



[www.InfoOakland.org](http://www.InfoOakland.org)

The Information Networking Forum of Oakland



# This Presentation

1. Overview of InfoOakland
  - a. Ideal partner for Tracking program
2. Demonstration of Web-based Data tool
3. Practical takeaway ideas for replication



# Mission

The mission of InfoOakland is to promote equity and empowerment in low-income communities in Oakland and the region through:

- increased access to good data,
- assistance in gathering and analyzing data,
- and collaboration in using data as a tool for organizing and positive social change.



# A Bottom-Up Data Collaborative

## **Non Profit**

- Urban Strategies Council
- Movement Strategy Center
- Eastmont Computing Center
- Asian Pacific Environmental Network
- Youth In Focus
- Pacific Institute
- Urban Habitat
- San Antonio Community Development Corporation
- Eastside Arts Alliance

## **Community-Based**

- Lower San Antonio Making Connections Initiative
- 7<sup>th</sup> Street / McClymonds Neighborhood Improvement Initiative
- People United for a Better Oakland
- West Oakland Environmental Indicators Project
- West Oakland Neighbors
- Just Cause Oakland

## **Public**

- City of Oakland City Manager's Office
- California Environmental Health Tracking Program
- Oakland Community Action Partnership
- Interagency Children's Policy Council of Alameda County

## **University**

- Institute of Urban and Regional Development (UCB)
- Center for Justice Tolerance and Community (UCSC)
- Geographic Information Science Center (UCB)

## **Private**

- Urban Explorer
- Barclay Mapworks
- Tumi's Design

# InfoOakland's Model

Access to Data and Information

+

Capacity Building

+

Community Engagement

=

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**Information for Change**



## INFORMATION FOR CHANGE

- About InfoOakland
- Data & Maps
- News & Updates
- Data In Action
- Trainings
- Feedback
- Links & Resources

**MYINFO OAKLAND**

LOGIN

PASSWORD

**NEW?** Click here to create an account.

**QUICK LINKS**

- Popular Maps
- Map Room Tutorial
- Map Room (for experienced users)

**OAKLAND PROFILES**

- Housing
- Lower San Antonio (coming soon!)

# Welcome



### About InfoOakland

The mission of InfoOakland is to promote equity and empowerment in low-income communities in Oakland through increased access to good data, assistance in gathering and analyzing data, and collaboration in using data as a tool for organizing and positive social change.

Our projects seek to engender informed activism in Oakland's neighborhoods. Through our online resources, trainings, and direct data support we help committed people and organizations work more effectively for community improvement. As a collaborative, InfoOakland brings together nonprofit organizations, public agencies, higher education institutions, and other entities dedicated to our common mission.

### How To Use This Site

The [Oaktown Datahouse \(Data & Maps\)](#) contains all kinds of information for you in many different forms. In the Map Room you

