## Communication Pathway Template

**Purpose**: The Communication Pathway Template shows how information flows from the lead communication group to the partner network. You can customize this template to identify specific communication partners or channels they will use for risk messaging.

**Instructions:**

Partner communication is a two-way process. Establish clear processes for activating the partner network:

* Identify methods (i.e., email, text message, or phone call) that will be used to notify partners of information to be disseminated.
* Identify partner contact details and back-up contact information.
* Discuss the preferred method for partners to provide feedback or information to the lead agency. Ask partners to identify their preferred methods for sharing lessons learned or other information with the network.

Accessible version: <https://www.cdc.gov/cpr/readiness/afntoolkit.htm>

Lead communication planners

* Provide timely, accurate, up-to-date information to empower decision-making and prompt action.
* Explain the risks of this hazard.
* Provide self-efficacy messages about safety and how and where to get more information.

Partner contacts for specific groups

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