



Centers for Disease Control and Prevention

National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention

Division of HIV/AIDS Prevention

PS17-1704: Comprehensive High-Impact HIV Prevention Projects for Young Men of Color Who Have Sex with Men and Young Transgender Persons of Color

National HIV Prevention Program Monitoring & Evaluation (NHM&E) Overview

Presentation Transcript

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Today's presentation will begin with a brief introduction and overview of the Program Evaluation Branch.

This presentation will describe some of the key components that make up the broader NHM&E framework, highlight key evaluation questions, and review the reporting requirements that agencies funded under this FOA will collect and report. It will also include how NHM&E data will be used by CDC. Additionally, the presentation will cover the development of your agency's evaluation plan and how you will be able to use these data at your agency. Lastly, the presentation will list a few of the resources that are available for CDC-funded grantees.

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1. The Program Evaluation Branch (or PEB) is one of ten branches in the Division of HIV/AIDS Prevention (also known as DHAP). PEB is made up of three teams.
2. The CBO Monitoring and Evaluation Team or CMET works mainly with CBO activities and is the team that you will mostly work with if you are funded for this FOA.
3. All PEB teams work closely with other branches in the Division, especially with our colleagues in the Prevention Program Branch.

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So, what exactly is National HIV Prevention Program Monitoring and Evaluation?

1. NHM&E is a framework for monitoring CDC-funded HIV prevention program activities at the national level.

2. There are several components that make up the NHM&E framework. For this presentation, I will highlight these four elements from the FOA and talk more about each of them in the following slides.

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One of the major elements in CDC's monitoring and evaluation strategy is performance measurements.

1. As mentioned in the FOA, performance measurements help demonstrate achievement of program outcomes and help build a stronger evidence base for specific program strategies.
2. Performance measurements can also determine if program strategies are scalable and are effective at reaching the target population.
3. Since performance measurement is an ongoing process, it can help drive continuous program improvement and is a way to ensure to stakeholders that their public health funds are being used for the intended purpose.

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The next component of the NHM&E framework are the evaluation questions.

Evaluation questions help us answer critical questions about the FOA.

Here, are some examples of the evaluation questions developed for this FOA. The examples include evaluation questions for HIV testing, identifying persons with newly diagnosed HIV infection, linkage to and re-engagement in care for HIV-positive persons, and referral to prevention and essential support services.

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In order to answer the evaluation questions presented on the previous slide, awardees will be required to collect quantitative and qualitative data.

1. The quantitative data include:
 - Test-level data reported for each HIV testing event conducted and
 - Individual-level data reported for individual clients who receive CDC-funded services
2. Awardees will also collect and report qualitative data which provides more context about program implementation. These data will be reported in your progress reports.

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1. To reduce the burden of data collection and reporting on funded grantees, data requirements will be limited to data that will be used to answer specific priority questions about the FOA. The reporting requirements will also be flexible enough to be used by individual funded agencies to track their own performance.
2. CDC will use all reported data for program monitoring and quality improvement.
3. To assist funded grantees with their NHM&E data requirements, CDC will provide:
 1. data collection templates that can be used as-is or adapted to suit the awardees specific needs
 2. a data collection guidance document for the NHM&E data requirements developed for this FOA
 3. and CDC will provide ongoing training and technical assistance throughout the project period

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Here is an example of the HIV testing template that CDC provides. Grantees will be able to either use this template OR use their own templates as long as they capture all of CDC's data requirements.

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1. Data reporting allows for continuous program monitoring and identifies successes and challenges that awardees encounter throughout the project period. CBOs funded by this program announcement will be required to report their NHM&E data to CDC twice per year.
2. CDC has contracted with Luther Consulting to lease EvaluationWeb for reporting all NHM&E required data. All funded grantees will enter data directly into EvaluationWeb.
3. These data will be reported in addition to your progress reports.

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The CBO reporting requirements developed for this FOA will allow us to gain knowledge about HIV prevention programs at the national level. We will use these data to identify and close any gaps in HIV prevention programs which will further contribute to making your HIV prevention efforts more effective.

The data collected and reported by funded grantees will also be used at CDC to help influence policy and other decision making to support the delivery of effective HIV prevention services.

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Now let's take a closer look at a couple of examples of how these data will be used.

1. As I previously mentioned, awardees will submit to CDC the required NHM&E data for this program announcement.
2. These data will be used by CDC to calculate indicators which are standard measures used to assess your agency's progress toward reaching FOA goals.
3. We will also use these data to generate Rapid Feedback Reports (also known as RFRs). RFRs are another tool to assess individual grantee performance on program objectives in relation to the FOA average and in relation to other funded grantees' performance.

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This slide shows an example of a Rapid Feedback Report.

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Shown here are examples of indicators.

At the top, is a short-term outcome for HIV prevention with HIV-positive persons and below are two indicators developed to measure this outcome.

CBOs will not be required to calculate and report these indicators to CDC. The indicators will be calculated in real time by the data entry system using the actual data that grantees enter into the system.

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Here is another example of a short-term outcome and the indicators that will be used to measure the outcome.

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In addition to the work plan and initial evaluation plan that you include in your application, IF FUNDED, your agency will be required to develop a more detailed evaluation plan.

1. This will be done in collaboration with CDC and should be done as part of the development phase of the project.
2. This more detailed evaluation plan will build upon elements included in the initial work plan and should be consistent with CDC's evaluation and performance measurement strategy as outlined in the FOA.
3. Awardees must use these data for ongoing monitoring of the program to evaluate its effectiveness and for continuous program improvement.

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1. On this slide, we see some of the core elements that should be included in the awardees' detailed evaluation plan.
2. Funded organizations will work in collaboration with CDC, to ensure your evaluation plan addresses each of these points and is consistent with CDC's evaluation and performance measurement strategy.

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Now let's talk about how you use your data.

1. For funded agencies, your NHM&E data in combination with your evaluation plan will provide meaningful feedback about your program's efforts.
2. You will be able to use your NHM&E data to better manage program processes.
3. To learn whether you are reaching your FOA performance objectives, and
4. You will also be able to easily identify program strengths and weaknesses, which will allow for adaptation and improvement of service delivery.

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Here are a few of the resources available to assist you with your NHM&E implementation. These include the NHM&E Service Center, which will be your first point of contact for any questions about NHM&E;

On the Evaluation Web help page, there will be various training materials and other resources to assist with data collection and data entry.

CDC will provide additional training and technical assistance on an ongoing basis throughout the project period.

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In summary,

IF YOUR AGENCY IS FUNDED BY THIS FOA,

You will be required to collect and report on all NHM&E data

You will be required to submit your data twice per year through EvaluationWeb and through your Progress Reports.

You will work with CDC to develop an evaluation plan that is consistent with your work plan and CDC's performance measurement strategy.