



# WISCONSIN

## Core State Violence and Injury Prevention Program

**BASE COMPONENT** | \$250,000

### OVERVIEW

Injuries are the leading cause of death for persons ages 1–44 in Wisconsin. The Wisconsin Injury and Violence Prevention Program is working to decrease injuries and violence by implementing evidence-based programs and strategies.

### BASE COMPONENT

Wisconsin is addressing all required focus areas using injury and violence prevention strategies.



**Preventing child abuse and neglect:** Wisconsin is supporting implementation of the [Positive Parenting Program \(Triple P\)](#). This is a system of parenting and family support to address parents' varied needs. There are five levels of intervention, ranging from media strategies to increase awareness and acceptance, to brief consultation on common developmental issues, to intensive approaches to address problems with parenting and child behavior. In addition to impacting child maltreatment outcomes, this program has shown improvements in parenting behavior and child behavior problems. Wisconsin will be working with their Child Abuse and Neglect Prevention Board to implement a targeted media communication plan. They want to promote the availability of Triple P to parents living in counties currently implementing the intervention to raise awareness of positive parenting behaviors more broadly within these communities.



**Preventing intimate partner violence/sexual violence:** Wisconsin is implementing the [Safe Dates](#) curriculum, a program that focuses on healthy dating relationships. Wisconsin is working to increase the number of sites from two to 10 over the five-year period. This curriculum will help improve cultural norms related to aggression, a shared risk/protective factor. Through supporting implementation of this curriculum, they are targeting the shared risk/protective factor measure of "Cultural Norms that Support Aggression."



**Preventing motor vehicle crash injury and death:** Wisconsin is working with partners to evaluate the effectiveness of the state's Graduated Driver Licensing (GDL) law. Wisconsin is also partnering with their Maternal and Child Health Services Block Grant recipients to create a set of tools that local public health and local traffic safety commissions can use to collaborate with law enforcement to evaluate current GDL implementation in Wisconsin.

### CONTACT INFO

**State Website:** <https://www.dhs.wisconsin.gov/injury-prevention/index.html?appid=4bf3974813d4436793660897cb923311>

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