

Top 10 List for HPV #VaxSuccess

Attain and Maintain High HPV Vaccination Rates

- 1. Appreciate the significance of the HPV vaccination recommendation.**
 - √ By boosting HPV vaccination rates among your patients, you will be preventing cancer. Acknowledge the importance of your recommendation to parents to get their children vaccinated.
- 2. Clinician recommendation is the number one reason parents decide to vaccinate.**
 - √ This is especially important for HPV vaccination.
- 3. Use the right approach by presenting immunizations the correct way, especially with the HPV vaccine.**
 - √ Recommend the HPV vaccine the same day and the same way you recommend all other vaccines. For example, “Now that Danny is 11, he is due for vaccinations to help protect against meningitis, HPV cancers, pertussis, and flu. We’ll give those shots during today’s visit.”
- 4. Motivate your team and facilitate their immunization conversations with parents.**
 - √ Starting with your front office, ensure each team member understands the importance of HPV vaccine, is educated on proper vaccination practices and recommendations, and are ready to answer parents’ questions. Be sure staff regularly checks immunization records, places calls to remind families about getting vaccines, and reports back to you.
- 5. Create systematic pathways and procedures that help your team attain and maintain immunization rates.**
 - √ Establish a policy to vaccinate at every visit. Create a system to check immunization status ahead of all sick and well visits. Before seeing the patient, staff should indicate if the patient is due for immunization, with special consideration to HPV vaccination. Use standing orders.
- 6. Utilize your local health department’s resources.**
 - √ Utilize the resources of the local health department to achieve your goals of protecting your patients.
- 7. Know your rates of vaccination and refusal.**
 - √ Deputize your staff to assist you with knowing your actual vaccination rates and learning more about why some patients are behind on their vaccines. They can also help you facilitate solutions on how to bring these patients in and keep immunization rates up.
- 8. Maintain strong doctor-patient relationships to help with challenging immunization conversations.**
 - √ It is extremely gratifying when parents who initially questioned immunization agree to get their child vaccinated on time. It’s always nice to hear: “Okay, that makes sense and I trust you!”
- 9. Be familiar with vaccine skeptics and critics by learning more about their reasoning.**
 - √ Be prepared with answers to succinctly, accurately, and compassionately inform parents with the most current medical facts. Skeptics often accept their provider’s explanations if presented correctly.
- 10. Use personal examples of how you vaccinated children in your family.**
 - √ Providing personal examples shows you believe in the importance of immunizations, especially HPV vaccine. These examples—combined with an effective recommendation—can help parents better understand the benefits of HPV vaccination for cancer prevention.



Adapted with Permission from: Khatib, B. (2015)
The 10 Immunization Success Factors: Practical Strategies
for Providers. Unpublished manuscript.

CS HCVG-15-PTT-129 07/05/2017

HPV VACCINE
IS CANCER PREVENTION

For more info visit: www.cdc.gov/HPV