

# Community Assessment Process - *CHANGE*

*A template for communities to share data*



# Overview of [insert organization name]

- Provide the audience with an introduction to your organization
  - Name
  - Contact information for key individuals
  - Location
- List your organization's mission and goals
- Discuss the reasons that led you to begin the *CHANGE* process
- Describe what *CHANGE* is to your audience – describe the purpose and benefits

# Overview of Assessment and Evaluation

- Provide a quick description or definition of the assessment and evaluation processes
- List 1–3 benefits of conducting an effort such as this
- Provide examples of assessment and evaluation efforts either in your community or your organization

# Introduction to *CHANGE* Process

- Describe to your audience what the *CHANGE* process is
- Suggestions:
  - *CHANGE* walks communities through the assessment process
  - *CHANGE* provides a snapshot of policy, systems and environmental change strategies - 'assets' and 'needs'
  - *CHANGE* frames and understands the current status of community health
  - *CHANGE* allows communities to track progress so incremental changes can be noted

Insert picture from  
your community  
here

# Key Benefits of *CHANGE*

- Describe to your audience the benefits of *CHANGE*
- Suggestions:
  - *CHANGE* allows us to work with stakeholders in a collaborative process to survey the community
  - *CHANGE* offers suggestions and examples of policy and environmental change strategies
  - *CHANGE* provides feedback as we institute change to support healthy living

Insert picture  
from your  
community here

# CHANGE Process

- Provide a brief description of the process you executed to implement *CHANGE*
  - Briefly discuss the five sectors
  - Describe the data collection process (consider adding a snapshot/screen shot of the tool itself)
  - Share the overall time frame to conduct *CHANGE* (Did it take 3-5 months or 10-12? Why or why not?)
  - List sources (remember to keep participants anonymous)

# Community Team

- Show the community team composition
- Explain to the audience why you chose those team members
- Discuss the roles of the team members
- List the organizations represented (if applicable)
- Discuss how you developed the team (e.g., size of the team, number of meetings)

# Data Gathering

- Indicate what methods you used
  - focus groups
  - photovoice
  - surveys
- Describe what methods were useful and which were not very effective
- Share success stories, challenges, and humorous anecdotes from the process
- Add examples of the data collection tools
  - Sample of survey or focus group questions
  - Pictures from walk audit

# Photovoice Example (1)

## Strengths and Resources

Insert picture of an area that your team deemed appropriate and highlight the reasons why (e.g., covered bench at bus stop, wide sidewalks)

## Areas for Improvements

Insert picture of an area that your team deemed unacceptable and highlight the reasons why (e.g., difficult to access, rocky terrain, lack of pedestrian crossing)

# Photovoice Example (2)

## Strengths and Resources



## Areas for Improvements



# Presenting the Findings

- For each sector, highlight which strategies are rated low or high by using your Sector Data Grid
- Explain to the audience what a low score versus a high score represents (i.e., a low score for a module implies that policy and environmental change strategies are missing from that site)
- Discuss some of the key assets and needs of your community
- Talk about the priority areas for your Community Action Plan

# Next Steps

- Explain your next steps
- List short term and long term goals
- Talk about developing the Community Action Plan
- Highlight some of the lessons learned and how the process can be improved next year
- Depending on the audience, solicit support for your efforts (e.g., time, input, resources)