

Making Healthy Living Easier



National Implementation and Dissemination for Chronic Disease Prevention

National organizations engaged in chronic disease prevention and health promotion are well positioned to help communities tackle public health issues. The National Implementation and Dissemination for Chronic Disease Prevention program is a 3-year initiative that helps national organizations and local networks promote healthy communities, prevent chronic diseases, and reduce health disparities.

Through this initiative, the Centers for Disease Control and Prevention (CDC) continues its legacy of funding national organizations and local networks. By building capacity in communities and implementing sustainable change strategies, national organizations are supporting healthier communities where people live, learn, work, and play.

Chronic Disease Burden in the United States

In the United States, the burden of chronic disease is growing. More than half of American adults age 18 years or older have at least one chronic disease. In the United States, 7 out of 10 deaths each year are caused by chronic diseases. In addition, care and treatment of chronic diseases account for more than 86% of the nation's total \$2.7 trillion annual health care costs.

Obesity and many chronic diseases, including heart disease, cancer, stroke, and type 2 diabetes, are preventable. The initiative supports communities in implementing population-based strategies that address the greatest predictors of chronic disease including:

- Tobacco use and exposure.
- Physical inactivity.
- Poor nutrition.
- Lack of access to chronic disease prevention, risk reduction, and disease management opportunities.

Approach to Improving Health

This initiative supports national organizations and their local chapters/affiliates in building and strengthening community infrastructure to implement population-based strategies to improve community health.

NATIONAL IMPLEMENTATION AND DISSEMINATION FOR CHRONIC DISEASE PREVENTION

Examples of national organization activities include:

- Working collaboratively to coordinate strategies and maximize the collective impact on community health.
- Increasing national and local awareness of community health.
- Ensuring that funded communities increase their capacity and achieve sustainable improvements.
- Protecting people from secondhand smoke exposure in indoor and outdoor spaces.
- Increasing opportunities for physical activity and promoting nutrition guidelines for healthy eating.

Awardees

National Organization awards will total \$30 million over 3 years. In 2014, CDC awarded \$9.37 million to five national organizations representing two categories.

- **Category A:** Community Capacity-Building and Implementation awardees will use more than 75% of their budget to fund two cohorts of 15–20 sub-recipients, from among their chapters/affiliates, to develop or strengthen their coalitions and to implement locally driven plans that address one or more chronic disease risk factors.
- **Category B:** Dissemination and Training awardees will develop and monitor tools and trainings (e.g., educational guides, toolkits, newsletters) to support funded chapters/affiliates and their community coalitions in improving health locally.

NATIONAL IMPLEMENTATION AND DISSEMINATION ORGANIZATIONS	
Awardees	Amounts
Category A	
American Heart Association	\$3,000,000
American Planning Association	\$2,998,075
National WIC Association	\$2,391,722
Category B	
Association of State and Territorial Directors of Health Promotion and Public Health Education (ASTDHPPHE)	\$500,000
Society for Public Health Education	\$480,282



For more information about National Organization programs, visit <http://www.cdc.gov/nccdphp/dch/programs/nationalimplementationanddissemination/implementation.html>