

National Conference on Health Communication, Marketing, and Media
August 23-25, 2016 • Hyatt Regency Atlanta • Atlanta, GA
REGISTRATION FORM

ORGANIZATION TYPE

- University Non-Profit Government Corporate/For Profit

DEPARTMENT AFFILIATION

- Federal Government (FTE) State Government Academic Institution NGO
 Federal Government
(Contractor) Local Government Private/For Profit Tribal Government
 Other Private/Non-Profit Territorial Government

REGISTRATION INFORMATION (PLEASE PRINT)

Name: _____

Job Title: _____ Professional Title/Degree: _____

Name as it Should Appear on a Badge (if different) _____

Organization/Affiliation: _____

Preferred Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Emergency Contact: _____ Phone: _____

Years of Experience in Health, Communications, Marketing, and Media:

- Less Than One 3 - 5 years
 1 - 2 years More Than 5

Are you a NPHIC Member?

- YES
 NO

EMAIL OPT-OUT

- My information may be distributed to the National Conference on Health Communication, Marketing, and Media sponsors and exhibitors My information should NOT be distributed to the National Conference on Health Communication, Marketing, and Media sponsors and exhibitors

SPECIAL NEEDS

- Please check this box if you require special assistance or have dietary restrictions. A conference representative will contact you for details.

Kosher meals may be added for an additional fee.

Please select the Kosher meals you would like to request:

- Wednesday Breakfast - \$80.35 Thursday Breakfast - \$80.35
 Wednesday Lunch - \$80.35 Thursday Lunch - \$80.35

HOTEL ACCOMMODATIONS

A block of sleeping rooms has been reserved at the Hyatt Regency Atlanta. The room rates (not including tax) are \$138/night for a single room or double room. To make hotel reservations, please contact Hyatt Regency Atlanta at 1-888-421-1442 and reference the "National Conference on Health Communication, Marketing, and Media." These rates are available until Thursday, July 21, 2016.

PHOTOGRAPHY DISCLAIMER

By attending the 10th Annual National Conference on Health Communication, Marketing, and Media, you acknowledge that photographs and/or videos of you may be taken by our conference staff and/or photographers at any time. Furthermore, you grant the conference permission to use photographs and/or video of your likeness in any type of media, including websites and print publications, without compensation or reward.

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CONFERENCE REGISTRATION

Completed registration form with payment must be received by Friday, July 29, 2016. Payment is accepted in the form of credit card, check or purchase order. For credit card payments, complete the information below. Checks or purchase orders should be made payable to NPHIC and must include the name of the registrant in the memo section along with the reference – NCHCMM Conference. Please mail completed registration forms with payment to: National Conference on Health Communication, Marketing, and Media, Attn: Registration, 3525 Piedmont Rd., Building Five, Suite 300, Atlanta, GA 30305. Forms may also be faxed to (404) 240-0998.

FULL CONFERENCE REGISTRATION (Please select your conference registration type below)

Early Bird Rate (on/before June 30, 2016):

- \$475 - Conference Registration
- \$400 - Government Rate* (federal, state & local FTEs only)
- \$235 - Student Rate**

Regular Rate (July 1, 2016 through August 1, 2016):

- \$515 - Conference Registration
- \$440 - Government Rate* (federal, state & local FTEs only)
- \$240 - Student Rate**

*Government does not apply to employees of state or city colleges and universities. Meals will not be provided for Federal Government employees.
**A copy of a valid student ID must be sent to the Registration Office via fax at (404) 240-0998 or register@nphic.org within 2 weeks of registration.
If the student ID does not have the current year, a transcript must be submitted to the Registration Office within 2 weeks of registration.

OPTIONAL WORKSHOP REGISTRATION

(Workshops are Tuesday, August 23, 2016 from 8:00 a.m. – 11:30 a.m. and limited to 50 registrants each)

- \$80 – Workshop I Hands-On Social Media Strategy
- \$80 – Workshop II Zika Dread and the Survival Arch: Explore 6 Valid Crisis and Emergency Risk Communication Approaches to Social Media, Mass Media and Public Engagement
- \$80 – Workshop III Livestreaming and Content Creation: How to Use Periscope and Facebook Live to Create Huge Engagement and Build Your Fans!
- \$80 – Workshop IV Storytelling for Social Media: Creating Stories that Change Behavior

TOTAL AMOUNT DUE: _____

PAYMENT TYPE

- Check Number* (in US Dollars payable to NPHIC) _____
Check payment or a copy of a purchase order must be received by Monday, August 15, 2016 or registration will be canceled.
- Government Purchase Order Number:* _____
Authorized P.O. attached. Please note PO payments will NOT be confirmed until your purchase order is received.
- Credit Card

The National Public Health Information Coalition's Federal Tax Identification Number is 58-1883255

CREDIT CARD INFORMATION VISA MasterCard American Express

Credit Card Number: _____ Expiration Date: _____ CVV Code: _____

Cardholder Name (please print): _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Cardholder Signature: _____

CANCELLATION AND REFUND POLICY

Refunds are limited to registration fees paid. Refunds will be made in the manner they were paid. To qualify for a full refund minus a \$75 administrative fee, written cancellation must be received by the National Conference on Health Communication, Marketing, and Media registration manager no later than Thursday, June 30, 2016. Cancellation received between Friday, July 1, 2016 and Monday, August 1, 2016 inclusive will receive a 50% refund. No refunds will be given after Tuesday, August 2, 2016. Substitutions may be submitted at any time, but must be submitted to the registration manager in writing at register@nphic.org.

QUESTIONS?

Please contact the Registration Department at (888) 834-7563 or register@nphic.org.