**  
**For Women Who Wish to Have a Child in the Near Future**  
*Single Speaker*

## *PCH Radio script-PSA*

	<b>Sound Effects</b>	<b>Script/Audio – One Speaker</b>
<b>1</b>	Music comes in at the beginning of the ad. It has a light modern feel.	<p><b>Woman in 30s:</b> <i>You've been dreaming of showing a baby all your love in the future. But you don't need to wait to show your love!</i></p> <p><i>Loving your baby starts with preconception health.</i></p>
<b>2</b>		<p><i>By taking care of yourself – eating healthy meals, being physically active, talking to your doctor and getting screened and tested for possible medical conditions – you can begin showing your love today.</i></p>
<b>3</b>	We can hear soft cooing sounds of a baby as she delivers this line.	<p><i>Because healthy women make healthier mothers, and healthy mothers make healthier babies.</i></p>
<b>4</b>	<p>Music continues throughout the ad.</p> <p>Music swells at the end of the ad</p>	<p><i>Take the first step today – learn how to get your body ready for pregnancy.</i></p> <p><i>Visit the (INSERT NAME OF ORGANIZATION'S WEBSITE OR USE <a href="http://www.cdc.gov/showyourlove">www.cdc.gov/showyourlove</a> or call [INSERT NUMBER OF ORGANIZATION'S WEBSITE xxx-xxx-xxxx.]</i></p> <p><i>Your baby will thank you for it!</i></p>