Summary and Wrap-Up

Audio Descriptive Text

Title: Professional Development 201: From Basic to Dynamic. Conclusion; Summary and Wrap-Up. Image of PD practices: Sustain, Design, Promote, Deliver, Follow Up, and Evaluate. CDC logo. Images of pyramids representing cognitive, affective, and psychomotor domains. Market icon. Evaluate icon.

Video Summary

PD201: From Basic to Dynamic provided information about adult learning theories and ways to help improve webinar design and delivery.

Audio Script

Summary and Wrap-Up

This brings us to the end of *PD201: From Basic to Dynamic*. We hope you have learned ways to help improve your webinar design and delivery. Before we conclude, let's review some of the main points.

Adult Learning Theories

The three domains of learning are cognitive, affective, and behavioral. Most adult learners have mastered lower order processes in each of the domains. To successfully engage our audience, we must design our event to challenge adult learners on higher order processes.

The three main learning styles are visual, auditory, and kinesthetic. Maximize reach of the adult learners by incorporating corresponding facilitation styles into your event.

Optimize the effectiveness of your event by keeping in mind the differences between adult learners and child learners and designing it accordingly.

Webinars

Webinars are online seminars, usually synchronous, that allow people to connect in virtual classrooms.

A variety of online web conferencing software or platforms can be used to host your webinar. Research platforms to determine which features are needed.

Ensuring good attendance requires inviting participants, getting them registered, and reminding them about the event.

When creating presentations for a webinar, use engaging visuals, including lists, graphs, fonts, video, audio, and animation, as appropriate.

Collecting and analyzing webinar evaluation data are necessary to improve future events.

Thank you for participating in *PD201: From Basic to Dynamic*. After completing the entire course (all 19 videos, about 90 minutes total time), you can download and print a Certificate of Completion.