Self-Care Health Check: National HIV Testing Day Webinar

National Partnerships Team
Prevention Communication Branch, Division of HIV Prevention
Centers for Disease Control and Prevention

June 8, 2022
Introduction and National HIV Testing Day Overview

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Division of HIV Prevention, CDC
Housekeeping

- This presentation is being recorded.
- All lines are muted. You may ask a question by submitting it through the chat box.
- We will share a copy of the slides and answers to all questions within the next few days.
- If you have any technical difficulties during the webinar, please use the chat box.
Agenda

- Overview of National HIV Testing Day
- Panel Discussion
- New Resources for National HIV Testing Day
- Partner Events
- Questions & Answers
2022 National HIV Testing Day Theme

“HIV Testing is Self-care”
Panel Discussion
DaShawn Usher, *Moderator*
Director, Communities of Color and Media, GLAAD
Executive Director, Mobilizing Our Brothers Initiative (MOBI)
Panelists

Ashley M. Tarrant, MPH
Interim CEO
Medical Advocacy and Outreach (MAO)

Robbyn Kistler
Social Impact Media
Partnerships Consultant
Kaiser Family Foundation / Greater Than AIDS

Kristin Roha, MS, MPH
Public Health Advisor for HIV
SAMHSA

Elizabeth DiNenno, PhD
Senior Advisor
Division of HIV Prevention
CDC
Panel Discussion

Q&A
Together NHTD Resources

Sloane Bowman
Division of HIV Prevention, CDC
Together NHTD Resources

- Awareness Day toolkit
- 1 HIV testing and 1 HIV self-testing social media toolkit
- Testing/self-testing palm cards, posters, web banners
- Giphy virtual stickers and frames (available in Giphy store for FB and IG) and a SnapChat filter (coming soon)
- Print stickers for stigma and testing
Pride 2022 Resources

- Pride-in-a-Box for running *Together* Pride events (including promoting testing at Pride events)
- Pride social media toolkit
- Anti-stigma Giphy stickers (available in Giphy store for FB and IG)
Free Digital & Print Together Resources

- Dynamic sort capability to search based on
  - Topic, e.g., Testing
  - Format
  - Language (English & Spanish)
  - Audience

- Formats for digital and print
  - Banner
  - Brochure
  - Fact sheet
  - Flyer
  - Graphic
  - Palm card
  - Pledge card
  - Poster
  - Video

Search All Resources | Let's Stop HIV Together | CDC
Together Resources
Q&A
National HIV Testing Day Partner Events
NHTD Partner Activities

- Division of HIV Prevention, Dr. Demetre Daskalakis + Greater Than AIDS + *Together* Community Ambassador Morris Singletary
  Instagram Live: June 27 at 11:30 a.m. ET on [@stophivtogether](#)
NHTD Partner Activities

- The NHTD News and Events page includes information about additional partner events including webinars, social media events, and links to other NHTD-specific events.
Facebook: @cdcHIV

Twitter: @cdc_HIV

Instagram: @stopHIVtogether

Email us at: StopHIVTogether@cdc.gov