



CDC's National Center for Immunization and Respiratory Diseases

HPV Vaccine Is Cancer Prevention Champion Award Program

The mission of the National Center for Immunization and Respiratory Diseases (NCIRD) at the Centers for Disease Control and Prevention (CDC) is the prevention of disease, disability, and death, through immunization and by control of respiratory and related diseases. NCIRD's HPV Vaccine Is Cancer Prevention campaign works to improve clinician quality of HPV vaccination recommendations for 11- and 12-year-olds and to increase parent acceptance of HPV vaccine for their children.

NCIRD has partnered with the Association of American Cancer Institutes (AACI) and the American Cancer Society (ACS) to establish the *HPV Vaccine Is Cancer Prevention Champion Award Program* to recognize leaders in health care, who are going above and beyond to promote or foster HPV vaccination among adolescents in their communities. The program also serves to reinforce for parental audiences that HPV vaccination is an important part of cancer prevention, and to motivate clinicians to adopt effective recommendation practices.

The Partners

The Association of American Cancer Institute comprises 98 leading cancer research centers in North America. AACI's membership roster includes National Cancer Institute-designated centers and academic-based cancer research programs that receive National Cancer Institute support. The Association is dedicated to reducing the burden of cancer by enhancing the impact of North America's leading academic cancer centers.

The American Cancer Society, Inc. is a nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service. Headquartered in Atlanta, Georgia, the ACS is divided into six geographical regions and has 250 local offices throughout the country.

Award Criteria

Each year, the *HPV Vaccine Is Cancer Prevention Champion Award Program* will honor up to one champion from each of the 50 U.S. states, 8 U.S. Territories and Freely Associated States, and the District of Columbia. When nominating and selecting their Champion, state and territorial immunization programs should base their nominations on the following:

Minimum nomination requirements:

- Nominee must be a clinician, clinic, practice, group, or health system that treats adolescents as a part of their overall patient population.
- Nominee must have achieved a minimum vaccination coverage level of 60% series completion according to ACIP recommendations for the patient population aged 13–15 years seen in the last 24 months. The rate must account for both female and male patients. Vaccination under the two-dose schedule (two doses given at least five months apart in children ages 9–14 years) satisfies series completion, as does the original three-dose schedule.





Champions should also meet one or more of the following judging criteria:

- **Leadership:** The candidate is considered an authority on HPV vaccination in their community, medical system, or individual practice. Activities may include a clinician, nurse or office staff acting as a spokesperson, trainer, mentor, or educator, whether in their community or practice/clinic; a practice/clinic implementing a quality improvement project; or, creatively using AFIX visits to their advantage.
- **Collaboration:** The candidate has worked to build support for and increase HPV vaccination rates in their adolescent population. Activities may include establishing or strengthening partnerships, coalitions, committees, working groups, or other programs.
- **Innovation:** The candidate has used creative or innovative strategies to promote HPV vaccination or address challenges to HPV vaccination in their practice, health system, community, state, or region. Activities may include both new strategies and adapting existing strategies in new ways.

Process

State and territorial immunization program managers will coordinate the nomination and review process. Nominations will be accepted from all 50 U.S. states, 8 U.S. Territories and Freely Associated States, and the District of Columbia. The nominee must operate within a single HHS region. To confirm a nominee's region, see pages 6-8 of this packet, or visit www.hhs.gov/about/agencies/iea/regional-offices/.

Nomination forms should be submitted to the immunization programs of the state or territory in which the nominee resides. The suggested deadline is August 10, 2018. However, nominators should contact their immunization program to find out if they have a different deadline. Self-nominations are welcome.

The nomination submission must include the following:

- Completed nomination form
- Image or photograph of the nominee, which may be used for promotional purposes if the nominee is selected as a Champion

Immunization program managers will convene a review team to evaluate all nominees for their state or territory and recommend one individual or group to receive the award based on the criteria listed above. Each program manager will submit his or her recommendation and notify CDC by September 14, 2018. Submissions must be sent to PreteenVaccines@cdc.gov. CDC will review and confirm the recommendations and issue the awards.

Once awardees are announced, AACI and ACS will co-issue the awards.

Award Presentation and Recognition

Champions will be announced in October 2018. Champions will be featured on CDC's website and in the #PreteenVaxNews e-newsletter, will receive an *HPV Vaccine is Cancer Prevention Champion* plaque, and may be recognized at local or national events led by cancer or pediatric health organizations. Champions will also receive a digital web badge for their websites and materials to promote their success.

