

# Division of HIV/AIDS Prevention

## Prevention Program Branch

### PS11-1113: HIV Prevention Projects for YMSM of Color and YTG Persons of Color Quarterly Webinar

May 8, 2012



# Agenda

- **Purpose and Overview**
- **General Updates**
  - Prevention Program Branch
  - Capacity Building Branch
  - Program Evaluation Branch
- **Discussion Topic**
  - Recruitment & Retention Strategies
- **Next Steps and Reminders**

# Purpose of the calls

- **Purpose**

A forum for CDC to provide important updates directly related to the implementation of CBO programs and to promote interactive peer-to-peer exchange on program relevant topics

- **Webinar instructions**

- Use the Q&A pod to enter questions throughout the webinar

- Lines will be opened throughout the call for discussion/Q&A

# **GENERAL UPDATES**

Renata Ellington  
Prevention Program Branch

# General Updates

- New HIV testing variables
- Reporting of HIV testing data should be coordinated with the HD
  - CBOs may be directly entering HIV testing data into EvaluationWeb; or
  - sending the forms to HD for submission into EvaluationWeb
- Other Updates

# **GENERAL UPDATES**

Emphasis and De-emphasis of EBIs

Charles Collins, PhD

Capacity Building Branch

# **Emphasis and De-emphasis of Evidence-Based Behavioral Interventions for HIV/AIDS**

**Charles Collins, Ph.D. Supervisory Behavioral Scientist**  
Science Application Team/ Capacity Building Branch  
Division of HIV/AIDS Prevention –CDC

# Evidence-Based Behavioral Interventions for HIV/AIDS: Emphasis and De-emphasis

*“To better implement the National HIV/AIDS Strategy health departments have been asked to reallocate funds from lower to higher impact activities. This would include shifting HE/RR activities to emphasize higher impact DEBIs.”*

# Evidence-Based Behavioral Interventions for HIV/AIDS: Emphasis

- Greater emphasis on DEBIs for people living with HIV.
- Greater emphasis on DEBIs for MSM populations of all races and ethnicities.
- Greater emphasis on DEBIs that are community-level and can go to scale to reach large numbers.
- Greater emphasis on single session interventions, particularly those which can be implemented in clinic settings.

# Evidence-Based Behavioral Interventions for HIV/AIDS: De-Emphasis

- Interventions that serve populations at lower risk for HIV infection.
- Interventions with large number of sessions.

# Greater emphasis on DEBIs for people living with HIV

- 1) CLEAR
- 2) Healthy Relationships
- 3) Partnership for Health
- 4) WILLOW

# Greater emphasis on DEBIs for MSM populations of all races and ethnicities

- 1) D-UP
- 2) Popular Opinion Leader
- 3) Many Men Many Voices
- 4) Empowerment
- 5) Personalized Cognitive Counseling (PCC)

Greater emphasis on DEBIs that are community-level and can go to scale to reach large numbers

- Real AIDS Prevention Project (RAPP)
- Community PROMISE

Greater emphasis on single session interventions, particularly those which can be implemented in clinic settings

- RESPECT
- VOICES/VOCES
- Sister to Sister

# Evidence-Based Behavioral Interventions for HIV/AIDS: De-Emphasis

- Adult Identity Mentoring (AIM)
- Cuidate
- Focus on Youth (FoY)
- NIA
- SiHLE
- SISTA
- Street Smart

# DEBIs that meet High Impact Prevention Goals

- **CONNECT**- for heterosexual African American and Latino couples (25% of the couples were sero-discordant)
- **Modelo Intervencion Psichomedica (MIP)** – for active injecting drug users (13% of the IDUs were HIV positive, linkage to care was an outcome)

# DEBIs that meet High Impact Prevention Goals

- **START** may link HIV positive prisoners to medical services after parole
- **Safety Counts** for IDU and crack smokers uses outreach to bring clients into HIV antibody testing
- **SHIELD**- potential to reach into at-risk communities with a community level strategy

