

Overview of High-Impact Prevention Interventions for Funding Opportunity Announcement (FOA) PS17-1704

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Division of HIV/AIDS Prevention



CATEGORY A

HIV prevention services for young men of color who have sex with men (YMSM of color) and their partners regardless of age, gender, and race/ethnicity

CATEGORY B

HIV prevention services for young transgender persons of color (YTG persons of color) and their partners regardless of age, gender, and race/ethnicity

Capacity Building assistance will be provided to any funded organization that wishes to adapt High Impact Prevention (HIP) interventions for YTG persons of color

DEVELOPMENT PHASE

Awardees must work with CDC and the CDC directly-funded capacity building assistance (CBA) providers to identify and develop a Capacity Building Assistance and Training prioritization plan.

HIV Testing with Personalized Cognitive Counseling (PCC)

- Personalized Cognitive Counseling is always used in combination with HIV testing
- Conducted with young MSM of color and/or young transgender persons of color who are repeat HIV testers

HIV Testing with Personalized Cognitive Counseling (PCC)

- Repeat HIV testers are persons who:
 - Have previously been tested for HIV
 - Were told they were HIV negative
 - Have had unprotected anal intercourse with a partner of unknown or positive status after obtaining the HIV negative test results

Note about Training Opportunities

- It is not necessary to attend training before responding to a funding opportunity announcement.
 - Training specific to PS17-1704 will be made available to funded organizations after the receipt of the Notice of Award
 - Online training is available for many of the interventions listed in FOA PS17-1704 and is accessible at: <http://effectiveinterventions.cdc.gov>

Approved HIP Interventions for HIV-Positive YMSM of color

- **CLEAR**
- **d-up: Defend Yourself!***
- **Mpowerment***
- **Partnership for Health (Safer Sex)**
- **Healthy Relationships**
- **CONNECT for HIV-discordant MSM couples**
- **START (for newly released HIV positive prisoners)**
- **PROMISE***

* Originally developed for high-risk HIV-negative persons, but can be adapted for people living with HIV.

Approved HIP Interventions for HIV-Positive YTG persons of color

- **CLEAR**
- **Partnership for Health (Safer Sex)**
- **Healthy Relationships**
- **CONNECT for HIV discordant couples**
- **PROMISE***
- **WILLOW**

* Originally developed for high-risk HIV-negative persons, but can be adapted for people living with HIV.

Approved HIP Interventions for HIV-Negative YMSM of color

- **PROMISE**
- **d-up: Defend Yourself!**
- **Mpowerment**
- **Many Men Many Voices (3MV)**
- **Popular Opinion Leader (POL)**
- **VOICES/VOCES (using either the Safe in the City video or Sin Buscar Excusas video)**
- **Safe in the City (as a waiting room intervention)**

Approved HIP Interventions for HIV-Negative YTG persons of color

- **PROMISE**

HIV INTERVENTIONS WITH HIV-POSITIVE YMSM OF COLOR OR YTG PERSONS OF COLOR

Intervention details for all the Prevention with Positives (PwP) Interventions with information on START for HIV-positive YMSM of color and WILLOW for HIV-positive YTG persons of color



Choosing Life! Empowerment! Action! Results!

CLEAR

- An individual level intervention that may be delivered by an HIV navigator or case manager
- Provides young HIV-positive clients with the decision-making skills necessary to make healthy choices for their lives
- Potential grantees may select to implement CLEAR with YMSM of color or YTG persons of color



Choosing Life! Empowerment! Action! Results!

CLEAR

- After the 5 initial core sessions, the case manager or HIV navigator may select from 18 additional sessions to continue to assist the young HIV positive client with prevention and treatment needs such as:
 - Linkage to medical care
 - Retention and re-engagement in treatment
 - Anti-retroviral therapy (ART) adherence
 - Safer sex behaviors and HIV status disclosure
 - Referral for mental health or substance abuse treatment services

d-UP: Defend Yourself!

