When deciding where to dine out, do you consult an online restaurant review site such as Yelp, Urbanspoon, TripAdvisor, or one of the many others? These reviews provide dinners with information regarding prices, food and service quality, ambiance, and sanitation levels through social media platforms, and have become a popular way to guide dining decisions. This month’s cover article assesses the relevance between online restaurant reviews and restaurant inspection results from health departments. Does quality indicated in online reviews correlate with sanitation conditions?

See page 8.

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ADVANCEMENT OF THE SCIENCE

Yelp Versus Inspection Reports: Is Quality Correlated With Sanitation in Retail Food Facilities............................................................... 8


Characteristics of the Built Environment and the Presence of the Norway Rat in New York City: Results From a Neighborhood Rat Surveillance Program, 2008–2010 .............. 22

International Perspectives: Microbial Contamination of Ice Machines Is Mediated by Activated Charcoal Filtration Systems in a City Hospital................................................................. 32

ADVANCEMENT OF THE PRACTICE

Building Capacity: Peer Reviews Build Capacity for County Inspection Effectiveness .......... 38

Direct From ATSDR: Agency for Toxic Substances and Disease Registry Child Care Safe Siting Initiative .......................................................................................................................... 40

Direct From CDC/EHSB: Vector Control Tools and Resources for Environmental Health Professionals ................................................................................................................................. 44

ADVANCEMENT OF THE PRACTITIONER

Career Opportunities .............................................................................................................................. 48

EH Calendar .................................................................................................................................. 50

Resource Corner .............................................................................................................................. 52

YOUR ASSOCIATION

President’s Message: Giant Steps Forward .......................................................................................... 6

Special NEHA Members .................................................................................................................. 56

Special Listing .................................................................................................................................. 58

NEHA 2016 AEC and HUD Healthy Homes Conference ......................................................................... 60

NEHA News ..................................................................................................................................... 62

DirecTalk: Musings From the 10th Floor: AEC San Antonio: It Just Wouldn’t Be the Same Without You .......................................................................................................................... 66

E-JOURNAL BONUS ARTICLE

Prevention of Tick Exposure in Environmental Health Specialists Working in the Piedmont Region of North Carolina ......................................................................................................................... E1