Communication and Outreach
FY15 (93902XN)

Objectives:

1. Transition outreach efforts from a base of direct (in person) communication to one of a digital and technology-based focus.
2. Improve internal communications
3. Improve communication outputs to educate stakeholders on important PPT guidelines and promote NPPTL efforts

Stakeholders and Partners

- Occupational safety and health professionals – multiple industries
- Workers using personal protective equipment
- Professional Organizations – AORN, AOHP, AIHA, APIC
- Government Agencies (FDA, OSHA, MSHA)
- NPPTL staff
- PPE Manufacturers
- NIOSH Divisions

Project Scope (FY 15)

1. Webinars and virtual meetings. Social Media. Video production and distribution. Science Blogs..
2. Enhance approval process to promote plain language initiative. HCS added to eclearance process
3. Improve information flow to promote NPPTL partnerships and education

FY15 Milestones

1. N95 day included Facebook, twitter, NIOSH blog, webinar, and partnership involvement
2. Webinars –
3. OSHA willingness to help disseminate user notices

Outputs (completed and/or planned) (as of 2/19/15)

Webinars completed: 2 Planned: 7

Blogs completed: 2 Planned: 3

Video Planned: 2 to 3

NIOSH Docs: Workplace Solution out for review
Replacement parts being formatted
TCM for Safety Advisory under development

12 List serv announcements generated (> 5,900 subscribers)

355 Requests for Information (261 email, 94 phone call)

500 NPPTL tweets (?)

Manufacturers' Meetings supported

PAPR web page developed

25 messages to all NPPTL

OSHA added link to respirator recessions to website and will disseminate future notices to field reps