- A community level intervention where popular opinion leaders in the community endorse safer sex, HIV testing, linkage to care, retention in care, and medication adherence
- May be implemented for YMSM of color
 - A cultural adaptation of Popular Opinion Leader
- Designed to promote social norms of condom use and assist YMSM of color to recognize and handle risk-related racial and sexual bias

d-UP: Defend Yourself!

- Finds, enlists, and trains YMSM of color opinion leaders whose advice is respected and trusted by their peers
- Training is available as an on-line distance-learning module on effectiveinterventions.cdc.gov



Mpowerment

- A group and community level intervention
- Focus on YMSM of color
- Recruit a core group of YMSM of color to design and carry out project activities
- Uses a combination of informal and formal outreach, discussion groups, creation of safe spaces, social opportunities, and social marketing to reach a broad range of YMSM of color with HIV prevention, safer sex, and risk reduction messages



Mpowerment

- Because Mpowerment is both a group and community level intervention, it is recommended that if a potential grantee selects Mpowerment as the intervention they wish to implement with HIV-positive YMSM of color, that they also select Mpowerment as the intervention they will implement with HIV-negative YMSM of color



Mpowerment Activities for HIV-Positive MSM

- Mpowerment for HIV-positive YMSM of color includes:
 - Increased identification of HIV-positive YMSM through community-based HIV testing services
 - Linkage to medical care and support services to remain in medical care
 - Support for safer sex behaviors
 - ART adherence support

Partnership for Health: Safer Sex

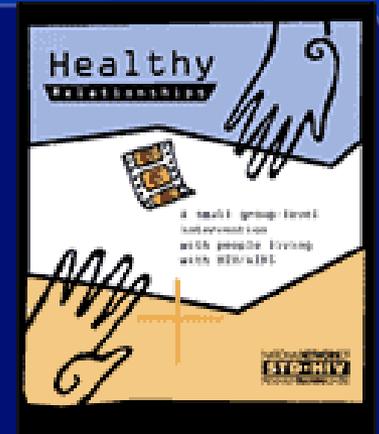
- An individual level intervention for HIV-positive persons in medical care
- A physician provides risk reduction counseling to his/her HIV-infected patients as part of their HIV primary care visits
- Other clinic staff are involved in providing supportive risk reduction after the physician provides counseling
- Potential grantees may select to implement Partnership for Health for YMSM of color or YTG persons of color

Healthy Relationships

- A small-group level intervention
- Focus on persons living with HIV/AIDS
- Uses short chips/segments from videos/motion pictures to stimulate topics in the group discussions
- Potential grantees may select to implement Healthy Relationships with HIV-positive YMSM of color or HIV-positive YTG persons of color
- Videos/motion pictures used in the intervention should be culturally appropriate for YMSM of color or YTG persons of color



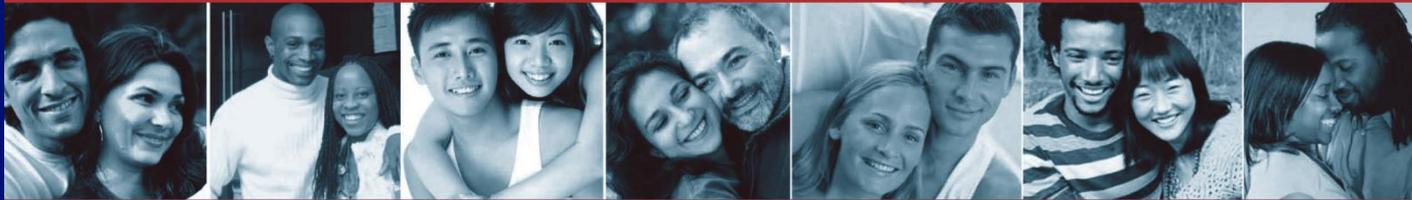
Healthy Relationships



- Reinforces coping skills with HIV-infected people across three life areas:
 - Disclosing HIV status to family and friends
 - Disclosing HIV status to sexual partners
 - Building healthier and safer relationships
- Designed to reduce sexual risk behaviors and improve condom negotiation skills

