ECBP-2- Elementary, middle, and senior high schools that provide comprehensive school health education to prevent health problems in the following areas:
- All priority areas
- Unintentional injury
- Violence
- Suicide
- Tobacco use and addiction
- Alcohol and other drug use
- Unintended pregnancy, HIV/AIDS, and STDs
- Unhealthy dietary patterns
- Physical activity

ECBP-3- Elementary, middle, and senior high schools that have health education goals knowledge and skills in the following areas:
- Health promotion and disease prevention
- Health promoting products and services
- Personal, family, & community health
- Influence of culture, media, and technology
- Practicing health-enhancing behaviors and reducing health risks
- Goal-setting and decision making skills
- Interpersonal communication skills

ECBP-4- Elementary, middle, and senior high schools that provide school health education to promote personal health and wellness in the following areas:
- Hand washing or hand hygiene
- Oral health
- Growth and development
- Sun safety and skin cancer prevention
- Benefits of rest and sleep
- Ways to prevent vision and hearing loss
- Health screenings and checkups

ECBP-5- Elementary, middle, and senior high schools that have a full-time registered school nurse-to-student ratio of at least 1:750
- Elementary, middle, and senior high schools
- Senior high schools
- Middle schools
- Elementary schools

ECBP-6- Completes high school education

NOTES: Objectives ECBP-1.1 through 1.9 and ECBP-11 were archived and no longer being monitored due to lack of data source, changes in science, or replacement with other objectives.
<table>
<thead>
<tr>
<th>Objective Status: Educational and Community-Based Programs</th>
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<td>Target met</td>
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</table>

ECBP-7- College and university students who receive information from their institution on each of the priority health risk behavior areas:
- ECBP-7.1- all priority areas
- ECBP-7.2- unintentional injury
- ECBP-7.3- violence
- ECBP-7.4- suicide
- ECBP-7.5- tobacco use and addiction
- ECBP-7.6- alcohol or other drug use
- ECBP-7.7- unintended pregnancy
- ECBP-7.8- HIV/AIDS and STD infection
- ECBP-7.9- unhealthy dietary patterns
- ECBP-7.10- inadequate physical activity

ECBP-8- Worksites that offer an employee health promotion program to their employees.
- ECBP-8.1- worksites with fewer than 50 employees
- ECBP-8.2- worksites with 50 or more employees
- ECBP-8.3- worksites with 50 to 99 employees
- ECBP-8.4- worksites with 100 to 249 employees
- ECBP-8.5- worksites with 250 to 749 employees
- ECBP-8.6- worksites with 750 or more employees

ECBP-9- Employees who participate in employer-sponsored health promotion activities

ECBP-10- Community-based organizations (including local health departments, Tribal health services, nongovernmental organizations, and State agencies) providing population-based primary prevention services in the following area:
- ECBP-10.1- injury
- ECBP-10.2- violence
- ECBP-10.3- mental Illness
- ECBP-10.4- tobacco use
- ECBP-10.5- substance abuse
- ECBP-10.6- unintended pregnancy
- ECBP-10.7- chronic disease
- ECBP-10.8- nutrition
- ECBP-10.9- physical activity
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- ECBP-12- Inclusion of core clinical prevention and population health content in M.D.-granting medical schools:
  - ECBP-12.1- disease prevention
  - ECBP-12.2- cultural diversity
  - ECBP-12.3- health sciences literature
  - ECBP-12.4- environmental health content
  - ECBP-12.5- public health systems
  - ECBP-12.6- global health

- ECBP-13- Inclusion of core clinical prevention and population health content in D.O.-granting medical schools:
  - ECBP-13.1- disease prevention
  - ECBP-13.2- cultural diversity
  - ECBP-13.3- health sciences literature
  - ECBP-13.4- environmental health content
  - ECBP-13.5- public health systems
  - ECBP-13.6- global health

- ECBP-14- Inclusion of core clinical prevention and population health content in undergraduate nursing:
  - ECBP-14.1- disease prevention
  - ECBP-14.2- cultural diversity
  - ECBP-14.3- health sciences literature
  - ECBP-14.4- environmental health content
  - ECBP-14.5- public health systems
  - ECBP-14.6- global health

- ECBP-15- Inclusion of core clinical prevention and population health content in nursing practitioner training:
  - ECBP-15.1- disease prevention
  - ECBP-15.2- cultural diversity
  - ECBP-15.3- health sciences literature
  - ECBP-15.4- environmental health content
  - ECBP-15.5- public health systems
  - ECBP-15.6- global health

