

THE STRATEGIC PLAN: An Outline for Achieving Program Success

The strategic plan outlines how your school health program will achieve its 5 year program goals during the five-year funding period. The strategic plan includes a five-year logic model that reflects your program goals and the strategies you selected to reach these goals. Each year, the strategic plan informs the objectives in your annual workplan. The following table illustrates the relationships between the strategic plan, logic model, goals, and program strategies. The checkmarks in the table indicate which program strategies the workplan will address during each year of the cooperative agreement. For example, in Year 2 strategies 1 and 3 will be used to achieve Goal 1, strategy 2 will be used to achieve Goal 2, and strategies 2, 3, 4, and 6 will be used to achieve Goal 3. For additional information related to strategic planning, consult the Strategic Planning Kit for School Health available at: http://www.cdc.gov/HealthyYouth/evaluation/sp_toolkit.htm

FIVE-YEAR STRATEGIC PLAN										
Five-Year Program Logic Model										
Five-Year Program Goals										
	Goal 1				Goal 2		Goal 3			
	PROGRAM STRATEGIES				PROGRAM STRATEGIES		PROGRAM STRATEGIES			
	1	2	3	4	2	5	2	3	4	6
YEAR 1					✓	✓	✓			
YEAR 2	✓		✓		✓		✓	✓	✓	✓
YEAR 3		✓	✓		✓	✓	✓		✓	
YEAR 4			✓		✓					
YEAR 5				✓	✓	✓			✓	✓