CONNECT for Positive Living

A supplemental guide for implementers of HIV/STI prevention with heterosexual, serodiscordant couples

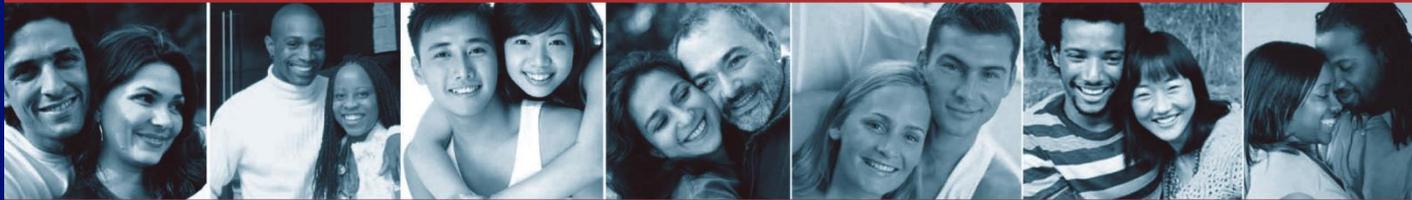


For HIV-discordant couples:

- HIV-discordant YMSM of color couples
- For interracial HIV-discordant YMSM couples where one of the partners is a YMSM of color
- For HIV-discordant couples where one partner is a YTG persons of color and her partner may or may not be a person of color

CONNECT for Positive Living

A supplemental guide for implementers of HIV/STI prevention with heterosexual, serodiscordant couples



For HIV-discordant couples with three intervention goals:

- Quality care of the HIV-positive partner
- Prevention of HIV acquisition by the HIV-negative partner including condom use as well as PrEP initiation and adherence
- Antiretroviral Therapy (ART) initiation and adherence for the HIV-positive partner



Project START

For HIV-positive YMSM of color in correctional settings scheduled for release or recently released from a correctional setting (prison or jail) into the community. START is a case management and HIV navigation service intervention that supports:

- linkage to, retention in and re-engagement in HIV medical care
- ART adherence
- safer sex



Project START

- Comprised of six one-on-one sessions
 - Two sessions completed before release from a correctional setting (jail or prison)
 - Four sessions completed after release from a correctional setting (jail or prison)
- Additional sessions may be added as needed to enroll in affordable health care insurance coverage and to access essential support services

Community PROMISE



- A community-level intervention
- Promotes consistent HIV prevention through:
 - Community mobilization
 - Role model stories which may be distributed via paper copies or electronically via social media
 - Distribution of other risk reduction supplies, such as condoms and water-based lubricants

Community PROMISE

- Role model stories for HIV-positive persons may promote:
 - HIV testing
 - Linkage to care
 - Retention and re-engagement in care
 - ART adherence
 - Safer sex practices
 - Enrolling in Affordable Care Act insurance
 - Use of essential support services





WILLOW

- A group level intervention originally designed for HIV positive women that may be adapted for HIV-positive YTG persons of color
- Intervention benefits:
 - Enhance coping skills and social support
 - Improve quality of life
 - Increase safer sex and reduce STIs
 - Support ART adherence and treatment retention

HIV Medication Adherence

Training is available on-line at
<http://effectiveinterventions.cdc.gov>

Four HIP evidence-based medication adherence interventions may be used:

- Helping Enhance Adherence to Antiretroviral Therapy (HEART)
- Peer Support
- Partnership for Health – Adherence
- Sharing Medical Adherence Responsibilities Together (SMART Couples)
- Every Dose Every Day (smart phone mobile application)

**HIV INTERVENTIONS WITH HIGH-RISK
HIV-NEGATIVE YMSM OF
COLOR OR YTG PERSONS OF COLOR**

Intervention details for all the interventions for high-risk HIV-negative YMSM of color and two interventions that may be adapted for HIV-negative YTG persons of color

Approved HIP Interventions for HIV-Negative YMSM of color

- **PROMISE**
- **d-up: Defend Yourself!**
- **Mpowerment**
- **Many Men Many Voices (3MV)**
- **Popular Opinion Leader (POL)**
- **VOICES/VOCES (using either the Safe in the City video or Sin Buscar Excusas video)**
- **Safe in the City (as a waiting room intervention)**

Community PROMISE



- **Role model stories for HIV-negative persons (YMSM or TGY) may promote:**
 - HIV testing
 - PrEP and PEP
 - Safer sex practices
 - Enrolling in Affordable Care Act insurance
 - Use of essential support services

d-UP: Defend Yourself!