# Online Data Warehouse

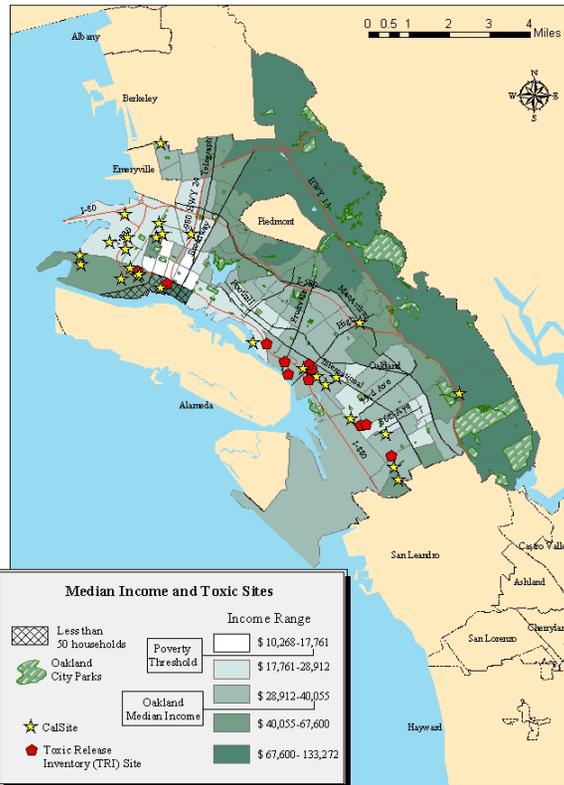
## Data & Maps in a variety of forms

- Ready-made maps
- Issue Profiles
- Neighborhood Profiles
- Charts, graphs, and tables
- Interactive GIS mapping
- Interactive data
- Links to other sites



# Popular Maps

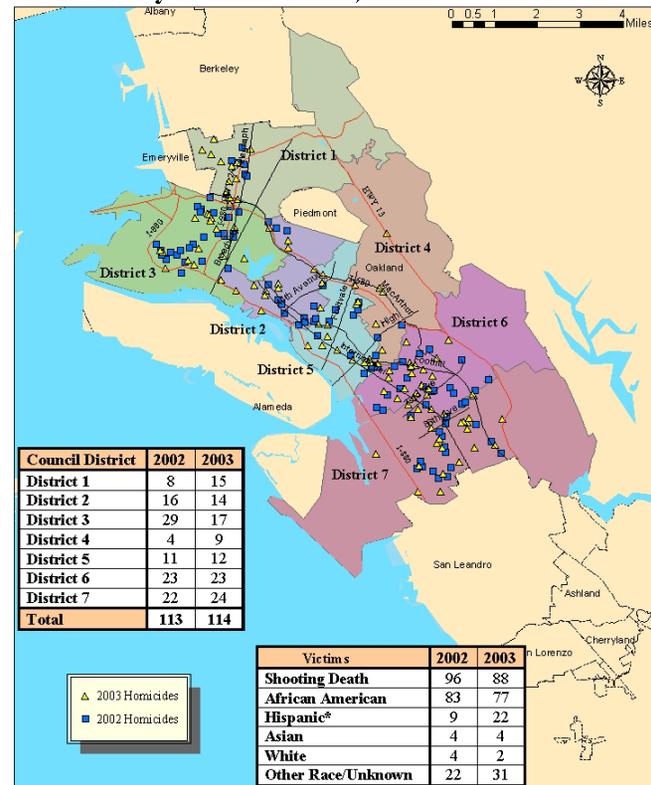
### Median Household Income by Tracts and Toxic Sites



Sources: 2000 US Census, US Environmental Protection Agency (EPA-1998), Cal. Dept. of Toxic Substances Control (DTSC-2003)

Produced by: www.InfoOakland.org

### Locations of Homicides in Oakland by Council District, 2002 and 2003



\*Hispanic is a designation of ethnicity, not race and therefore should not be included in the total murder count by race.

Source: Oakland Tribune

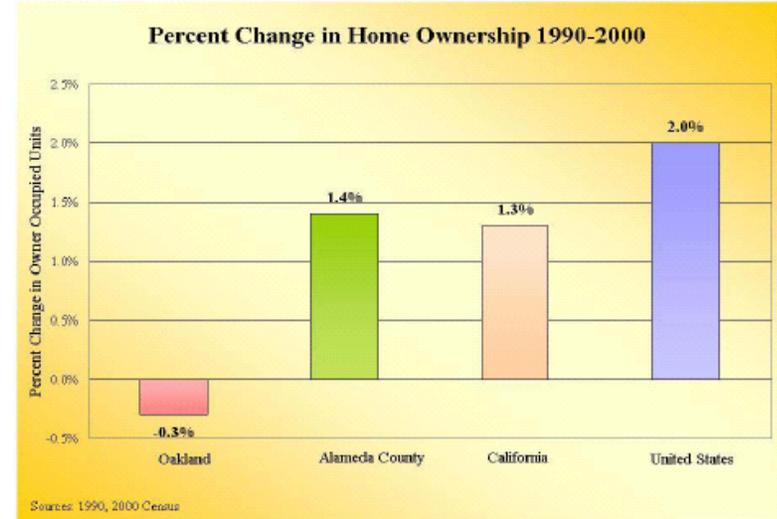
Prepared by the Urban Strategies Council, 2004

