Partnering for Success: Lessons from the Division of Population Health

Michele Walsh, M.Ed.
Associate Director for Policy, Partnerships, and Strategic Communication

Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Population Health
DPH is a leader and critical resource to improve the health of populations by:

- Providing state-based and local level data on chronic disease risk factors and conditions
- Focusing on population-based strategies to address specific health outcomes within groups and settings
- Catalyzing opportunities for innovative data analytics, prevention research, and evidence-based practices
## DPH Programs FY 2021

<table>
<thead>
<tr>
<th>Program</th>
<th>Funding (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prevention Research Centers</td>
<td>$ 26.4</td>
</tr>
<tr>
<td>Healthy Tribes</td>
<td>$ 22.0</td>
</tr>
<tr>
<td>BRFSS</td>
<td>$ 21.6</td>
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<tr>
<td>Alzheimer’s Disease</td>
<td>$ 20.5</td>
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<tr>
<td>Healthy Schools</td>
<td>$ 15.4</td>
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<tr>
<td>Arthritis</td>
<td>$ 11.0</td>
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<tr>
<td>Epilepsy</td>
<td>$ 10.5</td>
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<tr>
<td>Lupus</td>
<td>$ 9.5</td>
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<tr>
<td>Excessive Alcohol Use</td>
<td>$ 4.0</td>
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<tr>
<td>Chronic Disease Edu &amp; Aware</td>
<td>$ 1.5</td>
</tr>
<tr>
<td>Inflammatory Bowel Disease</td>
<td>$ 1</td>
</tr>
<tr>
<td>Interstitial Cystitis</td>
<td>$ 1</td>
</tr>
</tbody>
</table>

![Division of Population Health Pie Chart]

- **Prevention Research Centers (PRC)**: $26.4 million
- **Healthy Tribes (HT)**: $22.0 million
- **Behavioral Risk Factor Surveillance System (BRFSS)**: $21.6 million
- **Alzheimer’s Disease (AD)**: $20.5 million
- **Healthy Schools (HS)**: $15.4 million
- **Arthritis**: $11.0 million
- **Epilepsy**: $10.5 million
- **Lupus**: $9.5 million
- **Excessive Alcohol Use**: $4.0 million
- **Chronic Disease Edu & Aware (CDEA)**: $1.5 million
- **Inflammatory Bowel Disease (IBD)**: $1 million
- **Interstitial Cystitis (IC)**: $1 million
PARTNERSHIP ACTIVITIES

- Program partnerships
- Newsletters
- Science updates
- Webinars
- Policy partnerships
- Educational materials
- Connecting partners
- Navigating public health
LESSON 1: STAY VISIBLE

- Create materials
- Educate about your activities and impact
- Partner coalition formation
LESSON 2: BETTER TOGETHER

- Interest from many groups
  - Small prevalence, small voices
  - Unknown public health role
- Partners working together
  - Strength in numbers
  - Elevate messages
LESSON 3: NO RESOURCES – NO PROBLEM

- Big public health problem
- Little recognition
- No CDC program
- Work together – outside the box
- Full circle – stay visible!
Thank you!