- When implementing d-UP! for high-risk HIV-negative YMSM of color a key message diffused by the popular opinion leaders is the use of PrEP as well as the use of condoms



Mpowerment

- Mpowerment requires a Consumer Advisory Board to support the oversight of the Youth Advisory Board (called the Core Group). Mpowerment staff provide mentorship for YMSM of color who are members of the Youth Advisory Board (Core Group).

Mpowerment

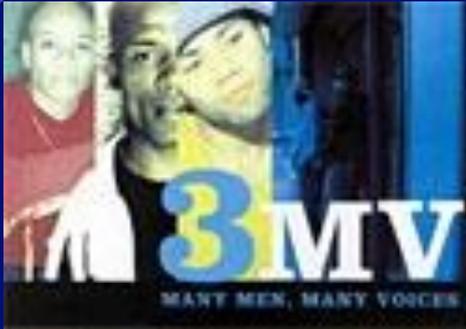
- Mpowerment requires a safe space for program participants:
 - may be a designated space within the organization or located off-site within proximity to the funded organization to promote on-going relationships with clients
 - must be culturally and age-appropriate

Mpowerment

- The Mpowerment safe space serves as a point for recruitment and gatherings of YMSM of color and is a locale for Mpowerment activities. The safe space is designed to teach HIV risk reduction skills and empower YMSM of color.

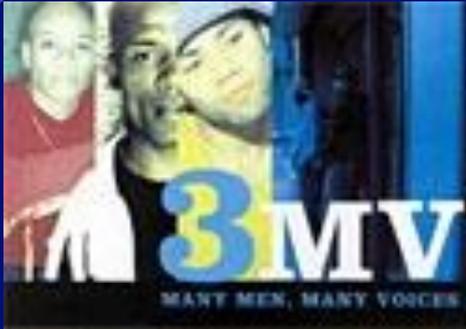
Mpowerment for HIV-Negative YMSM

- Mpowerment for HIV-negative YMSM of color includes:
 - Increased access to HIV testing
 - Support for safer sex behaviors
 - Promotion of PrEP and PEP



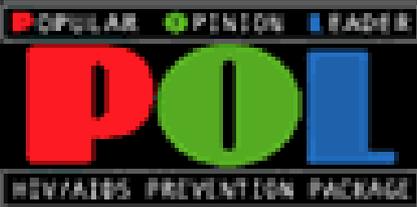
Many Men, Many Voices

- A group level intervention
- Focus on YMSM of color
- Addresses factors that influence the behavior of black YMSM: cultural, social, and religious norms; interactions between HIV and other sexually transmitted diseases; sexual relationship dynamics; and the social influences that racism and homophobia have on HIV risk behaviors



Many Men, Many Voices

- Also addresses: HIV testing, the importance of linkage to medical care and adherence to ART, Affordable Care Act insurance enrollment, PrEP, and PEP
- Highly interactive and experiential sessions
- May be delivered in weekly sessions or may be delivered on a weekend retreat
- May be adapted for Latino/Hispanic YMSM of color



Popular Opinion Leader

- Community level intervention
 - Grantees may select to implement the intervention with HIV-negative YMSM of color
- Involves identifying, enlisting, and training key opinion leaders to disseminate risk reduction and health promotion messages throughout the community

