

Examples of Specific Industry Entries

Entries under the “Industry Text that is Not Specific Enough” heading are not specific enough to be coded correctly. Please try to be more specific, as indicated by the examples under the “Examples of Specific Industry Entries” heading. The examples are not an exhaustive list.

| Industry Text that is Not Specific Enough | Examples of Specific Industry Entries |
|---|--|
| Agency | <ul style="list-style-type: none"> • Collection agency • Advertising agency • Travel agency • Insurance agency |
| Aircraft components or parts | <ul style="list-style-type: none"> • Airplane engine parts factory • Propeller manufacturing • Electronic instruments factory • Wholesale aircraft parts |
| Auto/automobile components or parts | <ul style="list-style-type: none"> • Auto clutch manufacturing • Wholesale auto accessories • Automobile tire manufacturing • Retail sales and installation of mufflers • Battery factory |
| Bakery | <ul style="list-style-type: none"> • Bakery plant • Wholesale bakery • Retail bakery |
| Box factory | <ul style="list-style-type: none"> • Paper box factory • Wooden box factory • Metal box factory |
| City or city government | <ul style="list-style-type: none"> • City street repair department • City Board of Health • City Board of Education |
| Private club | <ul style="list-style-type: none"> • Golf club • Fraternal club • Night club • Residence club |
| Coal company | <ul style="list-style-type: none"> • Coal mine • Wholesale coal yard • Retail coal yard |
| Computers | <ul style="list-style-type: none"> • Manufacture of computers • Sale of computers • Repair of computers • Software or computer systems developer |
| Credit company | <ul style="list-style-type: none"> • Credit rating service • Loan service |
| Dairy | <ul style="list-style-type: none"> • Dairy farm • Dairy depot • Dairy bar • Wholesale dairy products • Retail dairy products • Manufacture of dairy products |

| Industry Text that is Not Specific Enough | Examples of Specific Industry Entries |
|---|--|
| Discount store | <ul style="list-style-type: none"> • Retail general merchandise • Retail clothing store |
| Manufacture of electrical components or parts | <ul style="list-style-type: none"> • Electronic tube factory • Memory core manufacturing • Transistor factory • Manufacture of tape readers |
| Engineering company | <ul style="list-style-type: none"> • Engineering consulting firm • General contracting • Wholesale heating equipment • Construction machinery factory |
| Express company | <ul style="list-style-type: none"> • Motor freight • Railway express agency • Railroad car rental • Armored car service |
| Factory, manufacturing, mill, or plant | <p>(List the product that is being manufactured)</p> <ul style="list-style-type: none"> • Steel rolling mill • Hardware factory • Aircraft factory • Flour mill • Hosiery mill • Commercial print plant • Cotton textile mill |
| Foundry | <ul style="list-style-type: none"> • Iron foundry • Brass foundry • Aluminum foundry |
| Freight company | <ul style="list-style-type: none"> • Motor freight • Air freight • Railway • Water transportation |
| Fur company | <ul style="list-style-type: none"> • Fur dressing plant • Fur garment factory • Fur repair shop • Wholesale fur • Retail fur store |
| Healthcare | <ul style="list-style-type: none"> • Hospital • Doctor's office • Dentist's office • Home health care • Nursing home • Hospice |
| Laundry | <ul style="list-style-type: none"> • Commercial laundry • Laundering for a private family in their home • Own home laundry (laundry for pay in own home) |

| Industry Text that is Not Specific Enough | Examples of Specific Industry Entries |
|---|--|
| Lumber company | <ul style="list-style-type: none"> • Sawmill • Wholesale lumber • Retail lumber yard • Planning mill • Logging camp • Lumber manufacturer |
| Manufacturer's agent or representative | (Specify the product being sold) <ul style="list-style-type: none"> • Jewelry manufacturer's representative • Lumber manufacturer's agent • Electric appliance manufacturer's representative • Chemical manufacturer's agent |
| Mine | <ul style="list-style-type: none"> • Coal mine • Iron mine • Marble quarry • Gravel pit |
| Nylon or rayon factory | <ul style="list-style-type: none"> • Nylon or rayon chemical factory • Nylon or rayon textile mills • Women's nylon hosiery factory • Rayon dress manufacturing |
| Office | <ul style="list-style-type: none"> • Dentist's office • Insurance office • Public stenographer's office |
| Oil company, industry, or plant | <ul style="list-style-type: none"> • Oil drilling • Petroleum refinery • Retail gasoline station • Petroleum pipeline • Wholesale oil distributor • Retail fuel oil |
| Packing house | <ul style="list-style-type: none"> • Meat packing plant • Fruit cannery • Fruit packing shed |
| Pipeline | <ul style="list-style-type: none"> • Natural gas pipeline • Gasoline pipeline • Petroleum pipeline • Pipeline construction |
| Plastic factory | <ul style="list-style-type: none"> • Manufacture of plastic • Manufacture of items from plastic |
| Public utility | <ul style="list-style-type: none"> • Electric light, and power utility • Electric and water utility • Gas utility • Water supply utility • Telephone company |
| Railroad car shop | <ul style="list-style-type: none"> • Locomotive manufacturing plant • Railroad car factory • Diesel railroad repair shop |

| Industry Text that is Not Specific Enough | Examples of Specific Industry Entries |
|---|--|
| Repair shop | <ul style="list-style-type: none"> • Auto repair shop • Machine repair shop • Welding shop • Radio repair shop • Shoe repair shop • Blacksmith shop |
| Research | <ul style="list-style-type: none"> • National Geographic, American Cancer Association, Brooking Institution (name of the nonprofit organization that does research) • Brandeis University (name of university, hospital, or institution where research is done for its own use) • Commercial research (where research is done for a client) |
| School or education | <ul style="list-style-type: none"> • Elementary or secondary school • College (including junior college and university) • Business, technical, or trade school and training • Child daycare service |
| Service | <ul style="list-style-type: none"> • Lawn care service • Cleaning service • Beauty salons • Legal services |
| Tailor | <ul style="list-style-type: none"> • Customer tailor shop • Dry cleaning shop • Men's retail clothing store |
| Terminal | <ul style="list-style-type: none"> • Bus terminal • Airport terminal • Railroad terminal • Ship terminal |
| Textile mill | <ul style="list-style-type: none"> • Cotton cloth mill • Cotton yarn mill • Woolen cloth mill • Nylon thread mill |
| Transportation company | <ul style="list-style-type: none"> • Motor trucking • Moving and storage • Car loading service • Air transportation • Airline • Water transportation • Railroad • Elevated railway • Subway • Taxicab service • Petroleum pipeline |
| Water company | <ul style="list-style-type: none"> • City water supplier • Water filtration plant • Water supply for irrigation system |

| Industry Text that is Not Specific Enough | Examples of Specific Industry Entries |
|---|--|
| Well | <ul style="list-style-type: none">• Oil drilling• Oil well• Salt well• Water well |