

# 2018 Mortality Statistics Released

- Released on January 30, 2020
- Reports released in conjunction with data files - life expectancy, drug overdose, and maternal mortality
- First release of a maternal mortality rate in over 10 years
  - Communications Strategy developed for the release of these data
  - New website, visual abstracts, early notice to key stakeholders, blast emails on release, webinar for partners, the public
  - Briefings for HHS, Congress, Media

# Life Expectancy at Birth, by sex

Year	Total	Male	Female
2010	78.7	76.2	81.0
2011	78.7	76.3	81.1
2012	78.8	76.4	81.2
2013	78.8	76.4	81.2
2014	78.9	76.5	81.3
2015	78.7	76.3	81.1
2016	78.7	76.2	81.1
2017	78.6	76.1	81.1
2018*	78.7	76.2	81.2

\*The increase in life expectancy has been driven in part by the decrease in “unintentional injuries,” which includes drug overdose deaths.

# NCHS HAS RESUMED ANNUAL PUBLICATION OF OFFICIAL MATERNAL MORTALITY STATISTICS



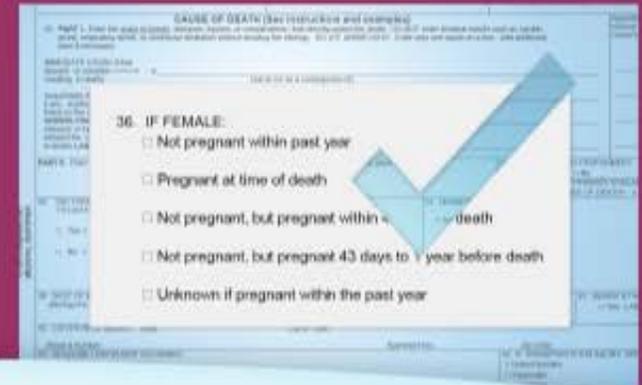
official  
statistics



extensive  
evaluation  
of data



information on  
changes in  
reporting methods



• now available •

# National Maternal Mortality Rate for 2018

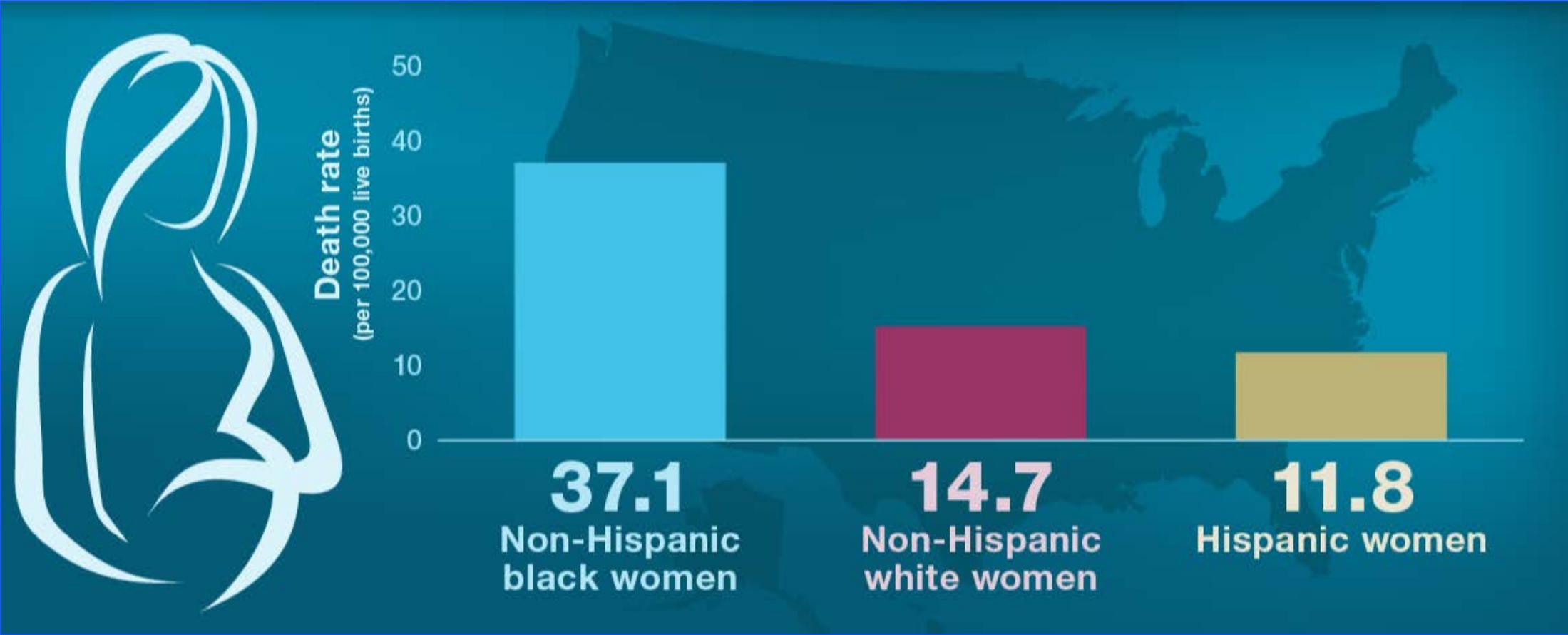


**17.4 deaths**  

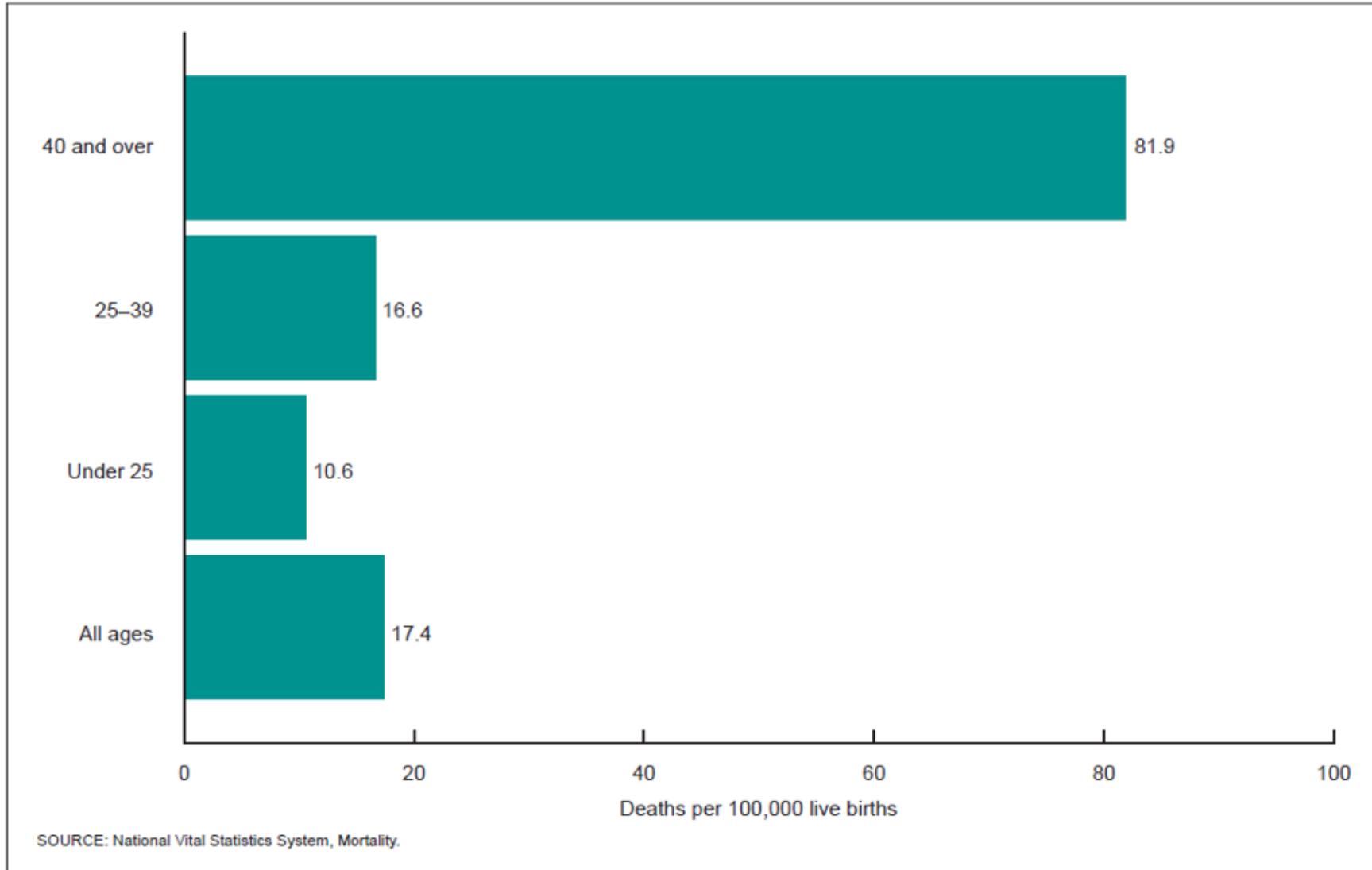
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**per 100,000 LIVE BIRTHS**