# Oakland Profiles

Oakland Housing Costs (2004)	
<b>Median Home Price for a Single-Family Residence During 1st Quarter 2004</b>	\$489,999
<b>A. Term of Mortgage</b>	30 year
<b>B. Interest Rate</b>	6.50%
<b>C. One-Time Down Payment (10%)</b>	\$49,000
<b>D. One-Time Payment-Escrow</b>	\$637
<b>E. One-Time Payment-Title</b>	\$3,609
<b>F. Loan Amount</b>	\$440,999
<b>G. Annual Taxes</b>	\$6,100
<b>Monthly Payment<sup>1</sup></b>	\$2,776
<b>Yearly Household Income Needed to Buy the Median-Priced Single Family Home in Oakland<sup>2</sup></b>	\$111,036
<b>Monthly Household Income Needed to Buy the Median-Priced Single-Family Home in Oakland<sup>3</sup></b>	\$9,253
<b>Hourly Household Income Needed to Buy the Median-Priced Single-Family Home in Oakland<sup>4</sup></b>	\$57.83

1. Includes mortgage payment, taxes, and mortgage insurance
2. Yearly Income=Monthly Income x 12 months
3. Based upon paying 30% of Total Income
4. Hourly Income=Monthly Income/160 hours a month (or 40 hours a week for four weeks)

Source: Bank of America, Oakland Association of Realtors



# The Map Room



## Map Room

Follow the three steps below to use the interactive map to find information about Oakland communities.

**1 choose VIEW**

select by geography :

City of Oakland (full map)

**2 explore DATA**

- + community facilities
- + demographics
- + education
- + environment
- + health & safety
- + housing
- + political & administrative boundaries
- + transportation
- + other

**3 create MAP**

print map

[print map](#)



Map of Oakland, CA. - UC, Berkeley - GISC.

+

zoom in

-

zoom out

👤

move map

📏

measure

🗑️

clear

📄

Get Data

🏠

compare tracts

🔄

start over

⚙️

Advance Tools

If you are new to the site, or need help, go to the [Map Room Tutorial](#)