Learn more online at www.cdc.gov/hpv/champions.

For questions or more information, please email PreteenVaccines@cdc.gov.

CDC's National Center for Immunization and Respiratory Diseases
HPV Vaccine Is Cancer Prevention Champion
Award Program



2018 Nomination

Please send nominations to the immunization program of the state or territory in which the nominee resides. The suggested deadline is August 10, 2018. However, immunization programs may have selected unique deadlines. Please contact the immunization program to confirm the deadline. Immunization program contact information can be found at the end of this application. Please also submit a photo and the completed narrative. The photo and responses to the narrative questions may be used for promotional purposes if the nominee is selected as a *Champion*.

NOMINATOR INFORMATION

Nominator First and Last Name		Nominator Title	
Nominator Organization		Self-Nomination or External Nominator?	
Nominator Phone Number	Nominator Email		
Would you be willing to speak with state or local media about your efforts if chosen as a Champion?	Yes	No	

NOMINEE INFORMATION—IF CLINICIAN

Clinician First and Last Name		
Title	Clinician Degree(s)/Credentials	
Organization		
Street Address		
City	State	ZIP Code
Clinician Phone Number	Clinician Email	

NOMINEE INFORMATION—IF CLINIC, PRACTICE, GROUP, OR HEALTH SYSTEM

Name of Clinic/Practice/Group/Health System		
Academic/Company/Organization Affiliation (If Appropriate)		
Address		
City	State	ZIP Code
Phone Number	Website	
Clinic/Practice/Group/Health System Contact Name		Contact Title
Contact Phone Number	Contact Email	

Please complete the form below.

- 1. Category:** The nominee must be a clinician, clinic, practice, group, or health care system that treats adolescents. Please indicate the category of the nominee.

[Type category here]

- 2. Series completion rate:** The series completion rate for the patient population aged 13–15 must account for all female and male patients seen in the last 24 months and be 60% or higher. Please indicate the nominee’s completion rate at time of nomination submission. (Vaccination under the two-dose schedule [two doses given at least five months apart among children initiating the series between ages 9–14] satisfies series completion, as does the original three-dose schedule.)

[Type series completion rate here]

Judging Criteria (Fill out one or more of the next three boxes below)

- 3. Leadership:** Please explain how the candidate is considered an authority on HPV vaccination in their community, medical system, or individual practice. Activities may include a clinician, nurse or office staff acting as a spokesperson, trainer, mentor, or educator, whether in their community or practice/clinic; a practice/clinic implementing a quality improvement project; or, creatively using AFIX visits to their advantage.

[Type leadership criteria here, maximum 250 words]

- 4. Collaboration:** Please explain how the candidate has worked to build support for and increase HPV vaccination rates in their adolescent population. Activities may include establishing or strengthening partnerships, coalitions, committees, working groups, or other programs.

[Type collaboration criteria here, maximum 250 words]

5. **Innovation:** Please explain how the candidate has used creative or innovative strategies to promote HPV vaccination or address challenges to HPV vaccination in their practice, health system, community, state, or region. Activities may include both new strategies and adapting existing strategies in new ways.

[Type innovation criteria here, maximum 250 words]

6. **Nominee bio:** Please provide a bio appropriate to the nominee's category. For example, a clinician's bio should cover academic/professional history and immunization/cancer-related activities, whereas a practice's bio should briefly describe the practice, its patient population, and clinicians.

[Type nominee bio, maximum 250 words]

Please note that the HPV Vaccine Is Cancer Prevention Champion Award is not intended to imply CDC endorsement of individuals' or organizations' commercial activity.



Nomination Process

1. Nominee Photo

As a separate file, please submit a jpg or gif photo at least 342 pixels wide and less than 1 MB in size (may be used for promotional purposes if the nominee is selected as a Champion).

2. Instructions for Submitting the Nomination Materials

Step 1: Complete all fields in the nomination packet electronically (preferred) or in a hard copy.

Step 2: Submit a color jpg or gif photo of the nominee that is 342 pixels wide and less than 1 MB in size.

Step 3: Send the completed nomination packet and photo to your immunization program manager by August 10, 2018.

State and Territory Immunization Program managers: Please submit the nomination packet and photo of your selected Champion to PreteenVaccines@cdc.gov by September 14, 2018.

State and Territory Immunization Program Contact Information

Submit your nomination form and materials directly
to your state or territory immunization program.

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