

CDC-RFA-DP-23-0012 NOFO

State Physical Activity & Nutrition Program - SPAN

Informational Call February 15, 2023

Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Nutrition, Physical Activity, and Obesity



SPAN Cooperative Agreement Information Call Agenda

- NOFO Overview
- Strategies and Outcomes
- Project Narrative and Work Plan
- Evaluation and Performance Measurement Plan
- Organizational Capacity
- Eligibility
- Application Submission

SPAN Strategies Support Chronic Disease Prevention



Nutrition



Physical Activity



Breastfeeding



Early Care and Education

SPAN purpose:

Fund recipients, working with state level partners, organizations, and networks, to implement state level interventions.

● **Funding Mechanism:**
Cooperative Agreement

● **Period of Performance:**
5 years

● **Anticipated Number of Awards:**
17

● **Average Award Amount:**
- \$888K per year or budget period

Award Ceiling:
- \$1.3M per budget period

Required Strategies

1

Nutrition -

- a. Promote food service and nutrition guidelines
- b. Coordinate the uptake & expansion of existing fruit & vegetable voucher incentive & produce Rx programs.

2

Physical Activity –

Implement state level policies & activities to connect pedestrian, bicycle, or transit transportation networks to everyday destinations.



Increased access to healthier foods



Increased policies, plans, or community design changes that increase access to physical activity

Outcomes

Required Strategies

3

Breastfeeding –

Implement state level policies and activities that achieve continuity of care for breastfeeding families



Increased access to programs that provide continuity of care for breastfeeding families

4

Early Care and Education –

Implement state level policies and activities that improve nutrition, physical activity, and breastfeeding and advance Farm to ECE



Increased state ECE policies & activities that improve nutrition, physical activity, & breastfeeding standards & Farm to ECE

Outcomes

Target Population and Health Disparities

- ❖ Applicants must describe the specific population(s) in their jurisdiction and explain how this will achieve the goals of the award and alleviate health disparities.
- ❖ Applicants should describe how identified activities for each strategy related to poor nutrition, physical inactivity, and breastfeeding will reduce or eliminate health disparities in selected populations.
- ❖ Applicants should ensure that data, including burden data, are used to identify activities to reach the selected population.
- ❖ It is also encouraged that recipient selected communities consider conducting an equity assessment at the beginning of their work to best understand their selected population.

Project Narrative including Work Plan

Required Narrative Components

- Background
- Approach
 - Purpose
 - Outcome objectives
 - Strategies and Activities
 - Collaborations
 - Priority Population & Health Disparities
- Evaluation & Performance Plan
- Organizational Capacity
- Work Plan

Important Note: Project Narrative and Work Plan is limited to **20** pages combined and submitted as two separate files

Work Plan Template

<u>Short Term Outcome:</u>		<u>Intermediate Outcome:</u>		
<u>Strategy</u>	<u>Measures</u>	<u>Milestone(s) for Completion of Activity</u>	<u>Responsible Position /Party</u>	<u>Completion Date</u>
<u>Activity and timeline</u>				

Applicants are not required to use the template but are required to include all the elements listed in the template.

Work Plan Requirements

The Work Plan must include:

- ❖ Activities and timelines that support achievement of strategy-specific outcomes that align with the NOFO logic model for all strategies
- ❖ Measures for the relevant outcomes. These should align with the performance measures listed in the evaluation and performance measurement section
- ❖ Milestones for accomplishing strategy's key activities
- ❖ Staff, partners, contractors and administrative roles and functions as responsible party

Evaluation and Performance Measurement Plan

- The Evaluation and Performance Measurement Plan must describe how applicant will:
 - Collect the performance measures
 - Respond to the evaluation questions
 - Use evaluation findings for continuous program quality improvement
 - Have key partners participate in the evaluation and performance measurement process
- NOTE: A Data Management Plan (DMP) is not required.

Organizational Capacity

Project Management Structure and Staffing

- ❖ Provides evidence of both an established 1 FTE nutrition coordinator and 1 FTE physical activity coordinator to implement statewide public health interventions are part of the project team
- ❖ Clearly defined project management (at a minimum a principal investigator and program manager) structure, staff roles and responsibilities, and an organizational chart for staff members including administrative/financial, contract management

Institutional Partnership and Collaboration

- ❖ Documents demonstrated state level institutional partnership and collaboration in the development and implementation of the State Chronic Disease Prevention Plan, or State Improvement Plan which includes nutrition and physical activity, or other relevant plan oversight.

Organizational Capacity (cont.)

Implementation Readiness

- ❖ Describes the ability to quickly implement proposed required strategies with evidence of recent, successful implementation
- ❖ Available and established capacities (e.g., program infrastructure, technical expertise, coalitions, and partnerships), build upon prior work to implement the proposed activities with minimal start up time.
- ❖ Evidence of involvement of key partners, including letters of support/MOU/MOA from partners that document specific contributions of the partner

Application Information



Eligibility

- Open Competition
- Applicants must be physically located and operate within the state for which the work is proposed
- Applicants must identify the state name and the physical address in the project abstract.
- If this information is not identified in the project abstract the application will be deemed non-responsive and will not receive further review.

Key Application Requirements

1

Identify key partners & collaborators

- ✓ Letters of support/MOU
- ✓ 25% of award for local sub-recipients

2

Strategies & Activities

- ✓ Nutrition
- ✓ Physical Activity
- ✓ Breastfeeding
- ✓ Early Care and Education

3

Identify a leadership team

- ✓ Established 1 FTE Nutrition **AND** 1 FTE Physical Activity Coordinator

SPAN Program Routine Monitoring Expectations

- ❖ Monthly individual recipient calls, site visits, and reporting activities
- ❖ DNPAO in person trainings planned for first and possibly third years
- ❖ Participate in peer networking and learning opportunities, strategy specific technical assistance calls and webinars

Application Review and Selection

Phase I: Eligibility and Completeness

- All applications will be initially reviewed for eligibility and completeness. Applicants will be notified that their applications did not meet eligibility and/or published submission requirements.

Phase II: Merit review process

- A review panel will evaluate complete, eligible applications in accordance with the criteria found on pages 33-35.

Phase III: Scoring and Ranking

- Phase III review may be applied to ensure maximum US coverage and account for disease burden (see page 36)

Application & Submission Information

- Letter of intent is not requested nor required
- Last day to submit questions: March 17, 2023, at 5:00 PM Eastern Time
- Application Due: March 28, 2023, at 11:59 PM Eastern Time
- Notification of Award: August 30, 2023
- Project Start Date: September 30, 2023

Final Reminders

- NOFO Application Due: **March 28, 2023**
- Notification of Award: **August 30, 2023**
- Send questions to the SPAN email inbox: **SPAN2312@cdc.gov**
- Responses to questions will post weekly to the DNPAO SPAN NOFO website here: <https://www.cdc.gov/nccdphp/dnpao/state-local-programs/fundingopp/2023/span-1807/faq.html>
- For assistance with **submission** difficulties on www.grants.gov, call the Contact Center at 1-800-518-4726. Hours of Operation: 24 hours a day, 7 days a week, except federal holidays.

Thank you!

www.Grants.gov:

<https://www.grants.gov/web/grants/view-opportunity.html?oppld=342954>

DNPAO NOFO website:

<https://www.cdc.gov/nccdphp/dnpao/state-local-programs/fundingopp/2023/span.html>

SPAN FAQs:

<https://www.cdc.gov/nccdphp/dnpao/state-local-programs/fundingopp/2023/span-1807/faq.html>

Email: SPAN2312@cdc.gov

Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Nutrition, Physical Activity, and Obesity

