CPWR Research Dissemination Roadmap Worksheet

Project Name

1A. Intervention or findings to be disseminated ("cargo"):

1B. Health and Safety Goal(s) ("directional heading"):

1C. Dissemination already conducted or planned ("point of departure"):

1D. Target Audience(s):

1.

2.

3.

Any additional audiences to revisit later:

Audience 1: _____		
2A. Type of audience: (check one)	___End user ___Intermediary	
2B. Desired action:		
2C. Partners ("local guides"):		
2D. Dissemination strategy:	Strategy(ies)	Rationale
2E. Communication channel(s):	Channels	Rationale

Audience 2: _____		
2A. Type of audience: (check one)	___End user ___Intermediary	
2B. Desired action:		
2C. Partners ("local guides"):		
2D. Dissemination strategy:	Strategy(ies)	Rationale
2E. Communication channel(s):	Channels	Rationale

Audience 3: _____

2A. Type of audience: (check one)	___End user　　　　　___Intermediary
2B. Desired action:	
2C. Partners ("local guides"):	

2D. Dissemination strategy:	Strategy(ies)	Rationale

2E. Communication channel(s):	Channels	Rationale

3A. Your dissemination efforts ("next stops"):	Our next 3 steps:
	   1.
	   2.
	   3.

3B. Next steps others will take ("relief drivers"):	Who	What will they do
	1. 2. 3.	1. 2. 3.

3C. Resources ("fuel"):	
3D. Barriers ("roadblocks"):	
3E. Addressing barriers ("detours"):	
3F. Measures and indicators ("mile markers"):	