

# THINGS YOU CAN DO FOR NATIONAL HIV TESTING DAY

June 27 is National HIV Testing Day, a day to promote HIV testing. On this day, we unite with federal partners, health departments, and other organizations to raise awareness about the importance of HIV testing and early diagnosis of HIV. Whether you are an individual or an organization, there are many ways to take action on National HIV Testing Day.

## 1 Get the facts.

- [Learn the basics about HIV testing](#), from the CDC.
- Use CDC's web content on your own site or application by [syndicating CDC HIV content](#).

## 2 Get tested and encourage others to get tested too.



Are you *Doing It*? Testing for HIV? CDC recommends that everyone between the ages of 13 and 64 get tested for HIV at least once as part of routine health care and that people with certain risk factors get tested more often.

Visit [Doing It](#) to find information, resources, and testing locations near you.

Other ways to find an HIV testing location:

- Text your ZIP code to "KNOW IT" (566948)
- Call 1-800-CDC-INFO

You can also:

- Talk to your doctor or health care provider.
- Take a home HIV test. You can purchase a home test kit from a pharmacy or online.

### 3 Join us on social media.

Social media channels:

- CDC Facebook: [Act Against AIDS](#) and [CDC HIV](#)
- CDC Twitter: [@TalkHIV](#) and [@CDC\\_HIVAIDS](#)— **#NHTDChat** Twitter chat will take place on **June 23 from 3:00 to 4:00 pm EDT**. See you there!
- CDC Instagram: [Act Against AIDS](#)—Our partners at CurlBox will be taking over the *Act Against AIDS* Instagram on June 27. Join us!
- AIDS.gov social media: [Facebook](#), [Twitter](#), [Instagram](#), and [blog](#).

Promote National HIV Testing Day on social media:

- Share your HIV testing event or experience using the hashtag **#NHTD**.
- Share [PSAs](#) and [testimonials](#) from the [Doing It](#) campaign.

## Facebook

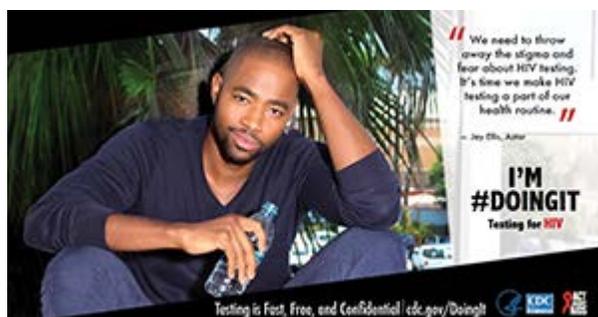
Download images (below) to use in your Facebook posts from CDC's [National HIV Testing Day page](#).

Sample Facebook posts:

- *Today is National HIV Testing Day. Are you **#DoingIt**? Find HIV testing centers near you: [cdc.gov/DoingIt](#) **#NHTD***
- *We're **#DoingIt** this National HIV Testing Day! Tell us why YOU make HIV testing a health priority. **#NHTD** <http://bit.ly/1sZjFDu>*
- *CDC recommends that everyone between the ages of 13 and 64 get tested at least once as part of routine health care and more often if you have certain risk factors. This National HIV Testing Day, make sure you're **#DoingIt**. [cdc.gov/DoingIt](#) **#NHTD***



*This National HIV Testing Day, text your zip code to KNOW IT (566948) to find an HIV testing location near you. **#DoingIt** is fast, free, & confidential. **#NHTD***



*Jay Ellis is **#DoingIt** because we need to throw away the stigma and fear about HIV testing. This National HIV Testing Day, join him and make HIV testing a part of your health routine. [cdc.gov/DoingIt](#) **#NHTD***



It's National HIV Testing Day today. Let this quote from Nathan Hale Williams motivate you to make HIV testing a part of your regular health routine. [cdc.gov/DoingIt](http://cdc.gov/DoingIt) **#NHTD #DoingIt**

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## Twitter

Download images (below) to use in your tweets from CDC's [National HIV Testing Day page](http://cdc.gov/NationalHIVTestingDay).

Sample Tweets:

- Today is National HIV Testing Day. Are you **#DoingIt**? Find HIV testing centers near you: [cdc.gov/DoingIt](http://cdc.gov/DoingIt) **#NHTD**
- **#DoingIt** is fast, free, & confidential. Text your zip code to KNOW IT (566948) to find an **#HIV** testing center. **#NHTD**
- We're **#DoingIt** this National HIV Testing Day! Tell us why YOU make **#HIV** testing a health priority. **#NHTD** <http://bit.ly/1sZiFDu>
- Getting tested for **#HIV** is easier than ever. Learn more about testing options. **#DoingIt #NHTD** <http://1.usa.gov/1TH5CM5>
- The only way to know for sure whether you have **#HIV** is to get tested. Make sure you're **#DoingIt** this **#NHTD**. [cdc.gov/DoingIt](http://cdc.gov/DoingIt)



"Once you know your HIV status, you're in better control" – @YBGLI. Take the Test. Take Control. **#DoingIt #NHTD**



Take the Test. Take Control. Are you **#DoingIt** on National HIV Testing Day? **#NHTD**

## Instagram

Download images (below) to use in your Instagram posts from CDC's [National HIV Testing Day page](#).



CDC recommends that everyone between the ages of 13 and 64 get tested at least once as part of routine health care and more often if you have certain risk factors. This National HIV Testing Day, make sure you're **#DoingIt**. **#NHTD**



@Charreah is **#DoingIt** because she wants to make sure she's healthy & protecting herself for the future. Why do YOU make **#HIV** testing a health priority? Take the Test. Take Control. **#NHTD**



Take the Test. Take Control. Are you **#DoingIt** on National **#HIV** Testing Day? **#NHTD**

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## 4 Spread the word about CDC's testing campaigns.



**I'M  
DOING IT**

**Testing for HIV**  
Testing is Fast, Free  
& Confidential

cdc.gov/DoingIt  
#DoingIt



[Doing It](#) is a new national HIV testing and prevention campaign designed to motivate all adults to get tested for HIV and know their status. As part of the [Act Against AIDS](#) initiative, *Doing It* delivers the message that HIV testing should be a part of everyone's regular health routine to keep ourselves and our community healthy.

The [HIV Screening. Standard Care.](#) campaign provides tools and resources to help primary care providers incorporate routine HIV screening into clinical practice.

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## 5 Get involved. Host a National HIV Testing Day event.

- Hold an event in your community. You can visit the National Prevention Information Network (NPIN) to find [resources](#) to plan your testing day activities and [register your event](#). You can also join [community events](#) in your area.
- You can order materials directly from CDC. Please email [ActAgainstAIDS@cdc.gov](mailto:ActAgainstAIDS@cdc.gov) to request more information on how you can get palm cards for your event.