POPULAR OPINION LEADER

POPOL

HIV/AIDS PREVENTION PACKAGE

Popular Opinion Leader

- Key opinion leaders may promote HIV testing, linkage to medical care, retention and re-engagement in medical care, ART adherence, PrEP, PEP, and safer sexual behaviors.
- Key opinion leaders are encouraged to promote these health messages with their friends and associates with whom they have influence



VOICES/VOCES

Video Opportunities for Innovative Condom Education and Safer Sex

- A video and group level intervention
 - Must use either the Safe in the City video or the Sin Buscar Excusas video when delivering this intervention to young MSM of color
- A single-session, video-based HIV/STD prevention program using a 22 minute film and a 23 minute discussion



VOICES/VOCES

Video Opportunities for Innovative Condom Education and Safer Sex

- Sin Buscar Excusas video should be used with Latino/Hispanic high-risk HIV-negative YMSM of color. There is both a Spanish and English version of the video.
- Safe in the City video has both gay identified and bisexual non-gay identified characters
- Both videos are designed to encourage condom use and improve condom negotiation skills



VOICES/VOCES

Video Opportunities for Innovative Condom Education and Safer Sex

- Grantees will deliver the VOICES/VOCES intervention using the Safe in the City video



VOICES/VOCES Free Online Training



VOICES | VOCES Training for Facilitators

Outline | **Narration Text**

◀ BACK ▶ PLAY ↺ REPLAY ▶ NEXT 🔊

MENU LIBRARY EXIT

Condom Feature Education

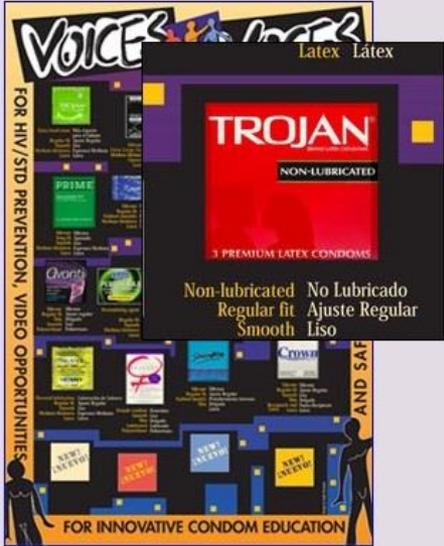
- **Condom Feature Education**
- Using Condom Feature Education in a Session

The Condom Features Board

The Condom Features Board poster:

- Helps start and focus discussion
- Raises awareness of other options
- Helps participants:
 - Identify a condom they feel comfortable using
 - Feel more confident seeking condoms

*Move the cursor over the picture to zoom in for a closer look. Click **Next** to continue.*



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Safe in the City

- Potential grantees may select Safe in the City as:
 - a waiting room intervention
 - may be played repeatedly during the day while agency clients wait for other services



HIP Intervention Resources

- www.effectiveinterventions.cdc.gov
 - Online distance learning available for many of the interventions
 - Sample budgets, fact sheets, readiness scales, logic models, implementation planning tools, monitoring and fidelity tools and more

Adaptation of evidence-based interventions (EBIs) for YTG Persons of Color

- During the Development Phase awardees will adapt their EBIs for YTG persons of color with the assistance of the CDC's directly funded capacity building assistance grantees
- Adapting EBIs involves tailoring existing interventions for new populations and settings by integrating new strategies or additional activities while maintaining fidelity to the core elements or internal logic of the original intervention

Adaptation of EBIs for YTG Persons of Color

- The EBIs supported by the CDC Division of HIV/AIDS Prevention are based on behavioral approaches that can be applied to many risk and protective behaviors and many populations that require HIV prevention services
- Adaptation occurs when an organization changes an intervention so that it meets the needs of a focus population, community, or the agency conducting the implementation

Thank you!

For more information please contact Centers for Disease Control and Prevention

1600 Clifton Road NE, Atlanta, GA 30333

Telephone: 1 800 CDC INFO (232 4636)/TTY: 1 888 232 6348

Visit: www.cdc.gov | Contact CDC at: 1 800 CDC INFO or www.cdc.gov/info

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

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