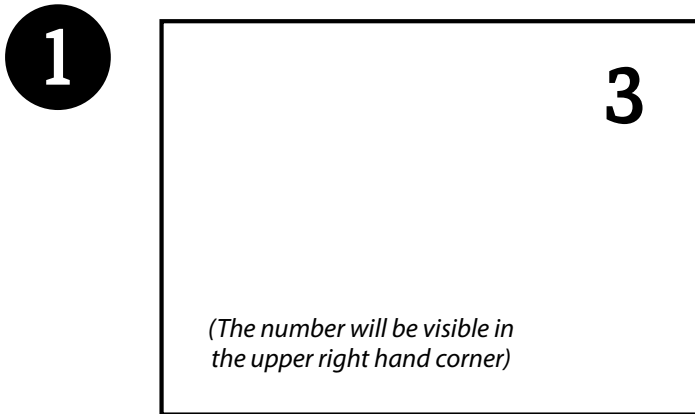
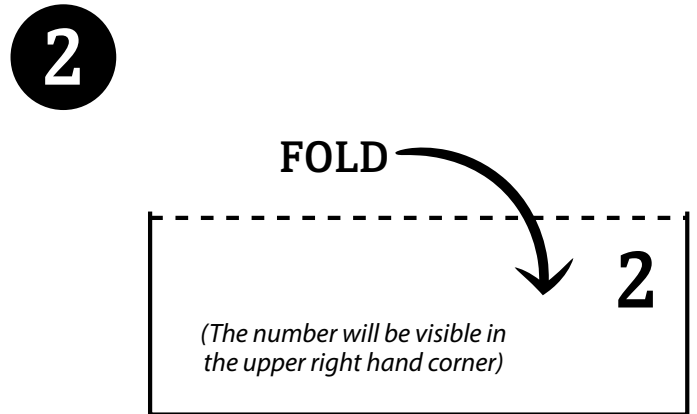


# How To Fold and Co-Brand the Pocket Guide

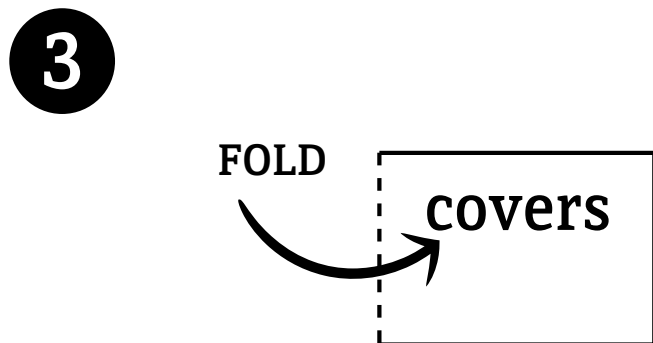
Begin by printing the brochure artwork (double sided).



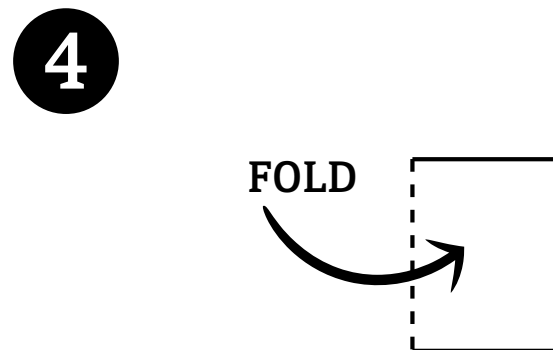
**Panel 3** of the artwork should be facing the viewer.



Fold paper in half (horizontally), **panel 2** should now be legible and right side up



Fold paper in half (vertically), the **front and back cover** should now be visible and legible



Fold paper in half (vertically), only the **front cover** should now be visible and legible

## How to Co-Brand:

On the back cover of the pocket guide, there is a fillable PDF box that reads “**Local Information Here**”. In Adobe Acrobat, you can edit this box to add local contact information and/or resources. If you do not wish to co-brand, remove the “**Local Information Here**” text so it will not appear when printing.