# Map Room

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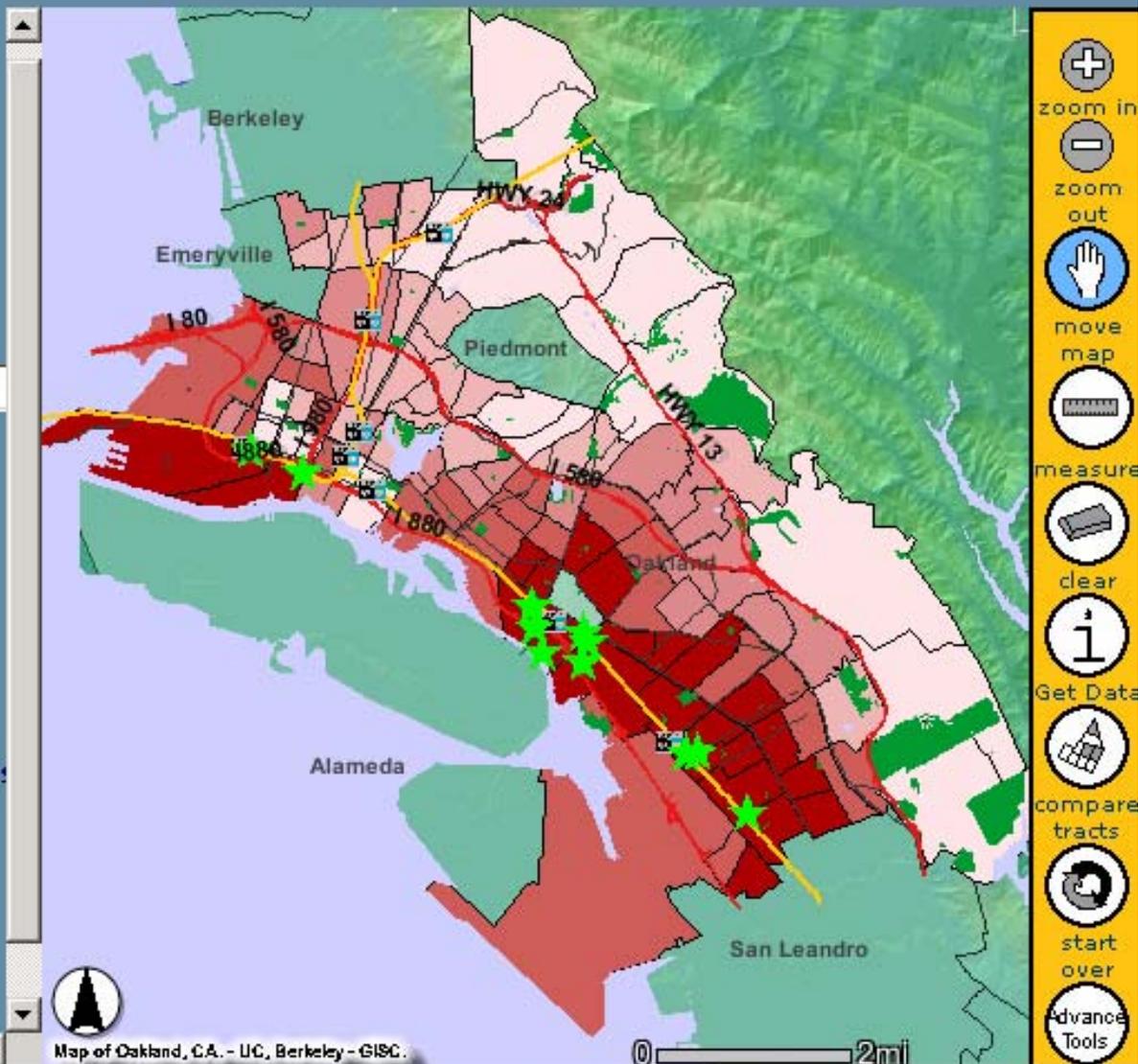
- community facilities
- demographics

Percent People who are Hispanic or Latino

- education
- environment
  - Calsites
  - Toxio Release Inventory
  - Hazmat
- health & safety
- housing
- political & administrative boundaries
- transportation
- other

## 3 create MAP

print map



If you are new to the site, or need help, go to the [Map Room Tutorial](#)

### Advance Tools - Find features within a buffer area.

How many  are within  miles

of this address ?

or

of a point on the map?

