



Healthy People: A Regional Perspective

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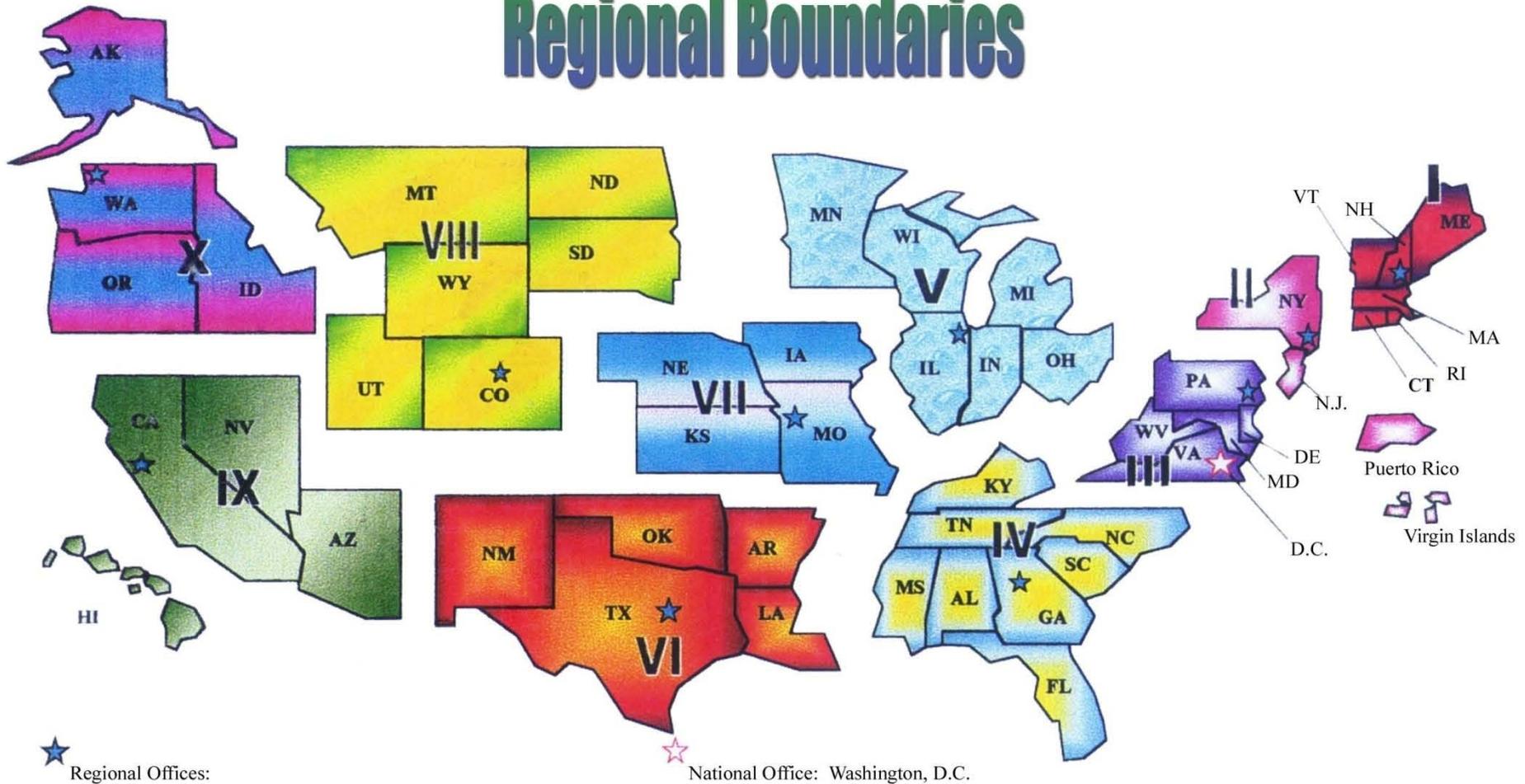


OVERVIEW

- Regional Office: Regions and Programs
- Role of ROs in HP2020
- Partners with SHD/LHD
- HHS Prevention Initiatives
 - ARRA (CPPW)/ACA
 - Tobacco
 - HAI
 - Seasonal Flu Campaign
- Preparedness/Recovery

Department of Health and Human Services

Regional Boundaries



- Region I - Boston
- Region III - Philadelphia
- Region V - Chicago
- Region VII - Kansas City
- Region IX - San Francisco

- Region II - New York
- Region IV - Atlanta
- Region VI - Dallas
- Region VII - Denver
- Region X - Seattle

Regional Office Programs

- Secretarial/Surgeon General Initiatives
- Healthy People 2010/2020
- Women's Health
- Minority Health
- Family Planning
- Public Health Preparedness
- Medical Reserve Corps
- HIV/AIDS in Minority Communities



Role of ROs in Developing HP2020

- Regional Stakeholder Input
- Federal Interagency Workgroup
- State HP Coordinators
- HP Evaluation Projects
- Regional Outreach



District of Columbia



Improve Access to Quality Health Care Services



Prevent and Reduce Diseases and Disorders

THE DISTRICT OF COLUMBIA

HEALTHY PEOPLE 2010 PLAN

*A Strategy
for
Better Health*

Executive Summary



Government of the District of Columbia
Anthony A. Williams, Mayor



Promote Healthy and Safe Communities



Promote Healthy Behaviors

PREVENTION INITIATIVES: ARRA/CPPW

■ **Four Core Objectives:**

- Increase levels of physical activity
- Decrease obesity rates
- Improve nutrition
- Tobacco cessation and decreased second hand smoke exposure

■ **Requires Measurable Health Outcomes**

■ **ACA/Community Transformation Grants**

HHS TOBACCO CONTROL STRATEGIC ACTION PLAN

- Departmental strategic action plan to enhance tobacco prevention and control efforts.
 - Support FDA's newly-acquired role to regulate tobacco.
- National movement of smoke-free states: 23 states and District of Columbia now have a smoke-free law.

OTHER HHS PREVENTION INITIATIVES: HAI/SEASONAL FLU

- **Coordinated HHS HAI Strategy**
 - Recovery Act Funding: Building State Capacity/Regional HAI projects
- **Seasonal Flu Campaign--Targeting High Risk Populations:**
 - Pregnant Women
 - Racial/Ethnic Minorities
 - Healthcare Workers



Myrtle Beach July 2001



Hurricane Isabel, 2003

Tornado versus Hurricane

Questions?

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- Regional websites accessed through:
<http://www.hhs.gov/about/regions/>

