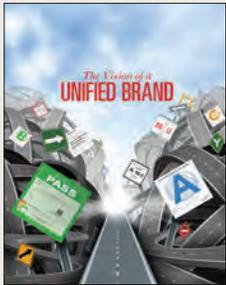


Environmental Health

Dedicated to the advancement of the environmental health professional

Volume 78, No. 2 September 2015

ABOUT THE COVER



In the Building Capacity column this month, “Embracing a Unified Brand Builds Capacity for Health Departments,” Darryl Booth discusses the importance of a consistent

brand and a unified message across health departments and uses the example of restaurant inspections and the success of grading systems in various departments throughout the country. His column is a call to action to NEHA, its members, leaders, and staff to develop a unified placard or grading system for restaurant inspections that can be applied everywhere.

See page 34.

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ADVANCEMENT OF THE SCIENCE

Characterization of “Hydrocarbon” Dry Cleaning in King County, Washington	8
Methyl Iodide Fumigation of <i>Bacillus anthracis</i> Spores	14
International Perspectives: <i>Characteristics of Noncompliant Food Handling Establishments and Factors That Inhibit Compliance in a Regional Health Authority, Jamaica</i>	20

ADVANCEMENT OF THE PRACTICE

Guest Commentary: <i>The 2014 Dallas, Texas, Ebola Incident: Global Implications to All-Hazards Preparedness and Health Care Worker Protection</i>	28
Building Capacity: <i>Embracing a Unified Brand Builds Capacity for Health Departments</i>	34
Direct From AEHAP: <i>The Need for Environmental Public Health Professionals and the Role of EHAC-Accredited Programs in Increasing the Pool</i>	36
Accredited Environmental Health Science and Protection School Listing	41
Direct From ATSDR: <i>The Navajo Birth Cohort Study</i>	42
Direct From CDC/EHSB: <i>Letter Grading and Transparency Promote Restaurant Food Safety in New York City</i>	46
NEW Direct From HUD: <i>HUD’s Healthy Homes Program: Progress and Future Directions</i>	50

ADVANCEMENT OF THE PRACTITIONER

Career Opportunities	54
EH Calendar	56
People on the Move.....	57

YOUR ASSOCIATION

President’s Message: <i>On the Shoulders of Giants</i>	6
NEHA News	32, 62, 69
Special NEHA Members	59
Special Listing	60
NEHA’s Annual Financial Statement	64
Resource Corner.....	65
NEHA 2016 AEC.....	66
DirecTalk: <i>Musings From the 10th Floor: Go Big or Go Home</i>	70

ADVERTISERS INDEX

Accela	2
American Public University	71
Custom Data Processing.....	33
Hedgerow Software Ltd.	49
Industrial Test Systems, Inc.....	4
ITW Pro Brands.....	5
Ozark River/Integrity Distribution.....	54
QuanTem Laboratories, LLC.....	53
Sweeps Software, Inc.....	27
The Division of Public Health, Michigan State University	55
Underwriters Laboratories	72