Healthy People 2020: Maximizing Use of the New Online Data Tool

DATA2020 DEMONSTRATION

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Healthy People 2020

ODPHP

NCHS

Workgroups
Role of NCHS/HPSB in Healthy People

- Serve as **Statistical Advisor** to HHS and the Topic Area workgroups on health promotion data

- Maintain comprehensive **database** for all the Healthy People objectives

- Research and develop methods for measuring the **overarching goals** of Healthy People (e.g., health disparities)

- Create **analytic and graphical presentations** to display progress towards reaching the goals and objectives
Measurable, Developmental and Informational Objectives

There are three main types of Healthy People 2020 objectives: measurable, developmental, and informational.

**Measurable objectives** have a national baseline value. The baselines use valid and reliable data derived from currently established and, where possible, nationally representative data systems. In most cases, baseline data provide the point from which a Healthy People 2020 target is set.

**Developmental objectives** lack national baseline data and, therefore, have abbreviated or no technical specifications (Data Details). However, all developmental objectives included in Healthy People 2020 have a potential nationally representative data source that would ultimately provide baseline data and at least 1 tracking point. Developmental objectives indicate areas that need to be placed on the national agenda for data collection. They address subjects of sufficient national importance that investments should be made over the next decade to measure their progress.

**Informational objectives** are a subset of measurable objectives with baselines for which targets have not been established. These objectives remain of public health importance and are tracked for information purposes.
HealthyPeople.Gov

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Start now.

DATA2020 Search
This interactive data tool allows users to explore data and technical information related to the Healthy People 2020 objectives. Search Healthy People data.

Leading Health Indicators: Progress Update
Read the report to learn about progress that's been made in each of the 26 Leading Health Indicators.

Office of Disease Prevention and Health Promotion
DEMONSTRATION OF DATA2020