

# Making Healthy Living Easier



## Partnerships to Improve Community Health (PICH)

The Centers for Disease Control and Prevention (CDC) continues to improve the health and wellness of Americans through the PICH program. PICH is a 3-year initiative that supports implementation of evidence-based strategies to improve the health of communities and reduce the prevalence of chronic disease.

PICH builds on a body of knowledge developed through previously funded CDC programs and encourages collaborations with a multi-sectoral coalition to implement sustainable changes in communities where people live, learn, work, and play.

## Chronic Disease Burden in the United States

In the United States, the chronic disease burden is growing at a significant pace. More than half of American adults have at least one chronic disease, and 7 of 10 deaths are caused by chronic diseases. In addition, care and treatment of chronic diseases account for 86% of the nation's health care costs.

Obesity and many chronic diseases, including heart disease, cancer, stroke, and type 2 diabetes, are preventable. PICH addresses risk factors that contribute to these conditions:

- Tobacco use and exposure.
- Poor nutrition.
- Physical inactivity.
- Lack of access to opportunities for chronic disease prevention, risk reduction, and disease management.

## Approach to Improving Health

PICH awardees are implementing population-based strategies, tailored to individual community needs, across various settings (community institutions/organizations, health care facilities, schools, and worksites), to create greater access to healthier environments.

With the goal of reducing chronic disease prevalence and related risk factors, PICH is expected to improve health outcomes for people across the country.

Examples of community strategies include:

- Protecting people from secondhand smoke exposure in indoor and outdoor spaces.
- Promoting nutrition guidelines that encourage healthy food and beverage options in schools and worksites.

National Center for Chronic Disease Prevention and Health Promotion  
Division of Community Health



## PARTNERSHIPS TO IMPROVE COMMUNITY HEALTH

- Increasing physical education classes so children have more physical activity opportunities each day.
- Increasing the number of multi-disciplinary teams (i.e., physicians, pharmacists, community health workers) that help patients manage their chronic diseases.

### Awardees

PICH awards will total \$150 million over 3 years. PICH funds a variety of governmental agencies and nongovernmental organizations, including school districts, local governments, hospital and health

systems, community-based organizations, public health offices, and American Indian tribes/tribal organizations.

In FY 2014, CDC awarded \$49.3 million to 39 awardees representing three designated geographic areas, including:

- \$30.9 million in awards to 13 large cities and urban counties with populations of 500,000 or more.
- \$14.2 million in awards to 20 small cities and counties with populations between 50,000 and 499,999.
- \$4.2 million in awards to six American Indian tribes/tribal organizations.

### LARGE CITIES AND URBAN COUNTIES

State	Locality	Awardee	Award Amount
California	Cities of Anaheim, Garden Grove, and Santa Ana	Community Action Partnership of Orange County	\$1,385,251
	Santa Clara County	County of Santa Clara	\$1,901,813
	Fresno County	Fresno County Department of Public Health	\$1,585,154
	City of Los Angeles	Los Angeles County Office of Education*	\$3,600,000
Florida	Broward County	Broward Regional Health Planning Council, Inc.	\$1,719,743
	Pinellas County	Pinellas County	\$866,517
	Miami-Dade County	Miami-Dade County	\$3,353,274
Georgia	Fulton County	Fulton County	\$2,971,528
Illinois	Suburban Cook County	Cook County Department of Public Health	\$2,480,807
Massachusetts	Boston	Boston Public Health Commission	\$1,800,000
Nevada	Clark County	Southern Nevada Health District	\$2,650,555
New York	New York City	Fund for Public Health in New York, Inc.	\$3,600,000
Washington	King County	Seattle-King County Department of Public Health	\$2,966,405

### SMALL CITIES AND COUNTIES

State	Locality	Awardee	Award Amount
California	Merced County	Merced County Department of Public Health	\$1,350,000
	Lake County	North Coast Opportunities	\$472,770
	Solano County	Solano County Public Health Services, County of Solano	\$1,231,198
Delaware	New Castle County	Nemours Alfred I. duPont Hospital for Children	\$607,311
Florida	Marion County	Heart of Florida Health Center	\$1,349,638
Georgia	Carroll, Haralson, and Heard Counties	Tanner Medical Center, Inc.	\$859,413
Illinois	Quad Cities	Trinity Medical Center	\$426,869
Iowa	Woodbury County	Woodbury County	\$120,458
Kansas	Douglas County (Lawrence)	Lawrence-Douglas County Health Department	\$448,578
Maine	Northern Maine	Eastern Maine Healthcare Systems (EMHS)	\$1,350,000
	Kennebec and Somerset Counties	MaineGeneral Medical Center	\$489,277
Mississippi	Center-Southwest Mississippi River Region	My Brother's Keeper, Inc.	\$1,350,000
Nebraska	Lincoln (Lancaster County)	Partnership for a Healthy Lincoln	\$685,886
New Hampshire	Cheshire County	Cheshire Medical Center	\$372,663
New Jersey	Vineland (Cumberland County), New Jersey	Cumberland Cape Atlantic YMCA	\$450,000
New York	Schenectady County	Schenectady County	\$450,000
North Carolina	Northeast North Carolina	Albemarle Regional Health Services	\$439,641
Ohio	Lucas County (Toledo)	Hospital Council of Northwest Ohio	\$837,389
	Allen County	The Lima Family YMCA	\$450,000
South Carolina	Greenville	YMCA of Greenville	\$472,851

\*Year 1 awardee with no future funding.

## PARTNERSHIPS TO IMPROVE COMMUNITY HEALTH

### AMERICAN INDIAN TRIBES AND TRIBAL ORGANIZATIONS

State	Locality	Awardee	Award Amount
Arizona	Fort Defiance Service Delivery Areas	Fort Defiance Indian Hospital Board, Inc.	\$824,823
California	Inyo and Mono Counties	Toiyabe Indian Health Project	\$673,340
Michigan	Alger, Chippewa, Delta, Luce, Mackinac, Marquette, and Schoolcraft Counties	Sault Ste. Marie Tribe of Chippewa Indians	\$810,000
South Dakota	Multiple Tribes	Great Plains Tribal Chairmen's Health Board	\$725,628
Oklahoma	Adair, Cherokee, Delaware, Mayes, and Sequoyah Counties	Cherokee Nation	\$900,000
	Pawnee County	Pawnee Nation of Oklahoma	\$267,346



For more information about PICH, visit  
<http://www.cdc.gov/nccdphp/dch/programs/partnershipstoimprovecommunityhealth/pich.html>