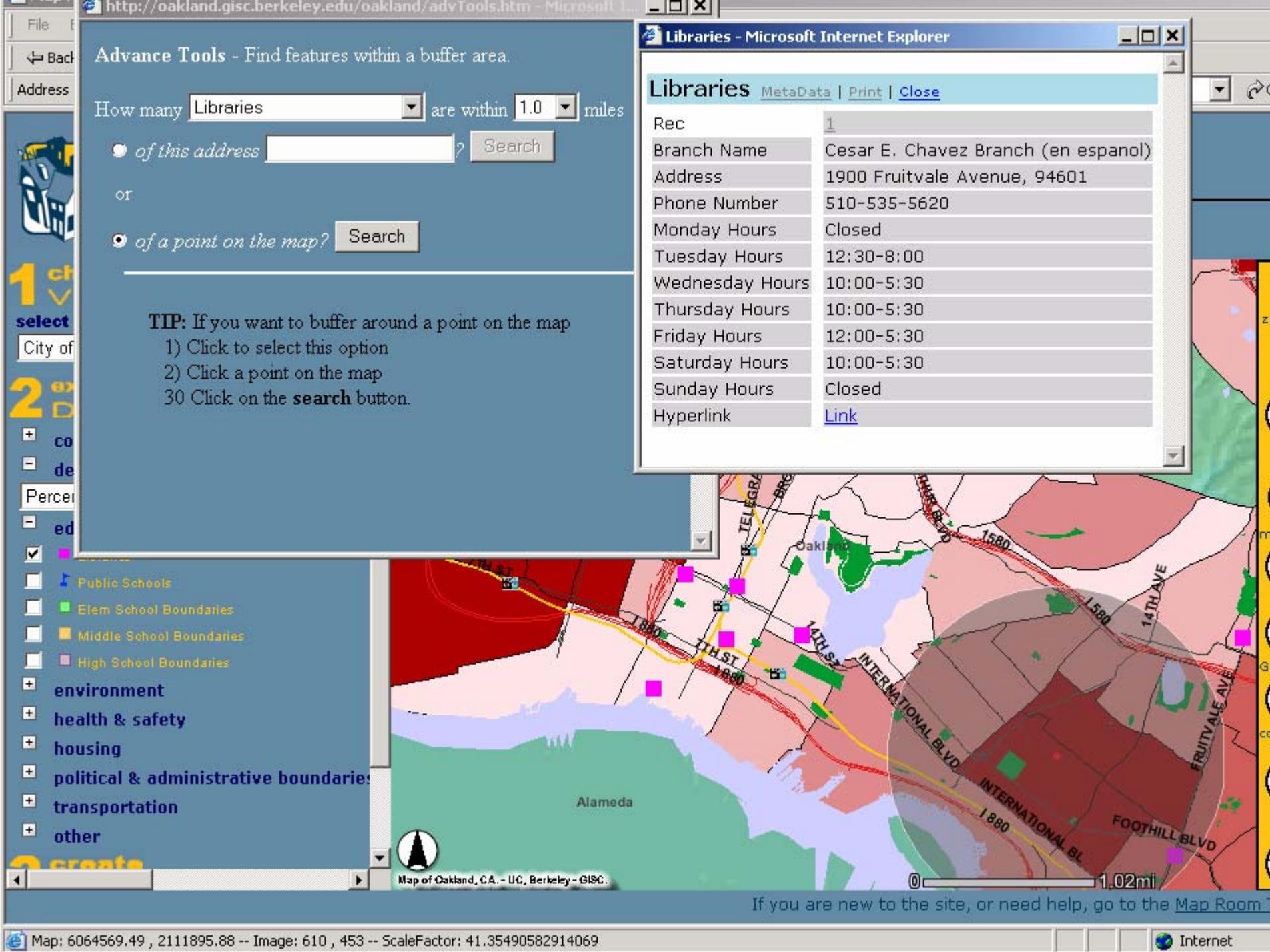
**TIP:** If you want to buffer around a point on the map

- 1) Click to select this option
- 2) Click a point on the map
- 3) Click on the **search** button.

### Libraries - Microsoft Internet Explorer

#### Libraries [MetaData](#) | [Print](#) | [Close](#)

Rec	1
Branch Name	Cesar E. Chavez Branch (en espanol)
Address	1900 Fruitvale Avenue, 94601
Phone Number	510-535-5620
Monday Hours	Closed
Tuesday Hours	12:30-8:00
Wednesday Hours	10:00-5:30
Thursday Hours	10:00-5:30
Friday Hours	12:00-5:30
Saturday Hours	10:00-5:30
Sunday Hours	Closed
Hyperlink	<a href="#">Link</a>



If you are new to the site, or need help, go to the [Map Room](#)



# Data in the Map Room

**Demographics:** Population, Race/Ethnicity, Sex, Age, Households types and sizes, Income Distributions by races, Labor Force, Poverty

**Housing:** Public Housing Sites, Housing Units, Housing Tenure, Value, Rents

## **Environment**

CalSites – uncontrolled property contamination with hazardous substance

Toxic Release Inventory Sites – air pollution

Hazardous Materials Storage Facilities

**Health & Safety:** Hospitals, Primary Care Clinics, Specialty Clinics, Hospices

**Education:** Public Schools: Elementary, Middle, and High School Boundaries, Educational attainment levels, school demographics and achievement scores

