Salmon fishermen have the highest number of men overboard fatalities in Alaska. It doesn’t have to be that way. Today’s low-profile PFDs are comfortable, don’t tangle in gear and extend survival time in the water. Choose your PFD at livetobesalty.org. Wear it. And live.

I’d rather be catchin’ fish than sleepin’ with ’em.

-Angus Iversen