Community Assessment Process - CHANGE

A template for communities to share data
Overview of [insert organization name]

• Provide the audience with an introduction to your organization
  – Name
  – Contact information for key individuals
  – Location
• List your organization’s mission and goals
• Discuss the reasons that led you to begin the CHANGE process
• Describe what CHANGE is to your audience – describe the purpose and benefits
Overview of Assessment and Evaluation

• Provide a quick description or definition of the assessment and evaluation processes
• List 1–3 benefits of conducting an effort such as this
• Provide examples of assessment and evaluation efforts either in your community or your organization
Introduction to *CHANGE* Process

• Describe to your audience what the *CHANGE* process is

• Suggestions:
  - *CHANGE* walks communities through the assessment process
  - *CHANGE* provides a snapshot of policy, systems and environmental change strategies - ‘assets’ and ‘needs’
  - *CHANGE* frames and understands the current status of community health
  - *CHANGE* allows communities to track progress so incremental changes can be noted

Insert picture from your community here
Key Benefits of CHANGE

- Describe to your audience the benefits of CHANGE

- Suggestions:
  - CHANGE allows us to work with stakeholders in a collaborative process to survey the community
  - CHANGE offers suggestions and examples of policy and environmental change strategies
  - CHANGE provides feedback as we institute change to support healthy living

Insert picture from your community here
CHANGE Process

• Provide a brief description of the process you executed to implement CHANGE
  – Briefly discuss the five sectors
  – Describe the data collection process (consider adding a snapshot/screen shot of the tool itself)
  – Share the overall time frame to conduct CHANGE (Did it take 3-5 months or 10-12? Why or why not?)
  – List sources (remember to keep participants anonymous)
Community Team

- Show the community team composition
- Explain to the audience why you chose those team members
- Discuss the roles of the team members
- List the organizations represented (if applicable)
- Discuss how you developed the team (e.g., size of the team, number of meetings)
Data Gathering

• Indicate what methods you used
  - focus groups
  - photovoice
  - surveys
• Describe what methods were useful and which were not very effective
• Share success stories, challenges, and humorous anecdotes from the process
• Add examples of the data collection tools
  – Sample of survey or focus group questions
  – Pictures from walk audit
Photovoice Example (1)

**Strengths and Resources**

Insert picture of an area that your team deemed appropriate and highlight the reasons why (e.g., covered bench at bus stop, wide sidewalks)

**Areas for Improvements**

Insert picture of an area that your team deemed unacceptable and highlight the reasons why (e.g., difficult to access, rocky terrain, lack of pedestrian crossing)
Photovoice Example (2)

Strengths and Resources

Areas for Improvements
Presenting the Findings

• For each sector, highlight which strategies are rated low or high by using your Sector Data Grid

• Explain to the audience what a low score versus a high score represents (i.e., a low score for a module implies that policy and environmental change strategies are missing from that site)

• Discuss some of the key assets and needs of your community

• Talk about the priority areas for your Community Action Plan
Next Steps

• Explain your next steps
• List short term and long term goals
• Talk about developing the Community Action Plan
• Highlight some of the lessons learned and how the process can be improved next year
• Depending on the audience, solicit support for your efforts (e.g., time, input, resources)