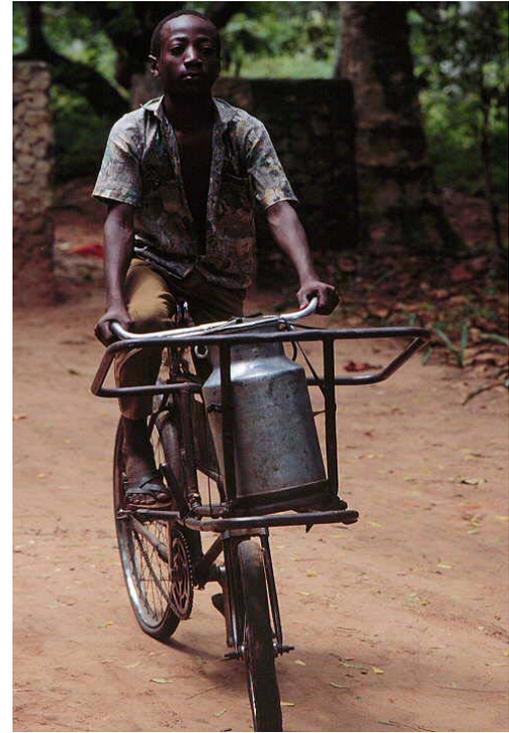






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Benefits of policy change to the Kenyan economy:

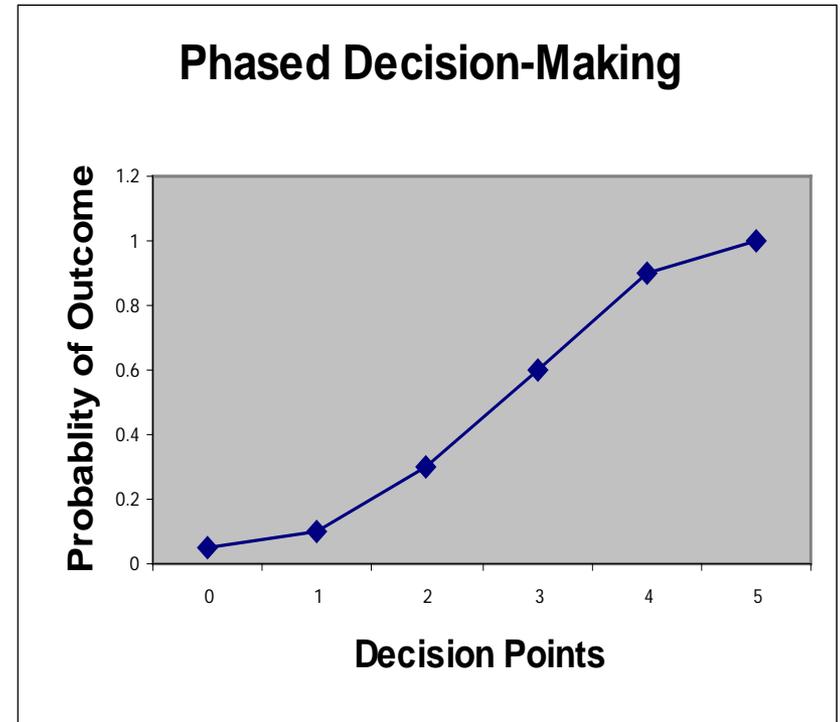
\$112 million USD per annum

70% benefits accrue to poor farmers & consumers

Informal milk low risk and systems agreed to improve hygiene in informal sector

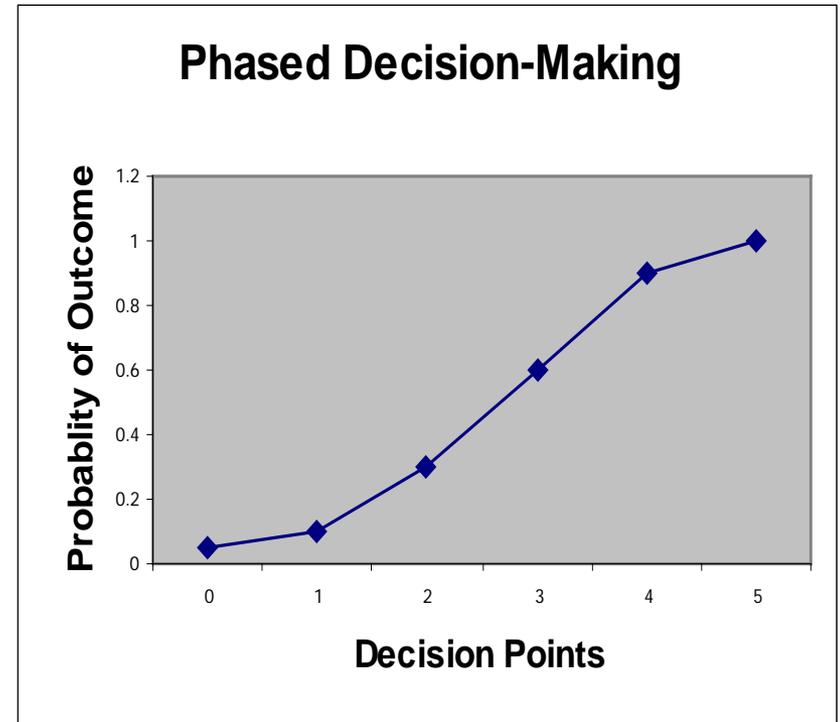
Phased planning and Risk Mitigation

- Consequence x probability of outcome
- Probability increases at each decision point
- Justification for investment in risk mitigation increases



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Risk of Being to Late



No Info



Perfect Info



Risk of Being Wrong