- ECBP-16- Inclusion of core clinical prevention and population health content in physician assistant training:
  - ECBP-16.1- disease prevention
  - ECBP-16.2- cultural diversity
  - ECBP-16.3- health sciences literature
  - ECBP-16.4- environmental health content
  - ECBP-16.5- public health systems
  - ECBP-16.6- global health

- ECBP-17- Inclusion of core clinical prevention and population health content in Doctor of Pharmacy granting colleges and schools of pharmacy:
  - ECBP-17.1- disease prevention
  - ECBP-17.2- cultural diversity
  - ECBP-17.3- health sciences literature
  - ECBP-17.4- environmental health content
  - ECBP-17.5- public health systems
  - ECBP-17.6- global health
Objective Status: Educational and Community-Based Programs

ECBP-18- Inclusion of core clinical prevention and population health content in Doctor or Dental Surgery and/or Doctor of Dental Medicine granting colleges and schools of Dentistry:

- ECBP-18.1- disease prevention
- ECBP-18.2- cultural diversity
- ECBP-18.3- health sciences literature
- ECBP-18.4- environmental health content
- EBCP-18.5- public health systems
- ECBP-18.6- global health

ECBP-19- Academic institutions with health professions education programs whose prevention curricula include inter-professional educational experiences
Current HP2020 Objective Status: Educational and Community-Based Programs

- Target met: 20% (n=18)
- Improving: 8% (n=7)
- Little/No change: 16% (n=14)
- Getting worse: 19% (n=17)
- Baseline only: 34% (n=31)
- Developmental: 3% (n=3)
- Informational: 6% (n=7)

Total number of objectives: 97
HC/HIT-1.1-Persons who report their health care provider always gave them easy-to-understand instructions about what to do to take care of their illness or health condition
HC/HIT-1.2-Persons who report their health care provider always asked them to describe how they will follow the instructions
HC/HIT-1.3-Persons who report their health care providers’ office always offered help in filling out a form
HC/HIT-2.1-Persons who report that their health care providers always listened carefully to them
HC/HIT-2.2-Persons who report that their health care providers always explained things so they could understand them
HC/HIT-2.3-Persons who report that their health care providers always showed respect for what they had to say
HC/HIT-2.4-Persons who report that their health care providers always spent enough time with them.
HC/HIT-3-Persons who report that their health care providers always involved them in decisions about their health care as much as they wanted
HC/HIT-4-Patients whose doctor recommends personalized health information
HC/HIT-5.1-Persons who use the Internet to keep track of personal health information, such as care received, test results, or upcoming medical appointments
HC/HIT-5.2-Persons who use the Internet to communicate with their health provider
HC/HIT-6.1-Persons with access to the Internet
HC/HIT-6.2-Persons with broadband access to the Internet
HC/HIT-6.3-Persons who use mobile devices
HC/HIT-7-Adults who report having friends or family members with whom they talk about their health
HC/HIT-8.1-Health-related websites that meet three or more evaluation criteria for disclosing information that can be used to assess information reliability
HC/HIT-8.2-Health-related websites that follow established usability principles
HC/HIT-9-Online health information seekers who report easily accessing health information
HC/HIT-10-Medical practices that use electronic health records
HC/HIT-12.1-Crisis and emergency risk messages embedded in print and broadcast news stories that explain what is known about the threat to human health
HC/HIT-12.2-Crisis and emergency risk messages embedded in print and broadcast news stories that explain what is NOT known about the threat to human health
HC/HIT-12.3-Crisis and emergency risk messages embedded in print and broadcast news stories that explain how or why a crisis or emergency event happened

HC/HIT-12.4-Crisis and emergency risk messages embedded in print and broadcast news stories that promote steps the reader or viewer can take to reduce their personal health threat

HC/HIT-12.5-Crisis and emergency risk messages embedded in print and broadcast news stories that express empathy about the threat to human health

HC/HIT-12.6-Crisis and emergency risk messages embedded in print and broadcast news stories that express commitment from the responsible or responding entity

HC/HIT-13.1-State health departments that report using social marketing in health promotion and disease prevention programs

HC/HIT-13.2-Schools of public health and accredited master of public health (MPH) programs that offer one or more courses in social marketing

HC/HIT-13.3-Schools of public health and accredited MPH programs that offer workforce development activities in social marketing for public health practitioners
Current HP2020 Objective Status: Health Communication and Health IT

- **Total number of objectives: 28**

- **Target met**: 29% (n=8)
- **Improving**: 32% (n=9)
- **Little/No change**: 11% (n=3)
- **Getting worse**: 4% (n=1)
- **Baseline only**: 14% (n=4)
- **Developmental**: 11% (n=3)