

# NCHS Outreach and Collaborations



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# NCHS Outreach

- Promote NCHS as the trusted source of the latest health statistics.
  - Division-level
    - Survey collaborators
    - Conferences
    - Information services and information dissemination
  - OD-level

# Objectives for OD-level Outreach

- Increase awareness of NCHS and use of NCHS data among Congress, Congressional staff, and support agencies.
- Encourage partners to use NCHS data in their reports and outreach.
- Facilitate new connections between NCHS and HHS, CDC, and external organizations.
- Educate research community on use and availability of NCHS data.

# Data Users

- Congress
- Federal, State, and local governments
- Other policymakers
- HHS and HHS-agencies
- CDC
- Researchers
- Health providers
- Faculty and students
- Business
- Associations and advocacy groups
- Media
- General public

# Outreach Targeted To...

- **External**
  - Congress and their staff
  - Congressional support agencies
  - Health/Public Health organizations
  - Statistics-related organizations
- **Internal**
  - HHS – ASPE
  - CDC

# Congressional Outreach

- Email blast to Congressional staff for reports of interest
- Hill Briefings
  - Senate Aging Committee – release of National Survey of Residential Care Facilities (2011)
  - NHANES Overview (2012)



# Congressional Support Agencies

- Briefings for Congressional Research Service
  - General NCHS overview (2011)
  - National Survey of Residential Care Facilities (2012)
- Congressional Budget Office interest in Research Data Center

# Health and Public Health Organizations

- Briefings and email updates to:
  - Friends of NCHS
  - March of Dimes
  - Consortium of Social Science Associations (COSSA)
  - AcademyHealth
  - Association of American Medical Colleges (AAMC)

# Statistics-related Organizations

- **American Statistical Association (ASA)**
  - Planning class for Hill staff (Spring 2014)
- **Council of Professional Associations on Federal Statistics (COPAFS)**
  - Planning webinar for members (Spring 2014)

# HHS-ASPE

- Recent briefings on:
  - Affordable Care Act related data
  - Disability data
  - Revised birth certificate data

# CDC

- **Established connections with CDC policy offices**
  - **Email updates**
  - **Presentation to Associate Directors of Policy (2013)**
  - **Facilitates connection to other CDC offices**

# Challenges

- Opportunities for briefings
- Reaching and engaging a wide range of partners
- Resources
  - Staff time
  - Travel

# Thoughts and Recommendations?

- Audience
- Outreach methods
- Other?

**THANK YOU!**