# Questions?



# **GENERAL UPDATES NHM&E**

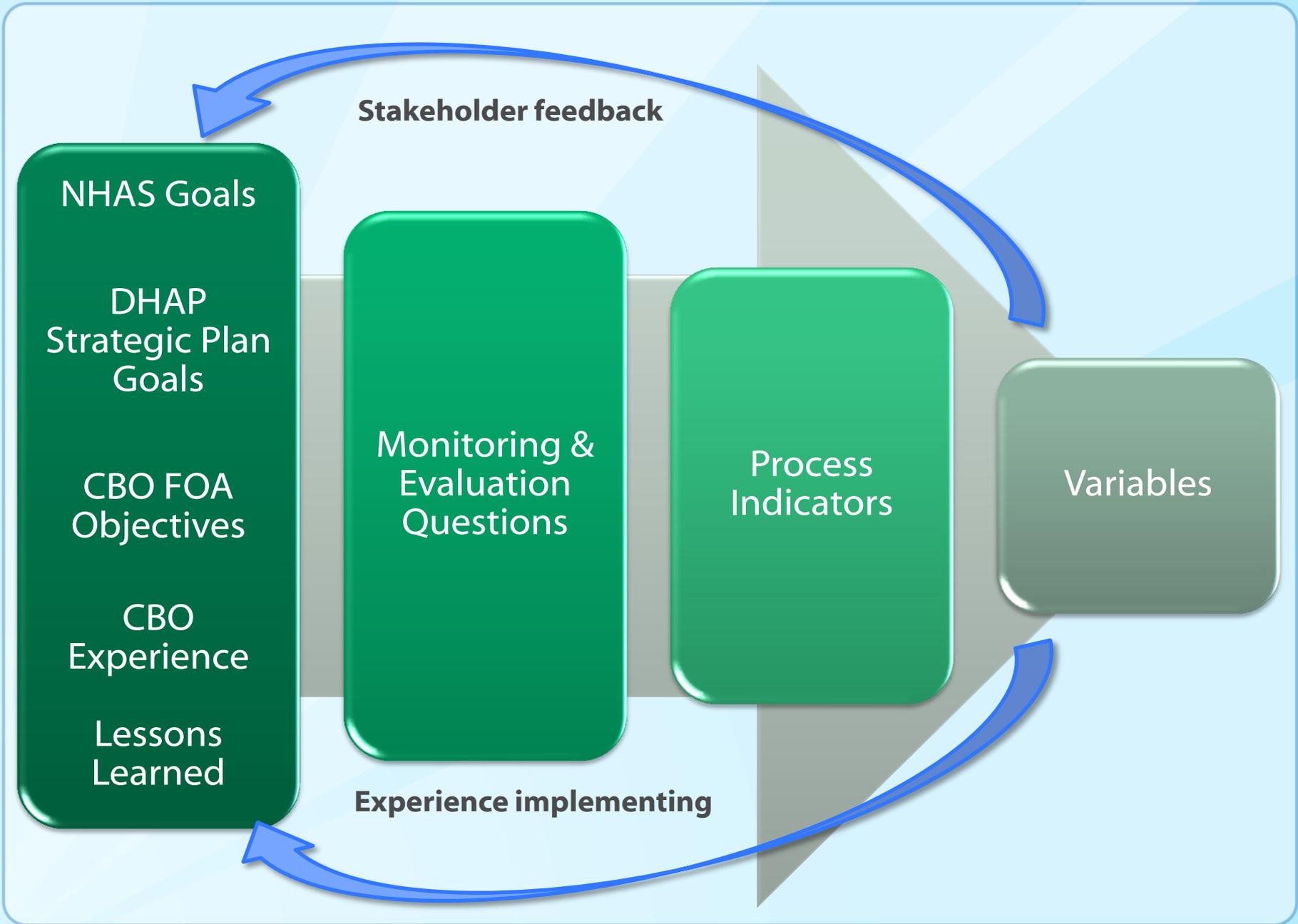
Renee Stein, PhD  
Program Evaluation Branch

## **NHM&E for CDC-funded CBOs**

- **CDC currently funds ~153 CBOs across the country through 3 FOAs to provide HIV prevention services to critical target populations**
  - young men of color who have sex with men and young transgender persons of color (PS 11-1113);
  - members of racial/ethnic minority communities and members of groups (i.e., MSM, IDUs, HIV-infected persons) that are at high risk for acquiring or transmitting HIV infection (PS 10-1003);
  - persons at risk for HIV in the Commonwealth of Puerto Rico and the United States Virgin Islands (PS 08-803)
  
- **The NHM&E plan and required variables will provide the framework for monitoring HIV prevention programs of CBOs across all 3 FOAs**

# Priorities of NHM&E for CDC-funded CBOs

- **Focus on capturing priority program processes**
  - ✓ Plan is driven by NHAS, DHAP strategic goals, FOA objectives, past experience working with CBOs and lessons learned
- **Reduced data collection and reporting burden for grantees**
  - ✓ Requiring only variables that we need to answer critical M&E questions
- **New directions in data systems**
  - ✓ Real-time access to data for program improvement
  - ✓ Our goal is for indicators to be calculated via the data collection system and at CDC
- **Engagement of PPB and CBOs**
  - ✓ Opportunities to collaborate via workgroups and webinars



**Stakeholder feedback**

NHAS Goals

DHAP  
Strategic Plan  
Goals

CBO FOA  
Objectives

CBO  
Experience

Lessons  
Learned

Monitoring &  
Evaluation  
Questions

Process  
Indicators

Variables

**Experience implementing**

## **Next Steps**

- **CBOs continue to submit HIV test data ~ ongoing**
- **DHAP finalizes requirements ~ May 2012**
- **PEB develops training for CBOs ~ May 2012**
- **PEB disseminates final requirements and data collection manual~ June 2012**
- **Data collection training webinars~ June 2012**

## **Next Steps (cont'd)**

- **Data collection begins after training ~ Summer 2012**
- **CDC releases data entry and reporting system, and provides training; CBOs begin data entry ~ TBD**
- **CBOs finalize and report all data entered – currently September 15, 2012**

# Questions?



# **Discussion Topic**

Recruitment and Retention Strategies

Peer-to-Peer Discussion  
Questions and Answers

Facilitated by  
Ted Duncan, PhD  
Capacity Building Branch

# Next Steps and Reminders

- Peer-to-peer focus area calls
  - Possible topics include:
    - Target population specific conference calls
    - Use of social media for recruitment and retention
    - Other topics
- Next call will be August, 2012
  - Submit ideas for discussion topics to [PS11-1113@cdc.gov](mailto:PS11-1113@cdc.gov); courtesy copy your Project Officer

# Thank you!

Visit the PS11-1113 website

<http://www.cdc.gov/hiv/topics/funding/PS11-1113/index.htm>

Questions/suggestions regarding the  
Quarterly Webinars

Send us an email at [PS11-1113@cdc.gov](mailto:PS11-1113@cdc.gov)