

# EAR AND HEARING CARE

## HEARING LOSS IS ON THE RISE

**5.5%**  
people worldwide  
live with disabling  
hearing loss

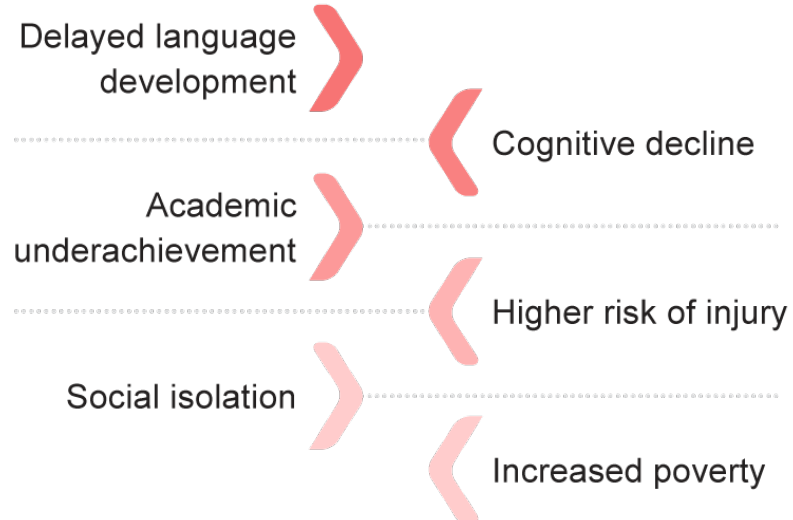
Over 1 Billion people  
in the age group of  
12-35 years are at risk  
of hearing loss due to  
unsafe listening.



The number of  
people with  
hearing loss  
is growing  
rapidly

A majority of people  
affected with hearing loss  
**do not have  
access to  
interventions**

## UNADDRESSED HEARING LOSS HAS FAR-REACHING CONSEQUENCES



Hearing loss is expensive to communities worldwide and costs governments **\$980 billion annually.**

## AT EVERY STAGE IN LIFE, HEARING CARE SOLUTIONS CAN



prevent hearing loss to slow its rapid rise



address hearing loss so everyone has the chance to live full & healthy lives



bring economic gains to society



1st  
WORLD  
REPORT ON  
HEARING



## UNIVERSAL ACCESS TO QUALITY EAR AND HEARING CARE IS POSSIBLE THROUGH

- H** HEARING SCREENING & INTERVENTION
- E** EAR DISEASE PREVENTION & MANAGEMENT
- A** ACCESS TO TECHNOLOGIES
- R** REHABILITATION SERVICES
- I** IMPROVED COMMUNICATION
- N** NOISE REDUCTION
- G** GREATER COMMUNITY ENGAGEMENT

## RECOMMENDATIONS FOR ACTION

Avoid loud noises when possible.

Use hearing protection such as moldable earplugs or earmuffs.

Turn down the volume, especially on personal listening devices like earbuds.

Take frequent breaks from noise. Give your ears a rest.

Get your hearing checked. Most people with hearing loss don't know it.