



JOIN ACTIVE PEOPLE, HEALTHY NATIONSM ORGANIZATIONS

WHAT IS THIS INITIATIVE?

[Active People, Healthy NationSM](#) is a national initiative led by the Centers for Disease Control and Prevention to help 27 million Americans become more physically active by 2027.

Active People, Healthy Nation provides a comprehensive approach to improving physical activity by promoting [strategies that work](#) at the local, tribal, state, and national level in partnership with other federal agencies and national organizations.

The initiative is based on a foundation that allows everyone regardless of age, race, education, socioeconomic status, disability status, sexual orientation, or geographic location to have an opportunity to be physically active.

WHO CAN JOIN AS AN ORGANIZATION?

Organizations include groups who are working with one or more of the [strategies that work](#) to create physical-activity-friendly organizations and communities. It also includes organizations who are working to improve community health and wellness or to increase physical activity throughout the country. Organizations may include but are not limited to national organizations, local and state health departments, nonprofits, businesses and work sites, hospital systems, and others.

STRATEGIES THAT WORK





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WHY SHOULD YOUR ORGANIZATION JOIN THE MOVEMENT?

Physical activity is one of the most beneficial things you can do to improve your health and quality of life. By joining Active People, Healthy Nation, your organization becomes part of a nationwide initiative to help increase physical activity in the United States.

In addition, building active and walkable communities can help support local economies, result in less air pollution, and create more socially cohesive and resilient communities.

By participating, your organization can help increase physical activity and improve health for all individuals, families, and communities. Let's create an active America, together.

JOINING ACTIVE PEOPLE, HEALTHY NATION AS AN ORGANIZATIONAL SUPPORTER MEANS YOUR ORGANIZATION AGREES TO:

- **SUPPORT THE GOAL** of getting 27 million Americans more physically active through the [strategies that work](#).
- **SHARE** your physical activity successes on social media using **#ActivePeople**.
- **FEATURE** links to Active People, Healthy Nation on your website, newsletter, or materials.
- **INCORPORATE** Active People, Healthy Nation [materials](#) into your physical activity campaigns.
- **ENCOURAGE** other organizations, your members, and your networks to join Active People, Healthy Nation by sharing successes, tips, and lessons learned on social media.

WHAT ARE THE BENEFITS OF JOINING ACTIVE PEOPLE, HEALTHY NATION?

- Be part of a national movement to create resilient, activity-friendly organizations and communities.
- Receive early access to resources and information to support your organization through a monthly Active People, Healthy Nation newsletter.
- Receive customizable Active People, Healthy Nation communication and messaging products.
- Connect to a network of organizations and champions supporting Active People, Healthy Nation at national, state, tribal, and local levels.
- Share and highlight how your organization's work is supporting the strategies that work.

HOW CAN MY ORGANIZATION JOIN?

Visit the Active People, Healthy Nation Organizations [webpage](#).

Enter the e-mail address of the person who will be the point of contact. Confirm your email on



the next page. Congratulations! Your organization is now an Active People, Healthy Nation supporter. You've joined the movement!

For more information, visit [Active People, Healthy Nation](#) or e-mail activepeople@cdc.gov.