**Community Facilities :**Libraries, Recreation Centers

**Other:** Redevelopment Areas, City Council Districts, County Supervisor Districts, Zip Codes, Aerial photos, BART Stations, Freeways and Streets



# InfoAlamedaCounty Map Room

Our newest tool

Designed in Collaboration with CEHTP

- Powerful
- Easy to use
- Flexible
- Expandable



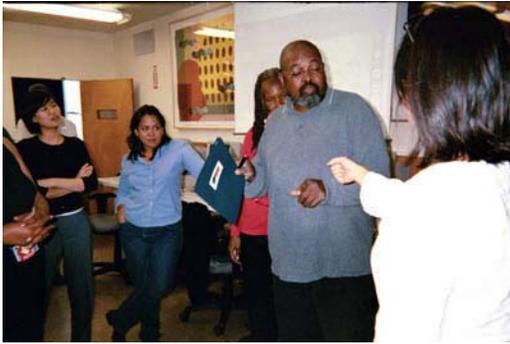
# More Than Data

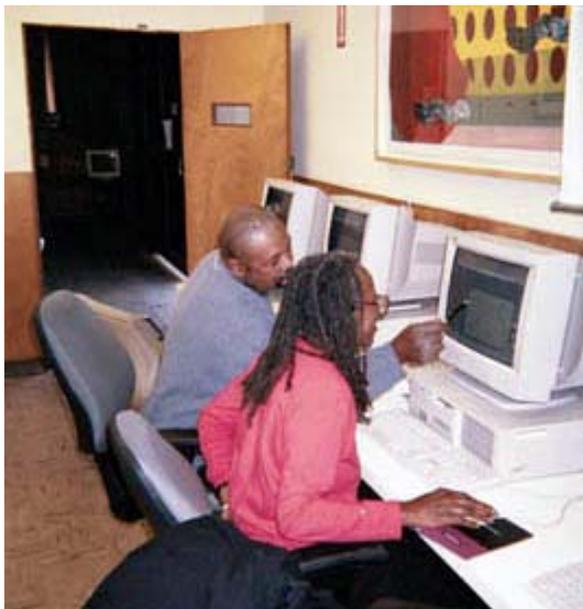
Achieving equity and empowerment in low-income neighborhoods requires capacity building.

- Training
  - Direct Assistance
  - Collaborative Research
- + Community Engagement

# Training

## Regular “Information for Change” Workshops







# Direct Assistance

The median income of households like mine in West Oakland in 2000 was between \$15,000 and \$24,999. Together, the working people in my household make \$1,500 a month. That's \$18,000 per year.

The condos in the Central Station project look like they will be nice. Will we be able to afford one?

**HOME SWEET HOME?**  
*Housing Affordability for West Oakland Residents in the Central Station Project*

*Of course the apartments are affordable!*

Yeah, if your household is making more than \$70,000 a year!

Whoa! Wait a minute!

Federal Guidelines say that affordable housing be no more than 30% of monthly income

If you have no other debts or loans and you have money for a 10% down payment, the monthly payment for a housing unit worth \$299,999 would be \$443. You'd have to make \$6,717 per month or at **\$80,600 per year** to pay 30% of your income on housing.

At these rates, less than 20% of West Oakland residents will be able to afford a house, condominium or loft in the Central Station Development.

\* For a condo or house priced at \$299,999. If the interest rate is 6.5%, 10% down, 30 year term, \$2,000 yearly property tax and \$200 yearly insurance.

I make less than \$1,200 a month. I can't pay \$2,015 a month on a mortgage payment. If I could put in \$400 a month, how much house could we afford?