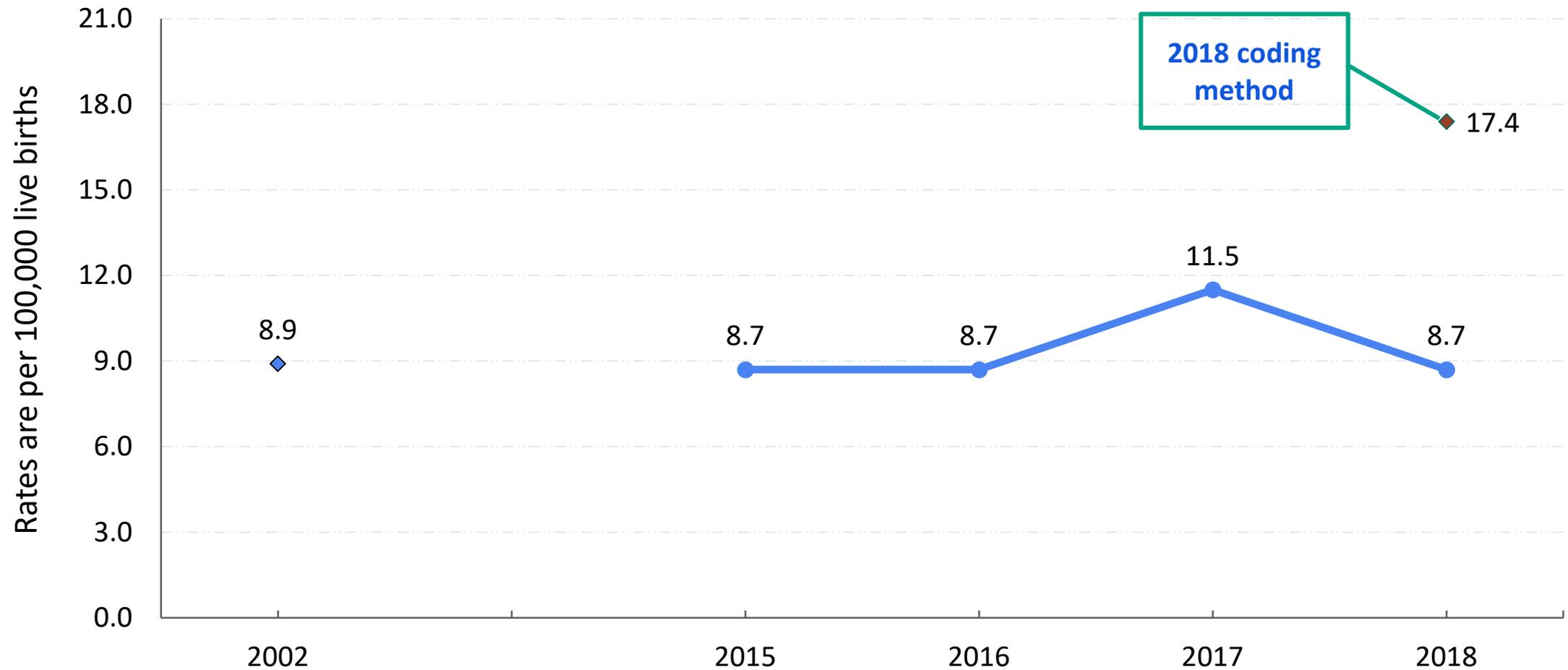
# 2018 Race Differences for Maternal Mortality



# 2018 Age Differences for Maternal Mortality



# Maternal Mortality Rates without the Pregnancy Checkbox



# Results of Maternal Mortality Release Strategy

- Over 1,000 attended NCHS briefings
- Over 750 people attended the webinar
- Dedicated website drew 4,000 visitors on release date
- Significant increase in social media traffic
- NCHS visual abstracts widely used by others
- Significant media uptake
- Bottom line: people understood what we were saying

# Maternal Mortality Reports and Products

**NEW**

## Maternal Mortality STATISTICS

National Center for Health Statistics

### Maternal Mortality

NCHS released maternal mortality statistics for 2018, including an extensive review of data quality, and new coding instructions for death certificates based on this review.

**National Vital Statistics Reports**

**Vital and Health Statistics**

Series 3, Number 44 January 2020

#### The Impact of the Pregnancy Checkbox and Misclassification on Maternal Mortality Trends in the United States, 1999-2017

Analytical and Epidemiological Studies

Q. A.

CDC-INFO

<https://www.cdc.gov/nchs/maternal-mortality/index.htm>