

Hepatitis B affects 1.2 million people in the United States, including an estimated 1 in 12 Asian Americans and Pacific Islanders (AAPIs). Yet, nearly two out of three people with hepatitis B don't know they are infected, because hepatitis B often has no symptoms. Though AAPIs make up less than 5% of the U.S. population, they account for more than 50% of the 1.2 million Americans estimated to be living with hepatitis B.

To address this silent epidemic, CDC's Division of Viral Hepatitis, along with Hep B United—a nationwide coalition of community organizations working to increase hepatitis B awareness, screening, vaccination and linkage to care—launched Know Hepatitis B, a national communications campaign to increase awareness about hepatitis B and encourage AAPIs to get tested so they can take care of themselves and protect their families. The multi-media campaign delivers culturally-relevant messages in multiple languages, including English, Chinese, Korean and Vietnamese, through a variety of channels, as well as through community-level outreach in partnership with Hep B United's local affiliates.

For more information, visit **cdc.gov/knowhepatitisb**.

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CDC Know Hepatitis B Campaign Resources

Available at: cdc.gov/knowhepatitisb

MULTI-LINGUAL PATIENT EDUCATION RESOURCES

- Educational Fact Sheet on Hepatitis B Testing
- Posters
- Infant Vaccination and Prenatal Testing Fact Sheet
- TV and Radio PSA
- Infographic
- Paper Risk Assessments

ONLINE RISK ASSESSMENT

HEALTH PROFESSIONAL TOOLS

- CDC Recommendations & MMWRs
- Serology Interpretation
- Vaccine Schedules
- Clinical Algorithms

PARTNER RESOURCES

- Customizable Flyers
- Email Signatures
- Buttons & Badges





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www.cdc.gov/knowhepatitisb