Here's how costs break down:

After taxes, If you make Per month	30% of that, Your monthly payment would be	You can afford a house worth about
\$1,333	\$400	\$54,168
\$3,333	\$1000	\$150,000
\$6,667	\$2000	\$280,000
\$10,000	\$3000	\$400,000
\$12,500	\$3750	\$500,000

(\* These figures were generated with the Bank of America mortgage calculator: <http://www.bankofamerica.com/modular/financenter.cfm?calcid=home17>)

Of course, most residents of West Oakland pay more than 30% of their monthly take-home income on rent. And 80% are renters.

**Affordability in the Central Station Project**  
 Prepared for the 16<sup>th</sup> and Wood Community Coalition, 7/28/04  
 Page 3



# Community Engagement

- Monthly Planning Meetings
- Testing and feedback of products
- Reflective Listening

# InfoOakland's Model

Access to Data and Information

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Capacity Building

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**Information for Change**



# The Collaboration



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Info Alameda County and the  
Environmental Health Map Room



# Online Demo

Info Alameda County Online Data  
Warehouse and Mapping System



## SHOW ME ALL

Block Groups 

## HAVING

% to  %

Female Householders with Children 

## AND

% to  %

Population travels to work by bus 

## AND

% to  %

HH Income More than \$50K 

## RUN QUERY



# Technology Transfer

Online data and mapping application will be available for others to obtain and adapt to their own projects

Contact: Urban Explorer

[www.theurbanexplorer.com](http://www.theurbanexplorer.com)

[parker@theurbanexplorer.com](mailto:parker@theurbanexplorer.com)

415-362-4122

# ***The National Neighborhood Indicators Partnership (NNIP)***

- ◆ **Network of Data Intermediaries like InfoOakland**
- ◆ **Collaborative effort - Urban Institute and local partners in 22 cities**

# **MISSION:**

## **INFORMATION FOR CHANGE**

### **◆ Democratizing Information**

- *Facilitating the direct use of data by stakeholders*

### **◆ Primary mission — strengthening, empowering low-income neighborhoods**

- ◆ - *Partners work for many clients but emphasis*
- ◆ *of this theme evident in all their work*

### **◆ Information as a bridge for collaboration**

# ***WORK OF THE PARTNERSHIP***

- ◆ **Building tools around innovations**
- ◆ - *Guidebooks on all aspects of the work of local*
- ◆ *partners: technical, institutional, applications*
  
- ◆ **Cross site studies to learn about the dynamics of neighborhood change**
- *Current topics: Prisoner re-entry and urban real estate issues*
- *Previous topics: Welfare and Health*



# NNIP Partners

## ◆ NNIP Partners – mostly nonprofit, non-governmental:

*Government agency (Miami, Seattle)*

- *Community foundations (Boston, Denver)*
- *University-based centers (Atlanta, Cleveland, Los Angeles)*
- *United Way based groups (Des Moines, Indianapolis, Louisville, New Orleans)*

*Nonprofit intermediaries (Chattanooga, Milwaukee, Oakland, Philadelphia, Providence, Sacramento, Washington)*

- *Local Coalitions (Baltimore, Camden, Hartford)*

## ◆ All work by collaborating

- *With public agencies, nonprofits, businesses*

- ◆ Offer a one-stop-shop for data
  - ◆ - *Tremendous efficiency for users*
  - ◆ - *Benefits of social infrastructure*
  
- ◆ Positioned to maintain trust of data providers and users over long term
  - ◆ - *Not linked to short term political interest*
  - ◆ - *Care with cleaning and release of data*
  
- ◆ Are, or can be, locally self sustaining
  - ◆ - *Fee/project income can cover majority of cost*
  - ◆ - *But some local general support required*

## ***For more information on NNIP***

◆ **Web site: [www.urban.org/nnip](http://www.urban.org/nnip)**

◆ **Email: [nnip@ui.urban.org](mailto:nnip@ui.urban.org)**

◆ **Mailing address:**

***Tom Kingsley or Kathy Pettit***

***National Neighborhood Indicators Partnership***

***c/o The Urban Institute***

***2100 M Street NW***

***Washington, DC 20037***