

30-second Radio PSA
For Women Who Do Not Wish to Have a Child
Single Speaker

PCH Radio script-PSA

	Sounds Effects	Single Speaker
1	Music comes in, light modern sound.	Woman in mid 20s: <i>Women have more opportunities today than ever before.</i>
2	Soft computer keyboard typing when career is mentioned, drowned out by the sound of a jet going overhead.	<i>Do I want to get my degree, start my career, travel? The different paths are endless.</i>
3		<i>... and while I do want a family someday, a baby is not in my plan right now.</i>
4	Music for the rest of the ad	<p><i>The different paths open to women today are endless.</i></p> <p><i>Becoming as healthy as possible will help me on ANY path I choose.</i></p> <p><i>So join me by starting today and show yourself some love!</i></p> <p><i>Take time to improve your physical and mental health now.</i></p> <p><i>Eat a healthy diet, be physically active, and see your doctor at least once a year.</i></p>
5		<i>...and if you are having sex and a baby is not part of <u>your</u> plan right now, use an effective method of contraception correctly and consistently...just like I do.</i>
6		<i>Stop drinking excessive amounts of alcohol and don't smoke or use street drugs.</i>
7	Music swells at the end.	<p><i>School, career, travel, family...To be ready for any path you choose, start making healthy choices today.</i></p> <p><i>Show your love to the most important person in the world - - you!</i></p> <p><i>Visit the (INSERT NAME OF ORGANIZATION'S WEBSITE OR USE www.cdc.gov/showyourlove) or call [INSERT NUMBER OF ORGANIZATION'S WEBSITE xxx-xxx-xxxx.]</i></p>

