

# Communications and Outreach Overall Plan FY13 (927PP03)

## Objectives

- Increase awareness / knowledge of NIOSH and NPPTL existence and mission
- Repackage and disseminate clear concise NIOSH scientific information
- Foster current relationships
- Build new relationships
- Create awareness of NIOSH-approved products through “Know It’s NIOSH” campaign

## Key Partners

Other NIOSH divisions; OSHA

AIHA, AOHP, AORN, IAFC, IAFF, SME, TSWG, FIERO, IAB

## Stakeholders

- PPE Users
- Manufacturers
- Safety Professionals / Industrial Hygienists
- Researchers
- Academia
- Community

## Project Scope

Coordinate outreach program to address stakeholder needs and address concerns through outreach activities and information dissemination

## Milestones FY13

- 8 outreach activities / exhibits
- 7 scheduled April 1 through September 30, 2013
  - Participation at 2 of the 7 scheduled cancelled
- 400 new subscribers to updates and eNews
- Over 1,000 assorted NIOSH publications disseminated  
Web based resources handout created for additional occupations. Updated existing resources to include new publications.
- Developed interactive exercise for Science Center
- Know It’s NIOSH brochure resubmitted to CMR for edits
- Picked up responsibility for shepherding Toolkit through approval process
- Two NPPTL authored science blogs
- Introduced NIOSH to corrections officers

## Outputs

- 400 new subscribers through outreach efforts
- Six list serv messages initiated
- Monthly updates to FFR and donning procedures – total 29 new
  - Removed 10, added FDA clearance to 4
- One respirator user notice posted
- One letter to interested parties posted
- Six NPPTL mentions in eNews
- Two NIOSH science blogs

## Outcomes

- Increased stakeholder knowledge of proper use of PPE (donning)
- Increased awareness of NIOSH and NPPTL
- NPPTL staff member of advisory committee for PA Governors OSH conference

Update 5 April 2013