Workshop Agenda
January 19-21, 2000

Wednesday, January 19 – Briefing Day

9:00 a.m. – 9:30 a.m. Arrival and Check-In

Session A
9:30 a.m. – 10:00 a.m. Opening Session
Welcome and Charge to Group Alan Rabson, M.D.
Mike Sage, M.P.H.

Ground Rules and Introductions Denise Cavanaugh, Facilitator

Session B
10:00 a.m. – 10:45 a.m. Broad Overview and History
Mark Epstein, Moderator

Brief NTS History Mark Epstein

A Citizen’s Perspective Trisha Pritikin, Esq., M.D., O.T.R

IOM Report Robert Lawrence, M.D.

10:45 a.m. – 11:00 a.m. Break

Session C
11:00 a.m. – 12:30 p.m. The Science of I-131 Exposure and Health

1. What Can Science Tell Us About the Charles Land, Ph.D.
   Health Risks of I131?

2. What I-131 Doses Did People Receive Steve Simon, Ph.D.
   From NTS Fallout?

3. Reflections From and Independent Owen Hoffman, Ph.D.

12:30 p.m. – 1:45 p.m. Lunch

Session D
1:45 p.m. – 2:15 p.m. Public Health Communications Challenge Elaine Arkin

Session E
2:15 p.m. – 3:00 p.m. Table Discussions Denise Cavanaugh

3:00 p.m. – 3:15 p.m. Break

I-2-1
Wednesday, January 19 – Briefing Day (Continued)

Session F
3:15 p.m. – 5:15 p.m. Communications Challenge: Group Discussions

1. Interest Group Perspectives

Moderator
Seth Tuler
State/Local Advocacy Organization
J. Truman
National Advocacy Organization
Maureen Eldredge
Physician Advocate
Tim Takaro, M.D.
Native American
Robert Holden
Ground Zero
Lincoln Grahlfs, Ph.D.
Consumer Organization
Jean Halloran

2. Health Provider: Channels and Gatekeepers

Moderator
Kevin Teale, M.A.
Practitioner
R. Michael Tuttle, M.D.
Sliding Scale Clinic
Delvin Little, M.D.
Medical Specialty Group
Henry Royal, M.D.
Risk Communicator
Jim Flynn, Ph.D.
Medical Ethicist
Kristin Shrader-Frechette, Ph.D.

Session G
5:15 p.m. – 5:45 p.m. Wrap-Up
Denise Cavanaugh

5:45 p.m. – 6:30 p.m. Break

Session H
6:30 p.m. – 9:00 p.m. Networking Reception and Dinner
Thursday, January 20 – Discussion Day

7:30 a.m. – 8:30 a.m.  Continental Breakfast

Session I
8:30 a.m. – 8:45 a.m.  Summary of Day 1 and Charge for Day 2  Denise Cavanaugh

Session J
8:45 a.m. – 10:15 a.m.  Screening/Medical Monitoring  Denise Cavanaugh
                         Mark Epstein
                         Moderators

  1. What Recommendations and Current Programs Exist for Screening and Monitoring?
     Robert Spengler, Sc.D.
     R. Michael Tuttle, M.D.

  2. Assessing Individual Risk
     Keith Baverstock, Ph.D.
     Owen Hoffman, Ph.D.


10:15 a.m. – 10:30 a.m.  Break

Session K
10:30 a.m. – 12:00 noon  Table Discussions:
  What do we know that we can use to begin developing messages and defining populations?
  What do we need to know to develop and effective campaign?
  What questions should be forward for April screening forum?

12:00 noon – 1:15 p.m.  Lunch

Session L
1:15 p.m. – 3:30 p.m.  Developing Model Outreach
                         1. Strategies for Message Development
                            An approach to identifying Target audiences  Peter Sandman, Ph.D.
                            Considerations for developing Science-based messages  Neil Weinstein, Ph.D.

                         2. Audiences Research Results
                            Presentation of preworkshop research  Ed Maibach, Ph.D.

3:30 p.m. – 3:45 p.m.  Break
Thursday, January 20 – Discussion Day (Continued)

Session M
3:45 p.m. – 5:15 p.m.  Developing Model Outreach (Continued)
3.  Table Discussions  Ed Maibach, Ph.D., Facilitator
     What additional audience research Is
     needed?

Session N
5:15 p.m. – 5:45 p.m.  Wrap-Up  Denise Cavanaugh
   Identify agreements and outstanding
   issues.
   Move forward on a communications plan.

Friday, January 21 – Input Day

7:30 a.m. – 8:30 a.m.  Continental Breakfast

Session O
8:30 a.m. – 9:00 a.m.  Summary of Day 2 and Charge for Day 3  Denise Cavanaugh
   Review Operating Principles

Session P
9:00 a.m. – 11:00  Breakout Session
   Topic Decided on Thursday Afternoon

10:00 a.m. – 10:15 a.m.  Break

Session Q
11:00 a.m. – 12:00 noon  Reports From Breakout Session Group
   Reporters

12:00 noon – 1:00 p.m.  Lunch

Session R
1:00 p.m. – 2:00 p.m.  Summary  James Mathews/Kellie Marciel
   Joan Morrissey
   Next Steps  Nelvis Castro
   Owen Devine

Session T
2:00 p.m. – 2:15 p.m.  Closings Comments and Thank You to
   Participants  Alan Rabson, M.D.