Healthy People: A Regional Perspective

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OVERVIEW

- Regional Office: Regions and Programs
- Role of ROs in HP2020
- Partners with SHD/LHD
- HHS Prevention Initiatives
  - ARRA (CPPW)/ACA
  - Tobacco
  - HAI
  - Seasonal Flu Campaign
- Preparedness/Recovery
Department of Health and Human Services
Regional Boundaries

Regional Offices:
Region I - Boston
Region II - New York
Region III - Philadelphia
Region IV - Atlanta
Region V - Chicago
Region VI - Dallas
Region VII - Kansas City
Region VIII - Denver
Region IX - San Francisco
Region X - Seattle

National Office: Washington, D.C.
Regional Office Programs

- Secretarial/Surgeon General Initiatives
- Healthy People 2010/2020
- Women’s Health
- Minority Health
- Family Planning
- Public Health Preparedness
- Medical Reserve Corps
- HIV/AIDS in Minority Communities
Role of ROs in Developing HP2020

- Regional Stakeholder Input
- Federal Interagency Workgroup
- State HP Coordinators
- HP Evaluation Projects
- Regional Outreach
District of Columbia

Healthy People 2010 Plan
A Strategy for Better Health

Executive Summary

Improve Access to Quality Health Care Services

Prevent and Reduce Diseases and Disorders

Promote Healthy and Safe Communities

Promote Healthy Behaviors
PREVENTION INITIATIVES: ARRA/CPPW

Four Core Objectives:
- Increase levels of physical activity
- Decrease obesity rates
- Improve nutrition
- Tobacco cessation and decreased second hand smoke exposure

Requires Measurable Health Outcomes

ACA/Community Transformation Grants
HHS TOBACCO CONTROL
STRATEGIC ACTION PLAN

- Departmental strategic action plan to enhance tobacco prevention and control efforts.
  - Support FDA’s newly-acquired role to regulate tobacco.

- National movement of smoke-free states: 23 states and District of Columbia now have a smoke-free law.
Coordinated HHS HAI Strategy
– Recovery Act Funding: Building State Capacity/Regional HAI projects

Seasonal Flu Campaign--Targeting High Risk Populations:
– Pregnant Women
– Racial/Ethnic Minorities
– Healthcare Workers
Questions?

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- Regional websites accessed through: http://www.hhs.gov/about/regions/