Strengthening the capacity of CDC-funded partners to successfully reach health and education professionals that work with youth to reduce health risk behaviors.
Sustain a Professional Development Infrastructure
Establish a high standard of practice for your professional development efforts. Provide leadership and skilled staff to implement a results-based plan.

Design Professional Development Offerings
Construct distinct training and technical assistance designs that are ideal in length, and based on learning theory and best practice.

Market Professional Development Offerings
Employ marketing tactics that capture the attention of your target audience(s) and prompt them to request your professional development services.

Deliver Professional Development
Execute training and technical assistance designs that impact learning and create change.

Provide Follow-up Support
Strengthen the knowledge and skill level of participants through continued and targeted follow-up support.

Evaluate Professional Development Processes
Collect usable data throughout the professional development process and use the data to inform practice and report success.

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