

TIPS FROM FORMER SMOKERS CAMPAIGN RESULTS



1.6 MILLION!

An estimated 1.6 million smokers **tried** to quit due to the Tips campaign.



300,000+

More than 300,000 years of life were **added** to the U.S. Population.

6 MILLION!

Non-smokers **talked** with friends and family about the dangers of smoking.

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TIPS FROM
FORMER
SMOKERS

#CDCTIPS



U.S. Department of
Health and Human Services
Centers for Disease
Control and Prevention