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arles H. Roadman II, MD, CNA ESITENT & CHIEF EXECUTIVE OFFICER April 12, 2004

## Dear Administrator:

I am writing to urge you to participate in the 2004 National Nursing Home Survey to be conducted by the National Center for Health Statistics. The survey is a continuing series of nationally representative sample surveys of nursing homes, their residents and staff.

Participation by the facilities selected in this sample is indispensable to the successful development of invaluable data for planning and organizing health care of older adults. The data will be used in the drafting of health legislation and setting of national policies and priorities to obtain quality care for all nursing home residents.

The survey's new design and computer-assisted data collection methods maximize the utility of the data collected and, at the same time, minimizes the amount of staff involvement. In addition, strict confidentiality provisions are maintained. Only summary data will be published and made available to health planners, researchers, health professionals and the public.

Data from the survey are used extensively for health care research, health planning and public policy. Furthermore, it is only through your cooperation that we can be sure the information on which public policy will be based has the benefit of your input.

I am confident that the information derived will be worth the investment of your time and efforts. I, therefore, urge your cooperation with this survey.

Sincerely,

Charles H. Roadman II, MD, CNA

President and CEO