

Program Marketing and Outreach Outbriefing

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Activities

- New Products
- Audience Team Updates
- PMO/SND Lunch

New Products

- Core messages
- Pew Summary
- Grant Summaries
- Quarterly Tracker
- Poster
- Initial Review of Orientation Guide

Audience Team Updates -- 1

■ Advocacy

- “Advocacy In Action”
- List of groups

■ Professional Associations

- Poster, v.2
- Directory, selection of conferences

Audience Team Updates -- 2

■ Agencies

- “Information for Environmental Agencies: Environmental Public Health Tracking Program”

■ Media

- EPHT Media Tool Kit

PMO/SND Lunch

- Updates
- EPHT Core Messages and SND Principles
- Opportunities for sharing information

The Near Future -- PMO

- Recruitment
- Working with SND Workgroup
- Alignment with Strategic Plan
- Process Issues
- EPHT Library: The next generation
- Address emerging data

The Near Future – Audience Teams 1

■ Advocacy

- Distribution of materials
- Development of Training

■ Professional Associations

- Implement conference-schedule
- Distribute Directory

The Near Future – Audience Teams 2

■ Agency

- Document for health agencies
 - Funded
 - Unfunded
- Outreach to laboratories

■ Media

- CD-ROM of Tool Kit
- Training for EPHT spokespersons

EPHT Resource Library

<http://www.orau.gov/hsc/cdc/nceh/ephtn/>